



TRIBUTE CHAIRS

Frank Blake
Ted Blum
Paul Bowers
Rodney Bullard
Vince Dooley
Larry Gellerstedt
Jack Harris

Virginia Hepner
Muhtar Kent
Mayor Kasim Reed
H. Jerome Russell
John Stephenson, Jr.
Dr. Charles Wilmer

Council for Quality Growth
presents the

2015 FOUR PILLAR TRIBUTE

honoring

DAN T. CATHY

CLIMB *with* CARE
and CONFIDENCE

TRIBUTE OPPORTUNITIES

THURSDAY,
OCTOBER 1, 2015
6:00 PM



FOUR PILLAR
QUALITY RESPONSIBILITY VISION INTEGRITY



GEORGIA BALLROOM
GEORGIA WORLD
CONGRESS CENTER

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Bob Hope	COUNCIL FOR
U.S. Senator Johnny Isakson	QUALITY GROWTH
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Host Committee as of 6/22/15



FOUR PILLAR
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BE A PART OF THIS SPECIAL TRIBUTE

Sponsors and guests at the Four Pillar Tribute will enjoy the opportunity to network with more than 1,000 business leaders, state and regional elected officials, and guests for this black-tie optional dinner and tribute.

Jeff Foxworthy will serve as the Master of Ceremonies, and there will be a special welcome from Atlanta Mayor Kasim Reed. Guests will enjoy a reception before a dinner and tribute to Dan Cathy's life and accomplishments.

"CLIMB WITH CARE AND CONFIDENCE"

Chick-fil-A CEO Dan T. Cathy is a true servant leader and represents the next generation of leadership for the nation's top quick-service chicken chain founded by his late father, S. Truett Cathy, in 1946. The theme of the Tribute is "*Climb with Care and Confidence*," one of many lessons Dan learned from his father and continues to champion as he leads the admired family-owned business to new heights.

As the head of one of the most successful brands in the country, overseeing nearly 1,800 stores and \$6 billion in annual sales, Dan remains devoted to continually improving the greater Atlanta community. His involvement in numerous civic and non-profit organizations and passion for communities throughout the region highlights the measures he takes to bring growth and prosperity to areas of the city that need it most.

In all he does, Dan represents quality, responsibility, vision, and integrity. His unwavering commitment to company values and serving the community solidifies his place among other Atlanta business leaders who have preceded him as recipients of the prestigious Four Pillar Award.

ABOUT THE AWARD

The Four Pillar Award & Tribute is a prestigious leadership award given to an outstanding individual who has served his or her community, region and state. This is the 26th year that the Council for Quality Growth, a not for profit trade association that promotes balanced and responsible growth, has paid tribute to such leaders. The Four Pillar Tribute is a unique honor that celebrates the recipient's philanthropic efforts as well as his or her significant contributions to economic development and the region's quality of life. The "*Pillars*" represent "*Quality*," "*Responsibility*," "*Vision*" and "*Integrity*," the principles on which the Council was founded.

PAST RECIPIENTS

1990	Steve Reynolds	1999	A. Ray Weeks, Jr.	2008	Tom Cousins
1991	Wayne Shackelford	2000	Louise Radloff	2009	Mayor Shirley Franklin
1992	J.W. Benefield	2001	F. Wayne Hill	2010	Arthur M. Blank
1993	D. Scott Hudgens	2002	Governor George Busbee	2011	R. Charles Loudermilk, Sr.
1994	Wayne H. Mason	2003	Richard L. Tucker	2012	Mayor Sam Massell
1995	Virgil R. Williams	2004	Charlie Brown	2013	John C. Portman
1996	Paul A. Duke	2005	U.S. Senator Johnny Isakson	2014	Steve Selig
1997	Jim Cowart	2006	John Wieland		
1998	J.D. Caswell	2007	John A. Williams		

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THURS, OCT. 1, 2015 | 6:00 PM | GEORGIA BALLROOM | GEORGIA WORLD CONGRESS CENTER



TRIBUTE OPPORTUNITIES

TITLE TRIBUTE - \$50,000*
PRESENTING TRIBUTE - \$25,000*
SIGNATURE TRIBUTE - \$15,000*

Title, Presenting and Signature Sponsorship benefits are customized to each sponsor.
Title, Presenting and Signature Sponsorships include dedicated space in the Special Four Pillar Insert in the Atlanta Business Chronicle, as well as logos featured on all material listed in the chart below.

For more information or to sponsor, contact Amanda Janaskie, aj@councilforqualitygrowth.org, 770-813-3381 or Lorie Smith, ls@councilforqualitygrowth.org, 404-355-3585.

