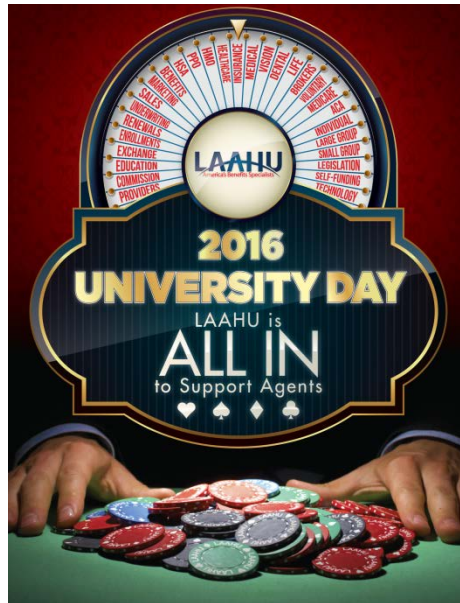




## Los Angeles Association of Health Underwriters 2016 U DAY SPONSORSHIP PACKAGES



**Please join LAAHU on April 13, 2016  
at University Day**  
*The must-attend  
event of the Year!*

Centrally located at the Los Angeles Convention Center, the event is set to attract over 300-400 attendees. This year with keynotes and breakout sessions designed to meet the educational needs of Large and Small Group brokers and consultants, and those specializing in IFP, Covered California and MediCare.

Speaker requests are out to high-profile, sure-to-draw speakers that will once again make this the premier networking and educational gathering of insurance professionals in Southern California.

*Fantastic event – Fantastic  
exposure!*



Los Angeles Association of Health Underwriters  
**2016 U DAY SPONSORSHIP PACKAGES**

*\*Please note we are offering the opportunity for an ANNUAL sponsorship this year that will add value and keep us from coming back to you for additional sponsorships!*

*(Choice priority given to our ANNUAL sponsors.)*

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**“All IN” Sponsor \$ 10,000**

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**ADVERTISING**

- Company logo on all U Day event marketing material
- Advertising banner on the front page of LAAHU website for 1 year
- Promote 4 of your company events via email to LAAHU members
- Logo on Audio Visual loop during Keynote transition time

**LAAHU UNIVERSITY DAY EXHIBITOR BOOTH PACKAGE**

- Double booth (2 tables)
- First choice of booth location (After Diamond Annual Sponsors)
- 6 complimentary registrations
- Introduction of keynote speaker
- 5 minute presentation or video
- 10% discount for additional attendees (names and payment must be made at least 1 week before event)

**LAAHU TIMES E-NEWSLETTER**

- Front-page advertisement – All U Day issues

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**“RAISE” Sponsor \$ 7,500**

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**ADVERTISING**

- Company logo on all U Day event marketing material
- Advertising banner on the front page of LAAHU website for 9 months
- Promote 3 of your company events via email to LAAHU members
- Logo on Audio Visual loop during Keynote transition time

**LAAHU UNIVERSITY DAY EXHIBITOR BOOTH PACKAGE**

- Double booth (2 tables)
- 4 complimentary registrations
- 10% discount for additional attendees (names and payment must be made at least 1 week before event)

**LAAHU TIMES E-NEWSLETTER**

- Front-page advertisement – All U Day issues



Los Angeles Association of Health Underwriters  
**2016 U DAY SPONSORSHIP PACKAGES**

**“CALL” Sponsor    \$ 6,000**

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**ADVERTISING**

- Company logo on all U Day event marketing material
- Advertising banner on the front page of LAAHU website for 6 months
- Promote 2 of your company events via email to LAAHU members
- Logo on Audio Visual loop during Keynote transition time

**LAAHU UNIVERSITY DAY EXHIBITOR BOOTH PACKAGE**

- Single booth (1 table)
- 3 complimentary registrations
- 10% discount for additional attendees (names and payment must be made at least 1 week before event)

**CATEGORIES**

- **Mobile Application Sponsor**
- **Name Badge Sponsor**
- **Bag Sponsor**
- **Breakfast sponsor**
- **Lunch sponsor**
- **Pit Boss sponsor**
- **Chalk sponsor**
- **Bank Roll sponsor**

**“ANTE” Sponsor            \$ 3,500**

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**ADVERTISING**

- Company logo on all U Day event marketing material
- Advertising banner on the front page of LAAHU website for 3 months
- Promote 1 of your company events via email to LAAHU members
- Logo on Audio Visual loop during Keynote transition time

**LAAHU UNIVERSITY DAY EXHIBITOR BOOTH PACKAGE**

- Single booth (1 table)
- 2 complimentary registrations
- E- Newsletter - Front-page advertisement – All U Day issues

**CATEGORIES**

- **Education sponsor**
- **Dean’s List sponsor**
- **Website sponsor**
- **Comp sponsor**
- **Long Shot sponsor**
- **Action sponsor**
- **Triple Sharp sponsor**



Los Angeles Association of Health Underwriters  
**2016 U DAY SPONSORSHIP PACKAGES**

**“SHARK” Sponsor                    \$ 2,500**

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**Audio Visual Sponsor**

- 1 Comp'd attendee
- Recognition on signage at the event
- Logo on Audio Visual loop during Keynote transition time

**Program Sponsor**

- 1 comp'd attendee
- Logo on Audio Visual loop during Keynote transition time
- Recognition on signage at the event

**Color Up Sponsor**

- 1 comp'd attendee
- Logo on Audio Visual loop during Keynote transition time
- Recognition on signage at the event

**Action Jackson Sponsor**

- 1 comp'd attendee
- Logo on Audio Visual loop during Keynote transition time
- Recognition on signage at the event

**High Roller Sponsor**

- 1 comp'd attendee
- Recognition on signage at the event
- Logo on Audio Visual loop during Keynote transition time

**Wise Guy Sponsor**

- 1 comp'd attendee
- Recognition on signage at the event
- Logo on Audio Visual loop during Keynote transition time

**“BUY-IN” Sponsor                    \$ 1,000**

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**Sign Sponsor**

- Recognition on signage at the event

**Speaker Sponsor**

- Recognition on signage at the event

**Water Sponsor**

- Recognition on signage at the event

**Lottery Ticket Sponsor (4)**

- Recognition on signage at the event
- Announce winner of lottery ticket prize



**Los Angeles Association of Health Underwriters  
2016 U DAY SPONSORSHIP PACKAGES**

**Coffee Sponsor - (2)**

- Recognition on signage at the event

**Snack Sponsor - (2)**

- Recognition on signage at the event

**Dessert Sponsor - (2)**

- Recognition on signage at the event

**Friends of LAAHU - (Multiple)**

- Recognition on signage at the event



Los Angeles Association of Health Underwriters  
2016 U DAY SPONSORSHIP PACKAGES

2015 - 2016 SPONSORSHIP COMMITMENT FORM

Sponsor Information:

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Type: \_\_\_\_\_

Amount: \_\_\_\_\_

Payment Method

- Check, made payable to LAAHU
- Credit Card (circle: American Express, MasterCard, or Visa)

Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Card V-Code \_\_\_\_\_

Please return this form along with your payment to:

**LAAHU**  
Attn: U Day Sponsorships  
2520 Venture Oaks Way  
Suite 150  
Sacramento, Ca. 95833

For more information, please call (800) 676-1628  
**Thank you for your continued support of LAAHU!**