



# SPRING ZING 2016

Lincoln Central Park

Saturday, June 4\* at 10:00



**SPONSORSHIP PROPOSAL FOR:**

**IMAGINE  
YOUR LOGO  
HERE!**

Details call 773.531.5515

\*Rain date: June 5

**SPRING ZING—AN EVENT FROM THE HEART**



# LCA EVENTS ARE HELD IN PARKS AND ARE AN IDEAL ENVIRONMENT FOR SPONSORS





**REACH YOUR CUSTOMERS ...**

**... CREATE CLOSE CONNECTIONS**

LCA's events are well attended, family friendly, neighborhood events held in parks—not beer and band festivals.

Attendees of our events are primarily residents of Lincoln Central and surrounding Lincoln Park neighborhoods, the very individuals and families who represent the fabric of our community. Lincoln Central events, in contrast to street festivals, are ideally suited to sponsors seeking, not only to reach, but to also create a close connection with the target audiences most important to their businesses.

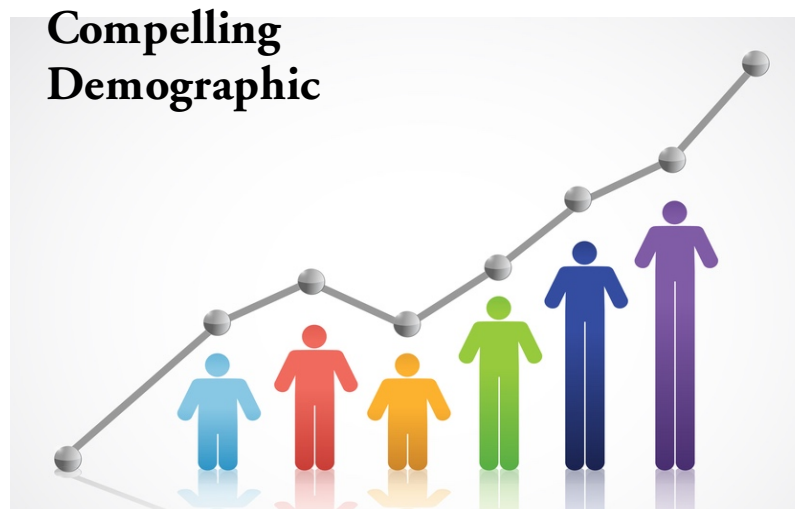
Like your businesses, our attendees are committed to the neighborhood. They will appreciate your support.



**Big Crowds**



**Family Friendly**



**Compelling Demographic**



**Neighborhood Focused**



# EXPOSURE TO ELECTED OFFICIALS & COMMUNITY LEADERS







**ELECTED OFFICIALS**



**LCA EVENTS**

**U. S. Rep. Mike Quigley  
Spring Zing 2015  
Lincoln Central Park**



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YOUR LOGO  
HERE!**

**Details call 773.531.5515**

**State Rep Ann Williams  
Howler at Bauler 2015  
Bauler Park**



**Alderman Michele Smith  
2015 Dedication of  
Dickie Harris Way  
Lincoln Central Park**



**Neighborhood Leaders  
2015 Dedication of  
Ella Jenkins Park**



# INTEGRATED, ON-GOING SPONSORSHIP CAMPAIGN



# YOUR BRAND PRESENTED HOLISTICALLY IN A POSITIVE CONTEXT



# LCA'S SPRING ZING RETURNS JUNE 4<sup>TH</sup>\*

FREE ADMISSION FOR EVERYONE



- ♥ Bike Safety Activities
- ♥ Architectural Tour
- ♥ Balloon Artist
- ♥ Face Painting
- ♥ Fitness Activities
- ♥ Games
- ♥ Free Food

\*RAIN DATE, JUNE 5TH

SPRING ZING—AN EVENT FROM THE HEART





# SPONSORSHIP TIERS



Contributors \$100 to \$199



## SPONSORS & CONTRIBUTORS

### SPONSORSHIP LEVELS

Program	Platinum	Gold	Silver	Contributors
Newsletter Ad	●			
Custom Sponsorship Program	●			
Category Exclusivity	●	●		
Preferred Placement	●	●		
Product Placement	●	●		
Posters and Flyers	●	●	●	
3-Phase (Pre/Post/Day of) Promotion	●	●	●	
Newletter Logo Inclusion	●	●	●	
Promotional E-Mails	●	●	●	
Live Promotional Announcement	●	●	●	
Signage	●	●	●	
Website	●	●	●	●
Facebook	●	●	●	●
Twitter	●	●	●	●

In-Kind Sponsorships  
Will Be Considered  
When Appropriate



# LINCOLN CENTRAL NEIGHBORHOOD DEMOGRAPHICS

