



FOR IMMEDIATE RELEASE:

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## **HOIST Fitness Welcomes Raymond Quivey as Newest Commercial Sales Manager**

*San Diego, Calif., March 30, 2015* – Billy Kim, Chief Operating Officer of HOIST® Fitness Systems (HOIST), has announced that Raymond Quivey has joined HOIST Fitness serving as Commercial Sales Manager for the Midwest Region.

"We are very excited to welcome Raymond to the team," says Kim. "His decades of experience in the fitness industry will be an incredible benefit to our customers and our team."

Raymond has extensive industry knowledge with 20+ years of experience in both Commercial and Direct Sales within the fitness sector. With Raymond's energy, experience, and sales skills he will be a great asset to HOIST.



"I am truly blessed and honored to join the Hoist Fitness team," says Quivey. "I have been in the fitness industry for many years I have worked and sold equipment for the largest manufactures in our industry, from which I have gained great experience. I am excited to be part of a company with such a great reputation, superior quality products and loyal customers. I am in a great position to continue to grow as a person and to help HOIST grow in my markets."

Raymond will serve as the Commercial Sales Manager for the Midwest Region including Minnesota, Iowa, Missouri, Arkansas, Mississippi, Alabama, Tennessee, Kentucky, Illinois, Indiana, Ohio, Michigan and Wisconsin. Raymond can be contacted at [RQuivey@hoistfitness.com](mailto:RQuivey@hoistfitness.com) or (858) 204 – 2547.

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### **About HOIST Fitness Systems**

HOIST Fitness is a San Diego, California USA based company that produces strength-training and indoor cycling products for commercial and home markets. The company's premier product line includes the LeMond®, Powered By HOIST® Fitness brand, boasting unique indoor cycling products developed with the help of three-time Tour de France winner Greg LeMond. HOIST makes it a priority to provide distinctive equipment that emphasizes natural body motion to produce maximum results. HOIST's commercial products can be found all over the world in health clubs, YMCAs, community centers, hotels, personal training facilities, colleges & universities, corporate fitness centers, government facilities and military bases. HOIST's home products can be purchased from specialty fitness retailers throughout the world. For more information on all HOIST Fitness products visit [www.hoistfitness.com](http://www.hoistfitness.com).