

# It's Time to Order Your Custom 2017 Concrete Products Calendars!

The projects showcased in the 2016 calendar, printed on white glossy paper stock, will impress your customers and prospects. A variety of residential, commercial, educational, industrial and hardscape projects are featured throughout the calendar. Each unique project showcases the beauty, versatility and infinite possibilities provided by concrete products.

## Calendars cost-effectively provide:

- 365 days of promotion
- A useful tool valued by your customers and prospects
- An attractive way to build brand recognition and encourage repeat business

Your calendars are personalized with your custom imprint that appears on the bottom of each calendar page. Your imprint can include logos, web site, phone numbers and addresses.

Ordering is quick and easy; complete this form and e-mail it to [trondeau@besser.com](mailto:trondeau@besser.com), or fax it to +1.989.354.3190. Should you have questions please call us at +1.989.354.1040 and we'll be glad to answer them.



January 2017						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

**Your Imprint Here**

ORDER FORM ON NEXT PAGE



## 2017 CONCRETE PRODUCTS CALENDAR ORDER FORM

**Ship to:** (please print company name, contact and address)

**Bill to:** (if different than shipping address)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Ordered by:** (please print)

Name \_\_\_\_\_

Fax \_\_\_\_\_

Phone \_\_\_\_\_

Purchase Order # \_\_\_\_\_ **IF NECESSARY**

Date \_\_\_\_\_

Charge Card # \_\_\_\_\_ SIC# \_\_\_\_\_

e-mail \_\_\_\_\_

Exp. Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_ ☐ Discover ☐ Visa ☐ Mastercard

**Write in the quantity of calendars and envelopes:** (Minimum 50 calendars)

Order: \_\_\_\_\_ Calendars – quantities less than 250 @ \$7.00 ea. / quantities above 250 @ \$6.50 ea. = \$ \_\_\_\_\_

Order: \_\_\_\_\_ Calendar-sized Envelopes at \$50.00 per 100 = \$ \_\_\_\_\_

**Write in the ink colors of your custom imprint:**

(Please indicate your imprint colors and specify your Pantone Matching System (PMS) color numbers)

\_\_\_\_ Imprint in **black** ink only FREE = \$ \_\_\_\_\_

\_\_\_\_ Imprint in **one** color (not black) \$ 52.00 (PMS #/color) \_\_\_\_\_ = \$ \_\_\_\_\_

\_\_\_\_ Imprint in black + **one** color \$ 52.00 (PMS #/color) \_\_\_\_\_ = \$ \_\_\_\_\_

\_\_\_\_ Imprint in black + **two** colors \$104.00 (PMS #s/colors) \_\_\_\_\_ = \$ \_\_\_\_\_

\_\_\_\_ Imprint in black + **three** colors (4-color process) \$156.00 (PMS #s/colors) \_\_\_\_\_ = \$ \_\_\_\_\_

**Choose one of the following:**

\_\_\_\_ **My imprint remains the same as last year.** No Charge

\_\_\_\_ **I need to make changes to my previous calendar imprint.** \$40.00 = \$ \_\_\_\_\_

\_\_\_\_ **This is a new order. Please create a new imprint for me.** \$40.00 = \$ \_\_\_\_\_

(Please submit information for your imprint. A proof will be e-mailed for your approval.)

**Total:** = \$ \_\_\_\_\_

**Shipping:** Orders are FOB Traverse City, Michigan, USA.

USA orders will be shipped UPS ground and orders outside the USA will be shipped airfreight.

If you prefer to use a different shipping method, please specify carrier: \_\_\_\_\_

**Four Ways to Order:**

**Email:** trondeau@besser.com

**Mail** to Besser Company Calendars c/o VP Demand Creation Services

2779 Aero Park Drive, Traverse City, Michigan 49686 USA

**Call** +1.989.354.1040 or **Fax** +1.989.354.3190

You will receive an order acknowledgment when your order is processed. Orders received by 1 September 2016 are guaranteed to ship on or before 31 October 2016. Orders received after 30 September 2016 may be subject to additional freight costs.

Note: Prices listed are in US currency and do not include shipping or applicable taxes.