

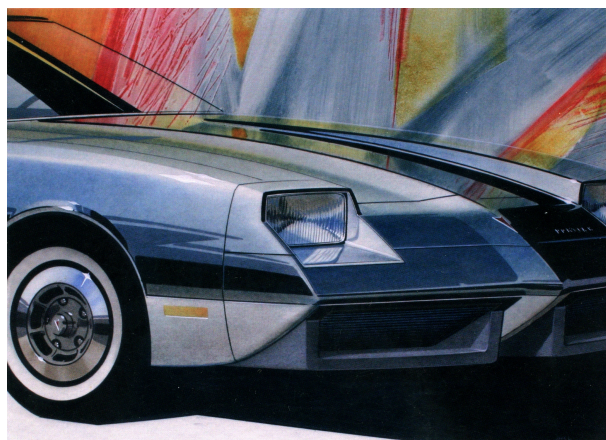


JOIN KTW FOR A JOY RIDE WITH BILL PORTER THROUGH DECADES OF AMERICAN CULTURE AND DESIGN

On July 22 Bill Porter, a legend in American automobile design who sparked some of the world's hottest automobile trends of the 60's and 70's, will be here in Louisville for a very special evening.

He will be speaking not just about automobile design, but also on the interplay between design and culture. Sound exciting? [Get your tickets before they are gone!](#) (Due to space limitations, no tickets will be sold at the door.)

The event will be held on **Wednesday July 22, 2015** on the Fourth Floor of the **Henry Clay Building**. Reception is at 5:30 PM followed by the presentation and Q & A at 6:30 PM. Tickets are \$25 with appetizers by Wiltshire Pantry and a cash bar.



Bill Porter drawing of a Sunbird front-end proposal.

"The best designs are those that represent a true synthesis of art and technology."

"Bill Porter, a Louisville native whom the *New York Times* dubs" among the most articulate and respected alumni of G.M. design."

Born in Louisville Kentucky, for three decades Bill was Chief Designer at General Motors, where he worked from 1957 until retirement in 1996. He played a seminal role in the history of American muscle car design, having made his mark with the 1968 Pontiac GTO and 1970-73 Pontiac Firebird 400. His impact on auto design continued into the 1990's.

For more information and to purchase the tickets, please visit our website:
www.kentuckytotheworld.org.

Because of space limitations tickets will not be sold at the door, so get yours today!

Kentucky to the World, Inc. (KTW) showcases the talent, ingenuity and excellence of the world's prominent achievers who claim strong Kentucky ties, to promote Kentucky's image and educate and inspire people of all ages