



# GFIA's EDUCATION FOUNDATION 21st ANNUAL "SWINGING FOR SCHOLARSHIPS"

Wednesday, April 20, 2016 \*\*\*\* White Oak Golf Club, Newnan, GA

**\*Shotgun start: 9:00am\* EARLY BIRD DEADLINE - MARCH 11th!**

<u>Seminole or Old Course</u> <b>\$225 per person - Early Bird Rate!!</b> <b>\$250 per person</b> <b>OR</b> <b>\$1,500 - Early Bird Rate !! Includes</b> <b>4-some &amp; Gold Sponsorship</b> <b>\$1,600 includes 4-some</b> <b>&amp; Gold Sponsorship</b> <u>Includes:</u> Tournament Gifts Breakfast, Lunch & Snacks Includes 1 Boodle Bag per player	<b><i>Boodle Bag!</i></b> What's a <b>Boodle Bag</b> ? A one-stop-shop for all your tourney fun! <b>Included w/ Each Registration!</b> <u>Includes:</u> Golf Valuables Bag <b>Beat The RETAILER Contest Holes</b> Red Bomber Hole Longest Drive & Closest to the Pin Con- tests <b>Ron Bishop's No Pressure Ball!</b>	<b><i>RAFFLE!</i></b>  <b>3 Chances to Win!</b> <b>\$1,000</b> <b>\$1,000</b> <b>\$2,000</b>  <i>Purchase tickets from an Education Foundation Trustee or indicate tickets on the registration form.</i>
--	---	---

NAME	COMPANY Write as to appear in all publicity	Raffle \$10 per ticket	TOTAL
<b>SPONSORSHIP Level</b> See reverse for categories and Beat the Retailer hosting options	Level / Type:	—	
<b>The Personal Shopper:</b> Add \$25, \$50 or \$100 to your registration and the golf committee will purchase a door prize on your behalf to add to the fun!	\$ —————	—	
<b>TOTAL</b>			

**EARLY BIRD RATE UNTIL MARCH 11th!**

**\*\*Payment must accompany reservation or be received by  
\*\*April 11, 2016\*\***

\_\_\_ Check Enclosed (payable to Georgia Food Industry Education Foundation)

\_\_\_ Charge to \_\_\_ Visa \_\_\_ MC \_\_\_ Amex

Card # \_\_\_\_\_ Exp \_\_\_\_\_

Name on Card: \_\_\_\_\_

Confirm To: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Mail or Fax to: GFIA  
1260 Winchester Parkway, Ste 110  
Smyrna, GA 30080-6546  
Phone: 770-438-7744  
Fax: 770-438-7761  
GFIEF EIN #: 58-2154292

- No refunds after April 11, 2016. All substitutions must be reported by April 11, 2016.
- A processing fee of \$50 on all refunds.
- Confirmations and directions mailed upon receipt of registration. The GFIA Education Foundation is a 501(c)(3) corporation. All proceeds from the tournament benefit the Scholarship Foundation which awards scholarships to children of full-time employees of GFIA member firms and employees of GFIA member firms who are full-time students.

Date Rec'd \_\_\_\_\_ Weblink \_\_\_\_\_  
Date Paid \_\_\_\_\_ Conf \_\_\_\_\_

\*\*\*\* **SPONSORSHIPS** \*\*\*\*

Indicate Your Choice on Front Page in “Sponsorship Type” Column  
**EARLY BIRD DEADLINE- MARCH 11th!**

**GRAND SPONSOR: SOLD!**

**TOURNAMENT BALL SPONSOR: SOLD!**

**BOODLE BAG SPONSOR: SOLD!**

**GOLD +4 PLAYERS SPONSOR PACKAGES**

Includes 4 players, 1 Booodle Bag per player and Gold Sponsorship recognition

**Seminole or Old Course Gold Sponsor: \$1,500 - Early Bird Rate! \$1,600 Regular Fee Rate!**

Each **Gold Sponsor** will be assigned one hole on a course. If you want recognition on each course, multiple Gold sponsorships may be purchased. GFIA will provide one sign per sponsor but sponsors are encouraged to bring banners, etc. for your hole. All sponsors receive recognition throughout the tournament and in all GFIA publicity.

**“BEAT THE RETAILER” HOST SPONSORSHIP PACKAGES**

**Includes the opportunity to host a key retailer for a contest hole throughout the day!**

As a “BTR” host, you are welcome to send multiple VIPs from your company to spend the day with your retailer, provide a logo tent, décor and samples for your hole. 8-10 retailers will be available for sponsorship. Retailers will represent chain and independent grocers. (Visit [www.gfia.org](http://www.gfia.org) for details and updated list of participating retailers or call Michelle Boyer 678-654-3316.)

**“BTR” Cost:**

Seminole / Old Course = \$1,500 for 4 players & gold sponsorship + \$800 for hosting a retailer = \$2,300

**GOLD SPONSOR / HOLE SPONSOR (without a 4-some): \$700**

Includes recognition in all print publicity and one sponsored hole on a course. Includes two people representing your company at the tournament. Product included in beverage cart.

**Best overall hole contest on each course! Be creative, think outside the box and display your product to win a \$300 credit towards an event of your choice.**

**SILVER SPONSOR: \$400**

Includes recognition throughout the tournament and in GFIA newsletters. **Note: Product not on beverage carts.**

**BRONZE SPONSOR: \$250**

Includes recognition throughout the tournament and in GFIA newsletters. **Note: Product not on beverage carts.**

**\*\*GOODIE BAG / PRODUCT DONATIONS\*\***

Product donations for breakfast, lunch, snacks and goodie bags are welcome. Product quantities should be provided for 300 people. Shipping details will be faxed upon receipt of this form. **(You must be a Bronze, Silver, Gold or Grand Sponsor to be eligible to feature product at the event.)**

**Note: Beverage can't go into goodie bags.**

**Items To Be Donated:** \_\_\_\_\_

**Is this donation for breakfast, lunch, snack carts or goodie bags?** \_\_\_\_\_

**\*\* DOOR PRIZES \*\***

We invite you to donate door prizes in the name of your company. Last year prizes included sporting goods, golf bags, shirts, collectible memorabilia, sporting tickets, gift cards, etc. Don't know what to contribute? See the “Personal Shopper” option on the registration form. Door prizes add value and fun for everyone!

**Door Prize Donation:** \_\_\_\_\_

# **“Beat the Retailer”**



**“Beat The Retailer” is YOUR chance to have fun with your customers and fellow retailers!**

Retailers will be assigned to each course. Retailers will represent chain and independent grocers. Retailers will be positioned at holes on each course giving them a chance to visit with everyone instead of playing with just one team. And ... you will have an opportunity to take your best shot against them! “Beat the Retailer” and win a ticket for the Super Raffle - if your shot is not the best, use their shot on your way to victory! Your chance to “Beat the Retailer” is included with each registration as part of the **Boodle Bag**!

## **Retailer Placements**

(subject to change)

### **Lake or Mountain Course “Beat the Retailer” Players:**

Jamey Leseueur—Food Depot

Greg Edenfield—Wayfield Foods

Todd Collins-Publix Super Markets, Inc.

Matt Crawley, Publix Super Markets, Inc.

Phil Rosson, Publix Super Markets, Inc.

Kroger –TBD