



## Presidents Letter

For those who expected the normal, well written and informative letter from NAMSAP president, Kim Wiswell, this edition's opening remarks represent a bit of a change up and may come as a surprise to some. Not to worry, Kim was kind enough to give me the floor for this issue. She will be back in character for next quarter's newsletter, sharing news, ideas and great stories from the NAMSAP Conference in September.

As the newly appointed chairman of the communications committee, it is my pleasure to introduce NAMSAP's July Newsletter. I'm equally excited to introduce the other committee members who have dedicated their time and talents to this process, and to share with you upcoming changes that I hope will be of interest to all who have supported and participated in newsletter creation and production in the past.

As a first priority, I would like to welcome and thank the newest members of the communications committee, Heather (Schwartz) Sanderson, Franco Signor, and Dean Blackaby, Montana Work Comp Solutions. With Kim Wiswell as our board of directors liaison, Heather, Dean and I, will work together with all of our membership to present ideas, to research and prepare timely end MSP pertinent content, to be the central hub to communicate NAMSAP committee activities, and to share upcoming educational events and activities, all in an effort to keep NAMSAP members on the forefront of issues, challenges and accomplishments in the ever evolving arena of MSP compliance.

One of the first initiatives for the new communications committee will be to upgrade our current newsletter delivery format to a digital oriented design. As we transition from a print environment, what you will see in coming months will be a shorter, hyper-link based newsletter with much less viewable content and more bullets. Consistent with many other industry newsletters, the new NAMSAP Newsletter will be in an electronic format that will be delivered directly to the email box of all NAMSAP listserv members. The new design will include article headers with a small amount of text, and require a hyperlink click to read the full article. You will continue to see information about our sponsors, our upcoming

events and activities and all committee reports, but in a format that allows you to scan the topics and drill down to the information and articles that are of interest to you.

Evening more exciting is a new NAMSAP Alert we hope to create and deliver. With regulatory, legislative, clinical and pharmacy related changes happening daily, a quarterly publication schedule doesn't work to provide our membership with timely information. To address this need, our committee plans to design an email formatted alert that will be delivered to all NAMSAP listserv members to communicate up to the minute news, bulletins and important happenings in our industry. Again, this will be a short communication, not a full newsletter. As we work on topics and strategy for design and delivery, we're very interested in your ideas as to the type of alerts you'd like to see.

As we look ahead, I'd like to thank the board of directors for their support as we make this transition. I'd also like to thank all of the committee chairmen for the ideas and activities that will become a central part of the content that will be communicated in the new version of the NAMSAP newsletter. And last, but certainly not least, I'd like to solicit the ideas of our membership, and thank you in advance for your participation in keeping NAMSAP on the cutting edge of the happenings in our industry. Please feel free to send suggestions and feedback to [rita.wilson@towermsa.com](mailto:rita.wilson@towermsa.com).

I wish each of you a wonderful summer and look forward to working with all to deliver communications that are timely, pertinent to our industry and that reinforce the value and importance of NAMSAP participation.

Rita Wilson