



Richmond Area

HEALTH & BUSINESS FAIR

"See what we have to offer"

Saturday, March 12

9 a.m. to 1 p.m.

Richmond Middle School
Commons,
715 S. Wellington St,

Tony Hatcher and
Jennifer Gant, co-chairmen

Contact Richmond Area
Chamber of Commerce
Director Natalie Lamar to reserve
your space at 816-776-6916.

January 26, 2016

Dear Valued Community Leader:

Joining forces brings strength and numbers.

This year's Richmond Area Business Expo is partnering with Ray County Memorial Hospital's annual Health Fair to showcase the area's health and business services to the public.

Richmond Area Health & Business Fair is an easy, affordable way to give your business exposure in front of many area consumers.

Past participants have expressed the event generated immediate business for them.

Why You Should Exhibit

- Face-to-face marketing is one of the most powerful ways of building customer relationships and generating new sales prospects;
- Differentiate your company from the competition;
- Debut Your Company's Products and Services;
- Network with other businesses;
- Stretch your Marketing Dollars by providing Business Expo promotions.

What You Get

- 8' x 8' booth space;
- FREE listing in the official show guide as a well as advertising posters for your business to promote the event;
- Marketing the event in The Richmond News, Town & Country Leader East, KMZU radio, City of Richmond TV channel and the city's text alert system, along with social media marketing on the chamber and newspaper Facebook pages.

Those who donate gifts or services for hourly door prizes will be promoted, as your generosity will create more excitement for the event.

The Fair will be 9 a.m. to 1 p.m. Saturday, March 12, at Richmond Middle School Commons, 715 S. Wellington St.. Each vendor will receive a complimentary coupon for a half-price breakfast or lunch, which will be served by Richmond Masonic Lodge 57. Free coffee and bottled water will also be offered to vendors, compliments of the chamber. The chamber is planning additional light entertainment throughout the day to draw more potential customers to your booths.

Booth rental is \$50 for Richmond Area Chamber of Commerce members and \$75 for non-members. Limited outdoor space is available for the same cost. Electricity is available in 15 booths at an additional fee of \$25. For more information or to reserve your booth space, contact Richmond Area Chamber of Commerce Director Natalie Lamar at 816-776-6916. Deadline for registration forms is Friday, Feb. 26. Space is limited, so reservations will be granted on a first-come basis.

Sincerely,

Jennifer Gant/co-chair

Tony Hatcher/co-chair