

Overall Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	2nd Qtr 2014	2nd Qtr 2015	% Chg.	12-month ending 6/2014	12-month ending 6/2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.	12-month ending 6/2014	12-month ending 6/2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.	12-month ending 6/2014	12-month ending 6/2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.
\$0-\$300K	1,652	1,353	-18%	6,231	5,327	-15%	1,694	1,466	-13%	5,730	5,130	-10%	\$175	\$205	17%	\$171	\$190	11%	1,366	1,036	-24%	78	61	-22%
\$300K-\$500K	590	690	17%	2,013	2,466	23%	588	751	28%	1,799	2,266	26%	\$385	\$380	-1%	\$380	\$378	-1%	815	942	16%	96	70	-27%
\$500K-\$1M	413	479	16%	1,493	1,622	9%	452	535	18%	1,340	1,447	8%	\$668	\$675	1%	\$660	\$655	-1%	790	892	13%	105	93	-11%
\$1M-\$2M	174	201	16%	640	702	10%	228	224	-2%	581	617	6%	\$1,325	\$1,300	-2%	\$1,340	\$1,325	-1%	426	416	-2%	137	106	-23%
\$2M+	120	120	0%	418	453	8%	157	133	-15%	395	390	-1%	\$2,800	\$3,300	18%	\$2,864	\$3,298	15%	326	412	26%	155	127	-18%
TOTAL	2,949	2,843	-4%	10,795	10,570	-2%	3,119	3,109	-0%	9,845	9,850	0%	\$271	\$318	17%	\$255	\$290	14%	3,723	3,698	-1%	94	75	-20%
Median > \$300K													\$578	\$535	-7%	\$551	\$520	-6%						

Overall Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	2nd Qtr 2014	2nd Qtr 2015	% Chg.	12-month ending 6/2014	12-month ending 6/2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.	12-month ending 6/2014	12-month ending 6/2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.	12-month ending 6/2014	12-month ending 6/2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.
Naples Beach	575	567	-1%	2,173	2,059	-5%	714	698	-2%	2,084	1,966	-6%	\$749	\$748	-0%	\$615	\$650	6%	856	792	-7%	112	82	-27%
North Naples	769	788	2%	2,860	2,780	-3%	813	798	-2%	2,642	2,584	-2%	\$325	\$365	12%	\$305	\$350	15%	953	1,045	10%	87	72	-17%
Central Naples	559	476	-15%	1,950	1,878	-4%	533	532	-0%	1,718	1,758	2%	\$177	\$220	24%	\$171	\$199	16%	512	464	-9%	81	66	-19%
South Naples	470	470	0%	1,681	1,741	4%	496	488	-2%	1,505	1,574	5%	\$183	\$229	25%	\$172	\$210	22%	547	597	9%	96	72	-25%
East Naples	544	501	-8%	1,968	1,957	-1%	529	553	5%	1,740	1,824	5%	\$225	\$269	20%	\$212	\$246	16%	750	718	-4%	89	78	-12%
Immokalee/Ave Maria	10	20	100%	54	51	-6%	9	17	89%	44	45	2%	\$170	\$280	65%	\$165	\$193	17%	15	24	60%	44	72	64%
TOTAL	2,927	2,822	-4%	10,686	10,466	-2%	3,094	3,086	-0%	9,733	9,751	0%	\$270	\$317	17%	\$254	\$290	14%	3,633	3,640	0%	93	74	-20%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. In order to compile congruent data from multiple sources under the new Matrix system, a new method of calculating days on market was adopted. Therefore, historic comparisons of this data will be released when adequate time has elapsed allowing for such comparison. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.

Single Family Market Statistics by Price

	Single Family Market Statistics by Price																								
	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM			
	2nd Qtr 2014	2nd Qtr 2015	% Chg.	12-month ending 6/2014	12-month ending 6/2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.	12-month ending 6/2014	12-month ending 6/2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.	12-month ending 6/2014	12-month ending 6/2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.	
\$0-\$300K	632	459	-27%	2,422	1,926	-20%	540	475	-12%	2,162	1,868	-14%	\$192	\$226	18%	\$185	\$205	11%	453	307	-32%	62	61	-2%	
\$300K-\$500K	365	425	16%	1,241	1,456	17%	349	423	21%	1,118	1,328	19%	\$390	\$395	1%	\$385	\$385	0%	467	559	20%	81	71	-12%	
\$500K-\$1M	258	286	11%	889	933	5%	261	278	7%	782	821	5%	\$660	\$675	2%	\$664	\$652	-2%	456	604	32%	109	93	-15%	
\$1M-\$2M	96	121	26%	371	411	11%	120	119	-1%	334	359	7%	\$1,347	\$1,300	-3%	\$1,352	\$1,325	-2%	291	304	4%	111	117	5%	
\$2M+	88	91	3%	299	339	13%	99	93	-6%	273	291	7%	\$2,750	\$3,500	27%	\$2,825	\$3,412	21%	297	359	21%	155	144	-7%	
TOTAL	1,439	1,382	-4%	5,222	5,065	-3%	1,369	1,388	1%	4,669	4,667	-0%	\$380	\$399	5%	\$325	\$359	10%	1,964	2,133	9%	88	82	-7%	
Median > \$300K													\$565	\$525	-7%	\$550	\$520	-5%							

