



Restaurant Week

Submission Deadline Extended: July 15th

Because culinary delights are the primary focus during the So Delicious, So Door County promotion which runs from September 5 - October 25, we wanted to give restaurants a chance to really show off the impressive and unique food scene here in Door County.

In addition to partnering together with local business to create lodging specials and packages, restaurants will have the option of participating in Restaurant Week throughout the county.

What is Restaurant Week?

It is an event in which participating restaurants offer prix fixe lunch and/or dinner menus allowing diners a chance to discover new restaurants or enjoy their favorite eats at a discounted price. While the primary focus will be on lunch and dinner menus, breakfast menus can also be listed if submitted. From the most casual to the finest of dining, restaurant week will celebrate all of Door County's mouth-watering, palette-pleasing fare.

How does Restaurant Week work?

Participating restaurants will serve two-course lunches for \$10-\$20 and/or three-course dinners for \$15-\$30 (beverage, tax and gratuity not included in preset price). A separate landing page will be created on the DoorCounty.com website which will include restaurant listings and their menus. Visitors to the site will be able to access this page via a call-out on our homepage and through other digital and print advertising.

When is Restaurant Week?

Restaurant Week will take place September 20th thru September 26th.

Does it cost anything to participate?

In exchange for a listing on our website, we ask that each member submit a gift certificate to be used throughout the year for e-newsletter, social media contests, and trade for newspaper and/or radio advertising. You will be the featured property when that sweepstakes is running. We will also create a contest specific to Door County Restaurant Week that will be heavily promoted through social in which your G.C. could be featured.

Material Required from Members:

- **Detail Info:** Includes - Type, Price, Features, Meals, Community. (See sample menu)
- **Restaurant Week Menu** (lunch and/or dinner): Submit a high-quality PDF of menu (See sample menu on second page.)
- **Logo/Photo:** Please indicate if you would like to use a current photo and logo from your Inline page or send a new one with your package details.
- **Restaurant Description** - The 'Overview' description from your Inline page will be used unless otherwise specified.
- **Gift Certificate** - Mail to Door County Visitor Bureau (Attn: Laura Bradley)

**Please submit Restaurant Week Menus and material to
Laura Bradley at laurab@doorcounty.com by **Wednesday, July 15th**.**

Door County

Restaurant

Restaurant Week Sample Menu

General Details

Type: (ex: American, Italian, Asian, Mediterranean, Mexican, Steak/Seafood, etc.)

Price: (choose from range: \$ - \$\$\$\$/\$10-\$40)

Features: (Choose any of the following that apply: casual dining, fine dining, reservations accepted, full bar, wine/beer only, coffee house, bakery/deli/sandwich, kids menu, water view, waterfront, outdoor seating, wheelchair accessible, WiFi access, pet-friendly, field-to-table, locally caught and served)

Meals Served: (ex: Breakfast, Lunch, Dinner)

Community: (ex: Sturgeon Bay)

Restaurant Description

Door County Restaurant offers the finest classic American cuisine using locally sourced ingredients.....

Lunch - \$10

Entree (choose one)

Classic Burger - Certified Angus Beef

Fish & Chips - Pan-fried perch with seasoned fries

Caesar Salad with Chicken - homemade Caesar dressing with chicken

Dessert (choose one)

Cherry Cheesecake - Homemade cheesecake topped with locally grown Door County cherries

Chocolate Cake - Flourless chocolate cake accompanied by seasonal berries

Dinner - \$25

Appetizer (choose one)

Whitefish Chowder - locally caught whitefish

Garden Salad - fresh spring greens served with local vegetables

Entree (choose one)

Filet Mignon - Certified Angus Beef filet served with red wine demi-glace

Chicken Alfredo Pasta - Fettuccini pasta tossed with a creamy Alfred sauce

Wild Alaskan Salmon - Fresh salmon, grilled and topped with a lemon sauce

Dessert (choose one)

Cherry Pie - homemade, local Door County cherries, served a la mode

Chocolate Mousse Cake - Rich chocolate cake

Ice Cream Sundae - Vanilla ice cream served with hot fudge, whipped cream and topped with a cherry