

# FLEECED: SPEAKING OUT AGAINST SENIOR FINANCIAL ABUSE



The National Community Reinvestment Coalition (NCRC), United Way of Greater Philadelphia and Southern New Jersey and local partners invite you to attend a screening of **Fleeced: Speaking Out Against Senior Financial Abuse**.

Pennsylvania has the fourth highest senior population (65+) by percentage in the U.S. and one in five older Americans is the victim of financial fraud and abuse. Because we know our region's senior population is only growing, we want to create a system of care that's ready to support them.



## Speaking Out Against Senior Financial Abuse

*Film Screening, Keynotes, Panel Discussion, Reception*

Monday, June 16, 2014 • 12 – 3 p.m.

United Way of Greater Philadelphia and Southern New Jersey  
1709 Benjamin Franklin Parkway, Philadelphia, PA 19103-1294

**Fleeced** is a new documentary produced by the NCRC, which tells the story of older adults and families who were victimized by different types of financial scams and abusive financial products. After the screening, our panelists will discuss ways to prevent senior financial abuse and resources available in our local community.

### *Keynote Speaker:*

Lydia Hernandez Velez,

Deputy Managing Director for Aging, City of Philadelphia

*Moderator:* Patricia Hasson, President & Executive Director, Clarifi

*Confirmed Panelists:* Joe Snyder, Director, Older Adult Protective Services, Philadelphia Corporate for Aging  
Karen Kali, Trainer, National Neighbors Silver, NCRC

Dr. Jason Karlawish, University of Pennsylvania's Depend Memory Center

Ms. Randi Marmer, Assistant Vice President, Community Relations, TruMark Financial Credit Union

**Refreshments will be served but space is limited.**

**We encourage guests to RSVP to [fleeced@uwgpsnj.org](mailto:fleeced@uwgpsnj.org) or 215-665-2485 by June 13th.**

