



## Cleveland Chapter

October 2015 Program

**Thursday, October 22, 2015**

CMBA Conference Center **NEW LOCATION!**  
1375 E. 9<sup>th</sup> Street/2<sup>nd</sup> Floor Cleveland, OH 44114

### Tales from the Crypt XIV: The Anatomy of a Data Breach

Data privacy and cybersecurity are real-world threats that can relate to your employees and employee benefits. Learn how to minimize the risk of a data privacy incident at your organization and proper steps to take when a breach is suspected. We'll address the latest data privacy and cybersecurity topics, including:

- What data must be protected
- Primary types of data breaches / cyber claims
- Costs of data breaches / costs of non-compliance
- Real-world examples-including Anthem
- Creating a culture of privacy and security (including comprehensive policies and training programs)
- Assembling a team and plan for effective incident response
- Crafting a Written Information Security Program (WISP)
- Conducting a Breach Response Workshop
- Oversight of vendors/service providers
- Evaluating your cyber liability insurance coverage
- Breach notification process, including coordination with forensics, crisis communication, mail house, call center, and credit monitoring vendors

#### PANEL:

##### Jim Giszczak

Member  
McDonald Hopkins

##### Dominic Paluzzi

Member  
McDonald Hopkins

##### Justin Root

Special Agent,  
Cyber Crimes Unit,  
Office of Ohio  
Attorney General

7:30-8:00 AM: Registration & Continental Breakfast

8:00-9:00 AM: Presentation

9:00-9:15 AM: Q&A's

#### Continuing Education:

OH CLE: APPROVED 1.25 hrs /Fee: \$15\*  
OH Insurance CE: APPROVED 1 hr/ Fee: \$15\*  
HRCI: APPROVED, SELF-SUBMIT – 1.25 hrs  
CPE or ASPPA: SELF-SUBMIT – 1.2 credits  
CEBS CPE: SELF-SUBMIT – 1 hr  
\*Non-member fee/members' CLE is free

Parking available for \$7.00 per day in attached garage  
(access from St. Clair Avenue, just east of East 9<sup>th</sup> Street).  
If you park for less than 2 hours, get your ticket validated  
at the CMBA front desk for a rate of \$5.00.

**Register by:**  
**Tuesday, Oct. 20, 2015**

REGISTER ONLINE at: <http://www.webnetwork.org/chapterEvents.cfm?chapterID=7>  
Credit card payments nonrefundable.

or VIA: WEB Cleveland / c/o Jenny Hitchcock /The Chelko Consulting Group  
24651 Center Ridge Rd, Suite 110, Westlake, OH 44145  
Phone: 440.892.2600 x101 Fax: 440.892-8920 Email: [jhitchcock@chelkogroup.com](mailto:jhitchcock@chelkogroup.com)

Registration form for: **Tales from the Crypt XIV: The Anatomy of a Data Breach** on October 22, 2015

MEMBER FEES:		NONMEMBER FEES:			
<input type="checkbox"/>	\$20	Program fee OR ▼	<input type="checkbox"/>	\$60	Program fee
<input type="checkbox"/>	\$100	Season Ticket to prepay all regular 2015-16 programs *	<input type="checkbox"/>		
<input type="checkbox"/>		Free CE	<input type="checkbox"/>	\$15	CE processing fee
Total enclosed: \$ _____				Make checks payable to "WEB"	
				Name	
				Company	
				Address	
				City, State, Zip	
				E-mail Address	
				Phone #	

\* Does not include Benefits Boot Camp

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