Single Family Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	2nd Qtr 2014	2nd Qtr 2015	% Chg.	12-month ending 6/2014	12-month ending 6/2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.	12-month ending 6/2014	12-month ending 6/2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.	12-month ending 6/2014	12-month ending 6/2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.
Naples Beach	218	223	2%	821	782	-5%	239	242	1%	773	733	-5%	\$1,165	\$1,030	-12%	\$920	\$935	2%	380	424	12%	112	94	-16%
North Naples	352	383	9%	1,283	1,290	1%	363	367	1%	1,175	1,187	1%	\$475	\$479	1%	\$445	\$473	6%	567	657	16%	97	85	-12%
Central Naples	282	225	-20%	977	894	-8%	242	234	-3%	848	843	-1%	\$282	\$329	17%	\$255	\$293	15%	256	254	-1%	72	67	-7%
South Naples	188	180	-4%	666	667	0%	174	171	-2%	574	590	3%	\$304	\$299	-2%	\$270	\$285	6%	212	261	23%	74	76	3%
East Naples	383	340	-11%	1,376	1,312	-5%	335	342	2%	1,207	1,203	-0%	\$230	\$284	23%	\$215	\$250	16%	470	472	0%	75	77	3%
Immokalee/Ave Maria	7	17	143%	39	44	13%	6	16	167%	30	40	33%	\$145	\$280	93%	\$165	\$206	25%	15	24	60%	52	75	44%
TOTAL	1,430	1,368	-4%	5,162	4,989	-3%	1,359	1,372	1%	4,607	4,596	-0%	\$380	\$399	5%	\$325	\$358	10%	1,900	2,092	10%	87	80	-8%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. In order to compile congruent data from multiple sources under the new Matrix system, a new method of calculating days on market was adopted. Therefore, historic comparisons of this data will be released when adequate time has elapsed allowing for such comparison. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.

Condominium Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	2nd Qtr 2014	2nd Qtr 2015	% Chg.	12-month ending 6/2014	12-month ending 6/2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.	12-month ending 6/2014	12-month ending 6/2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.	12-month ending 6/2014	12-month ending 6/2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.
\$0-\$300K	1,020	894	-12%	3,809	3,401	-11%	1,154	991	-14%	3,568	3,262	-9%	\$170	\$190	12%	\$163	\$180	10%	913	729	-20%	85	61	-28%
\$300K-\$500K	225	265	18%	772	1,010	31%	239	328	37%	681	938	38%	\$375	\$370	-1%	\$370	\$365	-1%	348	383	10%	118	68	-42%
\$500K-\$1M	155	193	25%	604	689	14%	191	257	35%	558	626	12%	\$675	\$670	-1%	\$650	\$668	3%	334	288	-14%	99	94	-5%
\$1M-\$2M	78	80	3%	269	291	8%	108	105	-3%	247	258	4%	\$1,305	\$1,350	3%	\$1,325	\$1,327	0%	135	112	-17%	165	93	-44%
\$2M+	32	29	-9%	119	114	-4%	58	40	-31%	122	99	-19%	\$2,862	\$3,022	6%	\$2,900	\$2,900	0%	29	53	83%	156	84	-46%
TOTAL	1,510	1,461	-3%	5,573	5,505	-1%	1,750	1,721	-2%	5,176	5,183	0%	\$217	\$263	21%	\$210	\$243	16%	1,759	1,565	-11%	99	70	-29%
Median > \$300K													\$599	\$541	-10%	\$555	\$515	-7%						

