

## **G2E ASIA 2016 RECAP**

*by Michael Vanaskie*

The Innovation Group is pleased and honored to come away from another successful G2E Asia. We met numerous industry thought leaders and contributed to the advancement of industry knowledge. We were major contributors to events throughout the conference, helping to make G2E Asia's 10th Anniversary one to remember while laying the groundwork for the event's next 10 years. Some of The Innovation Group's highlights from G2E Asia include:

- Co-founding, judging, and contributing to the inaugural Asia Gaming Awards. We are exceedingly pleased with the Awards' first iteration. We believe this solidifies the event as an integral part of G2E Asia for many years to come.
- Moderating an insightful panel on the new frontiers in gaming. David Rittvo facilitated a thoughtful conversation between emerging gaming market experts, highlighting opportunities for growth within the regional market. Some countries thought to provide the best developmental opportunities over the next three to five years include Vietnam, Nepal, and Cambodia, among others.
- Moderating an in-depth discussion on regional market trends. Michael Zhu provided a platform for junket and traditional operators to discuss several pertinent market trends. Topics discussed included junkets becoming developers and operators, the possibility of secondary markets allowing local gaming, and regional casinos placing more emphasis on entertainment to generate revenue.
- Participating in a panel on the evolution of Integrated Resorts. Steve Rittvo delivered a fresh take on the progression of Integrated Resorts over the past several decades and offered his thoughts on how Integrated Resorts will look in the future. To access the accompanying slides from Steve's presentation portion of the panel, [please click here](#).

Not only did The Innovation Group relay our expertise and opinions on the industry, but we also gained valuable knowledge throughout the conference. For more information, [please click here and scroll down to our Consumer & Market Reports section](#).

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