



Christine Cashen

Our afternoon keynote speaker is Christine Cashen. Fasten your seatbelt and enjoy the ride! Christine Cashen delivers a fast-paced, hilarious program with useful content that makes her a sought after speaker worldwide. For more than 15 years, she has jazzed an amazing variety of audiences throughout the United States, Canada, South Africa and Australia. Christine is an authority on sparking innovative ideas, handling conflict, reducing stress and energizing employees.

Before hitting the speaking scene, Christine was a university admissions officer, corporate trainer and broadcaster. Hey — she even votes. Christine holds a Bachelors Degree in Communication and a Masters Degree in Adult Education. She is a member of the National Speakers Association and is a Certified Speaking Professional (CSP).

In July of 2014, Christine was inducted into the National Speakers Association, CPAE Speaker Hall of Fame®, Admission into the CPAE Speaker Hall of Fame is a lifetime award for speaking excellence and professionalism. Inductees are evaluated by their peers through a rigorous and demanding process. Each candidate must excel in seven categories: material, style, experience, delivery, image, professionalism and communication.

Christine is the author of *THE GOOD STUFF: Quips & Tips on Life, Love, Work and Happiness*, which was named motivational book of the year by the Next Generation Indie Book Awards. She has also been featured as a creativity expert in *HOW Designs at Work* magazine. Her learning resources also include: *Get What You Want With What You've Got* DVD, *The Fun Factor* DVD, *The Good Stuff* CD Audio Book and *Why Can't Everybody Just Get Along* CD.

Christine resides in Dallas with her husband, their two children and Murphy, the chocolate lab.



CJ Legare

CJ Legare is our morning keynote speaker. Functional Girl CJ Legare was born in Tacoma, WA but spent her childhood traveling the globe as an Air Force Brat. After studying theater in college, she became the first plus-size model signed to Elite Model Management's Miami division and spent her early 20s working in the fashion and entertainment industries. Her mid 20s saw a career change that took CJ back to her nomadic roots traveling the country as a mobile-marketing tour manager. After three years on the road, she decided put down roots in the Lone Star State.

No longer living out of her suitcase, the newly minted Texan found herself looking for a way to use her background in fashion, entertainment and marketing to make a positive impact on the world. This led to the launch of Functional Girl, a website rooted in the idea that living a good life isn't a luxury, but a boldly purposeful commitment to yourself. In November of 2008 the first Functional Girl column premiered in All Around Hays magazine, even as CJ began offering personal consulting services, including wardrobe styling and home staging. Her clients' enthusiastic and often emotional responses confirmed CJ's belief that it is time for women to rise up in celebration and sisterhood. She has since expanded Functional Girl to include public-speaking engagements, workshops, a podcast and a YouTube channel. Her endgame? To see the next generation of women more interested with their voice in this world, than who is going to win this season of The Voice.

CJ works with several non-profit organizations, including Big Brothers, Big Sisters, GENAustin, The United Way of Hays County and Goodwill Central Texas. In recognition of her work and contribution to her community she was a recipient of the 2010 Profiles In Power & Women of Influence award and was named 2013 Texas Big Sister of the Year. CJ currently resides in Kyle, TX with her fur baby Smooch. She is addicted to 2% organic milk, her favorite color is sparkle and her favorite word is shenanigans.



Tracey Lackovich

The first of 3 amazing breakout sessions speakers will be Tracey Lackovich. Tracey is the president of Super-Krete International, Inc., a company that specializes in product solutions and support for concrete repair and restoration projects. Tracey is a former cheerleader with the San Diego Chargers. Tracey learned about the concrete industry from her father. He launched his company in 1985. After Tracey took over as CEO of the business, she moved from her father's garage to a 20,000 square foot facility in California. In 2012, she opened a second location in Kyle, Texas.

Super-Krete's brand made a name for itself and emerged as an industry staple with products used in many sectors from residential to commercial. Super-Krete's popular Bond-Kote, a concrete resurfacer, branched out to become a top product used in Hollywood sets.