ADDITIONAL TRIBUTE OPPORTUNITIES	DIAMOND TRIBUTE \$10,000	PLATINUM TRIBUTE \$5,000	GOLD TRIBUTE \$2,500	SILVER TRIBUTE \$1,250	BRONZE TRIBUTE \$750
Number of Tickets to Reception, Dinner & Program	20	10	8	4	2
Number of Tickets to VIP Reception	20	10			
Personalized Message to Dan T. Cathy to be included in Four Pillar Tribute Scrapbook	✓				
Signage at Event Reception	Logo				
Verbal Recognition before the Tribute Audience	✓	✓			
Pre-show Video Presentation	Logo	Logo			
Sponsor Recognition Ad in Atlanta Business Chronicle	✓	✓	✓		
Invitation	Logo	Company Name or Personal Listing			
Tribute Program	Logo	Company Name or Personal Listing			
Four Pillar Website	Logo	Company Name or Personal Listing			
Post-Event Edition of Council Newsletter	Logo	Company Name or Personal Listing			

Please contact us about in-kind/service donations for the event.

To be included in the Tribute invitation, sponsorship deadline is Friday, August 21, 2015.

To be included in the Tribute program, sponsorship deadline is Wednesday, September 16, 2015.

For more information or to sponsor, contact Amanda Janaskie, aj@councilforqualitygrowth.org, 770-813-3381
or Lorie Smith, ls@councilforqualitygrowth.org, 404-355-3585.

* Includes all perks of Diamond Tribute donors as well as additional benefits that can be customized for the best interest of the company. Your contribution shall be used for the benefit of the Council for Quality Growth and is therefore not tax deductible as a charitable contribution for Federal Income Tax Purposes.

YES, I'D LIKE TO HONOR DAN T. CATHY AT THE FOLLOWING LEVEL:

☐ TITLE ☐ PRESENTING ☐ SIGNATURE ☐ DIAMOND ☐ PLATINUM ☐ GOLD ☐ SILVER ☐ BRONZE

NAME: _____ TITLE: _____

COMPANY NAME:
(AS IT SHOULD APPEAR IN THE PRINTED MATERIALS) _____

ADDRESS: _____

PHONE: _____ EMAIL: _____



FOUR PILLAR
QUALITY RESPONSIBILITY VISION INTEGRITY



Make checks payable to Council for Quality Growth and mail to
5901-C Peachtree Dunwoody Road, Suite 500, Atlanta GA 30328

fourpillartribute.com



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DAN T. CATHY

Chick-fil-A CEO Dan T. Cathy represents the next generation of leadership for the nation's top quick-service chicken chain founded by his late father, S. Truett Cathy, in 1946. *"Climb with Care and Confidence"* is one of many lessons Dan learned from his father and that he continues to champion as he leads the admired family-owned business to new heights.

Dan spends little time in his office. His weeks are a vibrant whirlwind of purposeful conversations, ideation sessions, and Grand Opening camp-outs. His leadership style stems from his belief that working in the field provides a clearer understanding of Chick-fil-A's customers and a more authentic example of the company's servant heart to its 70,000-plus staff and team members.

Dan's passion for continually improving the Greater Atlanta community is obvious through his involvement in numerous organizations, including the Metro Atlanta Chamber, City of Refuge, Junior Achievement of Georgia, the College Football Hall of Fame, Morehouse College, Eagle Ranch, and Global Teen Challenge. He is a vocal proponent of investment and community improvement in Atlanta's Westside neighborhoods.

In his "spare" time Dan is an avid gardener and runner who frequently hones his musical skills playing trumpet on local stages with a live jazz band. He's been married to his wife, Rhonda, for more than 40 years. They have two sons, Andrew and Ross, two grandchildren, and are expecting their third grandchild this year.

"WE MUST HELP 30314"

Dan embodies the Four Pillars of leadership—Quality, Responsibility, Vision and Integrity—and this is clearly seen through his interest in improving Atlanta's Westside neighborhoods, many of which are in the 30314 zip code. He has chosen to leverage his opportunity as the 2015 Four Pillar Award recipient to partner with the Council for Quality Growth and shine a light on the challenges facing the Westside, including crime, substance abuse, poverty and abandoned property. Thanks to the vision and leadership of Dan, along with other community and business leaders, this historically significant area of Atlanta is experiencing reinvestment through current and planned projects. To that end, the Council for Quality Growth will make a gift in Dan Cathy's honor to supporting the redevelopment of the Westside communities.

ABOUT THE COUNCIL

The Council for Quality Growth is a 30 year-old trade association advocating for the growth and development industry with the mission of promoting balanced and responsible growth in metro Atlanta and Georgia.

We bring the development community and policy makers together as we focus on long-range community planning, encouraging adequate government services, catalyzing consensus on growth issues and advocating for a sensible and efficient regulatory environment.

The Council delivers this mission through the platforms of Advocacy, Education and Information. We work with hundreds of elected officials, administrators and staff across metro Atlanta's more than 80 local governments plus state agencies and legislative and executive leadership. We collaborate to ensure that planning, zoning and other local, regional and state regulatory policies promote thriving communities, strong infrastructure and a prospering economy. We actively advocate and lobby in city council, county commission, regional commission and state legislative and regulatory forums. Members, in turn, receive exclusive access to the most comprehensive information about regulatory and policy issues in the region. We educate local and state elected officials and professional staff who regularly seek our policy advice and input.

5901-C Peachtree Dunwoody Rd., Suite 500 | Atlanta, GA 30328 • 770-813-3370

www.fourpillartribute.com

30
YEARS
PROMOTING
BALANCED
AND
RESPONSIBLE
GROWTH



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