



Memorial Sloan Kettering
Cancer Center™

March 23, 2015

Sheralven Enterprises, Ltd
Ms. Claudia Elliott
2 Rodeo Drive
Edgewood, NY 11717

Dear Ms. Elliott,

Thank you for submitting details regarding your upcoming event to benefit Memorial Sloan Kettering Cancer Center. I understand that you will hold “Sheralven Fights Cancer” on June 5, 2015 to benefit Memorial Sloan Kettering Cancer Center. I will be your contact and can be reached at (646) 227-7145 or rindnerj@mskcc.org in all matters regarding your event.

Adhering to the specifications listed in Memorial Sloan Kettering’s fundraising guidelines, you agree to provide me a copy of all printed materials in which you intend to print any version of the name Memorial Sloan Kettering Cancer Center, for approval prior to printing.

It is the expectation of Memorial Sloan Kettering that the cost of fundraising for your event will not exceed more than 20% of the total funds raised. Net proceeds from the event should be sent to Memorial Sloan Kettering after you have paid all expenses.

Please feel free to provide this letter to any potential event sponsors and donators of in-kind items, as confirmation that this event is being held to benefit Memorial Sloan Kettering Cancer Center, a 501(c)(3) non-profit organization.

All of us at Memorial Sloan Kettering are grateful for your philanthropic intent and support of our mission to effectively control and cure cancer.

Best regards,

Jae Rindner
Sr. Annual Giving Officer
Office of Development