

FOR THE WEEK OF OCTOBER 19<sup>TH</sup> – OCTOBER 23<sup>RD</sup>, 2015

## PORTFOLIO MANAGER'S COMMENTARY

---

Earnings season is still young, but has produced some surprise results thus far.

Procter & Gamble's results were well received, with earnings coming in above consensus estimates. Revenues fell short, though this is largely due to foreign currency translation which has largely been factored in by the market. Organic growth suffered a slight drop, but is being perceived positively as they are exiting from unprofitable businesses.

Microsoft and AT&T have also surprised to the upside. Microsoft beat on both the top and bottom line, and is benefitting from its continued move to cloud services. AT&T was perhaps the most surprising, as they had attempted to temper inflated earnings expectations just a day before reporting. They came in with a beat on earnings, and though revenue came in short it was largely attributed to confusion in reporting as a result of their recent acquisition of DirectTV.

Also of note have been the big beats by two of the largest tech names, Alphabet (formerly Google) and Amazon. Amazon posted a surprise profit for the second quarter in a row, where a loss had been expected.

These surprises account for some of the recent rise in the markets, which have rebounded since the swoon that began in August.

## PORTFOLIO ALLOCATION UPDATE

---

Conservative	Sold IBB, in line with previous sale in Moderate strategy.
Moderate	Added positions in Du Pont, Procter & Gamble, and Alcoa.
Growth	Reduced Emerging Markets exposure, added to our positions in Twitter, Disney and First Solar.

Global Financial Private Capital, is an SEC registered investment adviser principally located in Sarasota, Florida. Investment Advisory Services offered on a fee basis through Global Financial Private Capital, LLC. Securities offered through GF Investment Services, LLC, Member FINRA/SIPC.



Allocation Summary		Conservative Income	Conservative Income with Growth	Moderate Growth with Income	Focused Growth
Fixed Income Allocation	Base	70.00%	60.00%	30.00%	0.00%
	Current	66.00%	51.00%	31.00%	4.00%
Equity Allocation	Base	30.00%	40.00%	70.00%	100.00%
	Current	30.00%	46.00%	65.00%	96.00%
Alternative Allocation	Base	0.00%	0.00%	0.00%	0.00%
	Current	4.00%	3.00%	4.00%	0.00%

Market Activity Update:	10/14/2015 – 10/21/2015	YTD as of 10/21/2015
S&P 500 Total Return:	+1.26%	-0.31%
Russell 1000 Value Total Return:	+1.01%	-4.02%
U.S. 10 Year Treasury Yield:	+5.00bps	-15.00bps
Crude Oil WTI:	-3.09%	-15.15%
Gold XAU:	-1.43%	-1.45%

Data Source: Bloomberg as of 10/22/2015

*This commentary is not intended as investment advice or an investment recommendation. It is solely the opinion of our investment managers at the time of writing. Nothing in the commentary should be construed as a solicitation to buy or sell securities. Past performance is no indication of future performance. Liquid securities, such as those held within DIAS portfolios, can fall in value. Global Financial Private Capital is an SEC Registered Investment Adviser.*

*S&P 500 Index Total Return: The Standard and Poor's 500 index is a capitalization-weighted index of 500 stocks. The index is designed to measure performance of the broad domestic economy through changes in the aggregate market value of 500 stocks representing all major industries. Total return includes interest, capital gains, dividends and distributions realized over a given period of time.*

*Russell 1000 Value Index Total Return: The Russell 1000 Value index measures the performance of those Russell 1000 companies with lower price-to-book ratios and lower forecasted growth values. Total return includes interest, capital gains, dividends and distributions realized over a given period of time.*

*U.S. 10 Year Treasury Yield: The on-the-run aggregate yield of 10 year U.S. Treasury bonds.*

*Crude Oil WTI: Crude Oil WTI refers to the front month futures for West Texas Intermediate crude oil. WTI crude oil is the underlying commodity of the New York Mercantile Exchange's oil futures contracts.*

*Gold XAU: Gold XAU is the spot price of 1 troy ounce of gold used for international trade and is denominated in USD.*

*You cannot invest directly in an index.*

*Consult your financial professional before making any investment decision.*