Condominium Market Statistics by Area

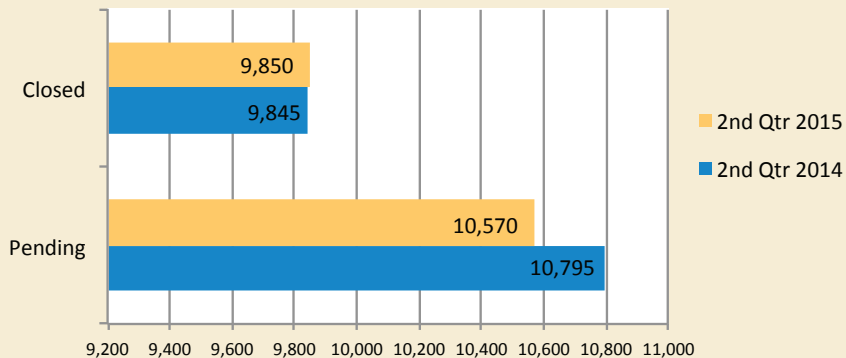
	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	2nd Qtr 2014	2nd Qtr 2015	% Chg.	12-month ending 6/2014	12-month ending 6/2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.	12-month ending 6/2014	12-month ending 6/2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.	12-month ending 6/2014	12-month ending 6/2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.	2nd Qtr 2014	2nd Qtr 2015	% Chg.
Naples Beach	357	344	-4%	1,352	1,277	-6%	475	456	-4%	1,311	1,233	-6%	\$600	\$650	8%	\$535	\$570	7%	476	368	-23%	111	76	-32%
North Naples	417	405	-3%	1,577	1,490	-6%	450	431	-4%	1,467	1,397	-5%	\$205	\$265	29%	\$210	\$250	19%	386	388	1%	78	61	-22%
Central Naples	277	251	-9%	973	984	1%	291	298	2%	870	915	5%	\$147	\$172	17%	\$141	\$165	17%	256	210	-18%	88	65	-26%
South Naples	282	290	3%	1,015	1,074	6%	322	317	-2%	931	984	6%	\$150	\$188	25%	\$144	\$170	18%	335	336	0%	108	70	-35%
East Naples	161	161	0%	592	645	9%	194	211	9%	533	621	17%	\$215	\$250	16%	\$207	\$235	14%	280	246	-12%	114	80	-30%
Immokalee/Ave Maria	3	3	0%	15	7	-53%	3	1	-67%	14	5	-64%	\$170	\$280	65%	\$157	\$185	18%	-	-		28	14	-50%
TOTAL	1,497	1,454	-3%	5,524	5,477	-1%	1,735	1,714	-1%	5,126	5,155	1%	\$216	\$262	21%	\$210	\$242	15%	1,733	1,548	-11%	98	70	-29%

Legend

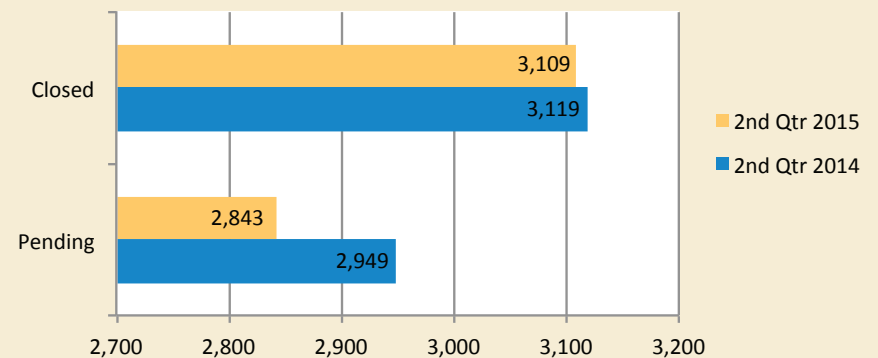
Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. In order to compile congruent data from multiple sources under the new Matrix system, a new method of calculating days on market was adopted. Therefore, historic comparisons of this data will be released when adequate time has elapsed allowing for such comparison. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.

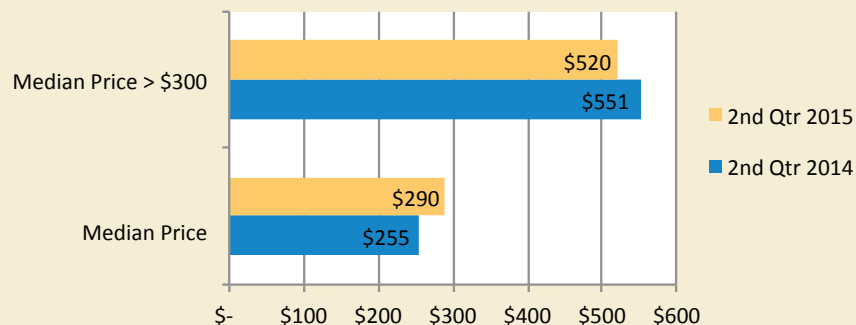
Most Recent 12 Months



Quarter to Quarter



Median Closed Price (,000's) 12 Months Ending



Inventory

