



## After Six Years of SBIR/STTR Blogging, Our 24 Faves

At BBCetc, we are constantly challenging ourselves to develop blog content that will be useful and instructive to our clients and readers. In pondering new topics we thought it might be interesting to see what we've posted over the past nearly six years (our first post was March 8, 2010!), and after taking a look, we decided to start 2016 with a list and links to 24 of our favorites. The list includes posts on NIH and DoD as well as general SBIR/STTR, grants and contracts management and commercialization topics. Check them out

The information provided in these blogs is current, though some of the dates mentioned have passed. Our advice is to always read the entire solicitation for the most up-to-date information ([read #3 of our Top 10 Tips](#)).

### General

1. [A Late New Year's Resolution: Get Registered!](#)
2. [Fraud, Waste and Abuse – Small Problem, Big Consequences](#)
3. [Build Your Team to Build Your Company](#)
4. [SBIR Process is Right on Time](#)
6. [Think Your Company is Too Big for SBIR Funding? Think Again.](#)
7. [Telling Your Story: Formatting and Readability Tips for SBIR/STTR Proposals](#)

### NIH

8. [Submitting an NIH SBIR/STTR Proposal? Tell Your Story in "Specific Aims"](#)
9. [Submitting to NIH? Get to the Point in Your Project Summary](#)
10. [What do you mean, NIH didn't like my idea!@#%\\$%](#)
11. [When is the April 5 NIH SBIR/STTR Deadline?](#)
12. [No Award, but Reasonable Impact Score? Take a Second Look.](#)

### Budgets and Grant Management

13. [Five Tips for Preparing Your SBIR/STTR Budget](#)

14. [As NIH and NSF Deadlines Loom: Tips to Kickstart Your SBIR/STTR Budget Plan](#)
15. [Budget Justification an Important, yet Underutilized Part of Proposals](#)
16. [Policies & Procedures are a Must, So Buckle Down and Get it Done](#)
17. [Start Now to Be "Just in Time"](#)

### **Commercialization**

18. [Market Research is Key to Commercialization Success](#)
19. [If You Build it, will They REALLY Come?](#)
20. [Strategic Partnering for SBIR/STTR Companies: What motivates large companies to partner?](#)
21. [Strategic Partnering for SBIR-Stage Companies: Types of Strategic Alliances](#)
22. [Strategic Partnering for SBIR-Stage Companies: Finding Your Strategic Partner](#)

### **DOD**

23. [What to Do -- and Not Do -- to Get Your Technology in Front of DOD](#)
24. [The 30-Day Window is Open. Talk to Your TPOC Now](#)