

# Council for Quality Growth Snellville Vision ?



**Transforming Suburban Towns Centers  
& Corridors**

**May 5, 2015**



**SNELLVILLE, GA**  
WHERE EVERYBODY IS PROUD TO BE SOMEBODY



# Vision

*“The vision is the poetic imagination of what the project strives to become. A strong vision is often unattainable yet worthy of the pursuit as it **inspires** the best in all of us.”*



*“Your desire is to see, then **listen**: hearing is a step toward vision”*

*St. Bernard of Clairvaux 1090-1153*



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# The **Goals** of your citizens?

- *A Vibrant Town Center?:*
  - *Synergistic Mixed-use?*
  - *A Pedestrian-Friendly environment?*
  - *The **Place To Be**?*
  
- *Vibrant Corridor Redevelopment ?*
- *Others?*



# Walkable Mixed-Use Mixed Income?



## Ashford Crossing

- Senior Housing
- Mixed-Income
- Recreation
- Retail
- Apartments
- Town Homes
- Single Family



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# Walkable Mixed-Use **Town Center** Vision



Stockbridge Town Center



Alpharetta Town Center



# Place Making Policies



Crabapple Master Plan & The Blind Dog Tavern



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# P-3 : Town Center implementation



Smyrna Town Center



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# P : 3 **Town Center** Implementation



Duluth Town Center



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## Create a great **Main Street**



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# Vibrant Corridors as Complete Streets



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# Vibrant Retail

Naples



Rosemary Beach



Houston, Texas



Univ. of Pennsylvania



Old Town Alexandria, Va



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Gibbs Planning Group



# High Density Housing



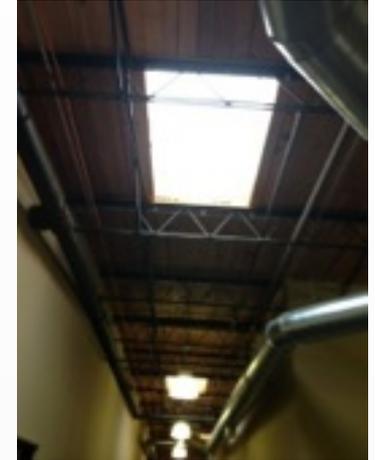
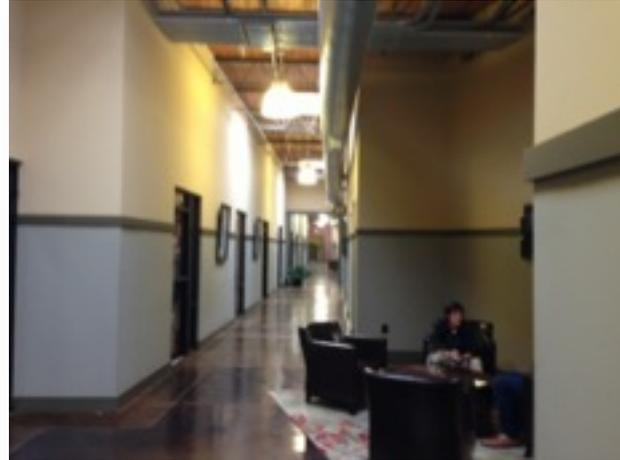
Riverside



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# Loft Office space



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# Creative Public Outreach



Stone Crest Mall Charrette At The Mall GPA Award Best Public Process



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# Creative Public Outreach



# Creative Collaboration with the Arts



Nicole Quattrocki



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# Thank You!



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