



**The Regional Hispanic Contractors Association  
9th Annual Day of the Construction Worker  
Saturday, June 7, 2014  
Fair Park "El Embarcadero Hall"  
(10:00 a.m. – 2:00 p.m.)**



On behalf of the Regional Hispanic Contractors and the invited partnering associations, the Black Contractors, Asian American Contractors, DFW Minority Supplier Development Council, the National Association of Women in Construction and Women in Transportation, **we invite you to celebrate the 9<sup>th</sup> Annual Day of the Construction Worker on Saturday, June 7<sup>th</sup> at the Dallas Fair Park.**

As the founder and event Chair, I am proud that the RHCA as well as many business and civic leaders recognize the construction workers' contributions to the construction industry. The RHCA's ethos is *we build your world*. I invite you to publicly support those that build our world by attending, participating and sponsoring the 2014 Day of the Construction Worker.

Along with the eagerly anticipated Construction Worker Awards, the celebration includes Safety, Health and Education exhibit pavilions, and activities and entertainment for the construction workers and their families.

Please take a moment to review the sponsorship opportunities enclosed and don't forget to submit your nominations for the Day of the Construction Worker awards listed below along with the schedule of events:

<b>AWARDS:</b>	Construction Worker of the Year	Superintendent of the Year
	Excellence in Safety Award	Foreman of the Year
	Lifetime Achievement Award	

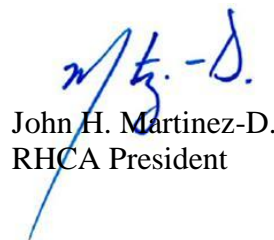
**SCHEDULE:** 10:00 a.m. – 2:00 p.m. Exhibits and Fair  
11:30 a.m. – 1:00 p.m. Awards Ceremony  
1:00 p.m. – 2:00 p.m. Mariachi and Fair *continues*

If you have any questions please contact the RHCA office at 972-786-0909 or yolanda@regionalhca.org.

Sincerely,




Luis Spinola  
Event Chair  
Azteca Enterprises



John H. Martinez-D.  
RHCA President



# The Regional Hispanic Contractors Association

## 9th Annual Day of the Construction Worker

**Sponsors & Exhibitor Registration Are Due by Friday, May 30, 2014**

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

**Exhibiting [ ] YES [ ] NO**

\_\_\_\_ **Payment via credit card**

\_\_\_\_\_  
Credit Card #

\_\_\_\_/\_\_\_\_  
Expiration Date

\_\_\_\_\_  
CSI Code

\_\_\_\_\_  
Billing Zip Code

\_\_\_\_\_  
Print Name on Card

\_\_\_\_\_  
Signature

\_\_\_\_ **Check Enclosed - Checks payable to: RHCA**

**2210 W. Illinois Avenue - Dallas, TX 75224**

**All Payments Must Be Received By**

**No Later Than May 30th**

### Event Promotion

Radio / TV  
Free Public Event  
Safety Fair  
Expo  
Over 1,000 Construction  
Companies Public Entities  
30 Governmental Entities

### Audience Profile

15,000 Construction Workers  
500+ Attendees Worker &  
Families  
Construction Businesses  
Owners/Management  
Public & Civic Leaders

### Sponsorship opportunities

\_\_\_\_ Signature Sponsor - \$10,000.00

- Signature Sponsor Remarks From The Podium
- Signature Sponsor Recognition
- Signature Sponsor Remarks Via Video
- Company Promo Video (One Minute)
- Logo Prominently On Event Banner
- Logo Prominently On All Promotions
- Recognized From Podium
- Corporate Ad In Program Book (Full Page Color)
- Featured On Program
- 20x20ft Exhibitor Space (Priority Prime Location)
- Ceremony Program VIP Seating (20 Seats)
- 15 Complimentary Parking Passes

\_\_\_\_ Platinum Sponsor - \$7,500.00

- Signature Sponsor Recognition
- Company Promo Video (30 Second Minute)
- Logo Prominently On Event Banner
- Logo Prominently On All Promotions
- Recognized From Podium
- Corporate Ad In Program Book (Half Page Color)
- Featured On Program
- 20x20ft Exhibitor Space (Prime Location)
- Ceremony Program VIP Seating (15 Seats)
- 10 Complimentary Parking Passes

\_\_\_\_ Gold Sponsor - \$5,000.00

- Logo Prominently On Event Banner
- Logo Prominently On All Promotions
- Recognized From Podium
- Corporate Ad In Program Book (Full Page Color)
- Featured On Program
- 10x20ft Exhibitor Space
- Ceremony Program VIP Seating (10 Seats)
- Six Complimentary Parking Passes

\_\_\_\_ Corner Stone Sponsor - \$2,500.00

- Logo On Event Banner
- Logo On All Promotional Material
- Recognized From Podium
- 10x10ft Exhibitor Booth (Prime Location)
- Ceremony Program Prime Seating (10 Seats)
- Four Complimentary Parking Passes

\_\_\_\_ Column Sponsor - \$1,000.00 (Or In-Kind)

- Company Name On Event Banner
- Company Name On Promotional Material
- 10x10ft Exhibitor Booth
- Ceremony Program Reserved Seating (10 Seats)
- Two Complimentary Parking Passes

### Exhibitor Only

\_\_\_\_ Expo Exhibitors - \$500.00

- 10x10ft Exhibitor Booth
- One Complimentary Parking Pass

### Event Contribution Only

\_\_\_\_ Foundation Sponsor - \$500.00 (Or In-Kind)

- Featured On Program

**FAX TO 972-786-0910 or via email [yolanda@regionalhca.org](mailto:yolanda@regionalhca.org)**