

Red Ribbon Week 2015

Poster Contest guidelines and scoring

The materials and directions for the RRW poster contest have been provided by the school counselor to students in grades 3-5.

Each grade level will have a 1st, 2nd, and 3rd place winner. Winning entries will be featured on the morning broadcast the week of October 26-30, and photos of the posters will be posted on the Jefferson Facebook page.

Entries that do not place will be used by the counselor as teaching tools for the primary grades, but can be returned to the student after Red Ribbon Week.

Posters must clearly convey an anti-drug message.

Each poster submitted must be the original work of one student only.

***Because drug education may at times include information that can be darker or inappropriate, we want to remember that our target audience will be elementary school students. Posters may not contain images of weapons or violence or use language or images that could be offensive.

Relevance to theme	Overall visual impact	Creativity	Neatness	Points
Artwork clearly demonstrates theme	Lettering and artwork are bold and clear; captures attention of viewer	Concept is imaginative and original	Careful work with attention to detail; clean presentation	3
Artwork somewhat demonstrates theme	Lettering and artwork are clear; may/may not capture attention of the viewer	Concept is somewhat imaginative and original	Good attempt to produce careful work with only minor flaws	2
Artwork does not relate to theme	Lettering and artwork less clear	Concept needs improvement in imagination or originality	Less careful work that may need better attention to details and careful use of materials	1
Total	Total	Total	Total	Total/12 possible