



Fill A Backpack Drive Sample Social Media Posts

Promote Your Collection Drive Via Social Media

In order to help promote your Collection Drive we have put together the following sample social media posts. You can use the sample posts “as is” by inserting your information in the designated area, tweak the posts or even create your own. All we ask is that you do the following when promoting your Fill A Backpack Collection Drive on social media:

1. Always tag A Precious Child
2. Always spell out A Precious Child instead of abbreviating it as APC
3. Use #FillABackpack

We also encourage you to include a photo of your team in your posts and/or A Precious Child's Fill A Backpack logo, which is downloadable through your Drive Partner Kit.

Facebook Sample Posts

We are proud to announce that we are partnering with A Precious Child to host a #FillABackpack Drive collecting backpacks and school supplies for Colorado kids in need. Please stop by (insert location) now through (insert last day of your drive) to drop off (insert items you are collecting) and join us in helping A Precious Child with their efforts! To learn more about this program, please visit <http://www.apreciouschild.org/programs/fill-a-backpack>

We are hosting a #FillABackpack Drive for A Precious Child now through August 12th, 2016! Stop by (insert location) to drop off (insert items you are collecting)! To learn more about this program, please visit: <http://www.apreciouschild.org/programs/fill-a-backpack>

This year, it is A Precious Child's goal to send at least 8,500 Colorado kids back to school prepared and ready to learn with brand new backpacks filled with school supplies. Stop by (insert location) to drop off your donations and join our effort! To learn more about this #FillABackpack, please visit: <http://www.apreciouschild.org/programs/fill-a-backpack>

Twitter Sample Posts

We're hosting a #FillABackpack Drive in support of @apreciouschild! Help the effort at (insert location) on (insert date).

It is @apreciouschild's goal to reach 8,500 backpacks filled with supplies for children in need. Help them reach this goal at (insert location) on (insert date). #FillABackpack

LinkedIn Sample Posts

Colorado's students are our future workforce. Let's do our part now in preparing children for success by sending them back to school well prepared and ready to learn. We are proud to announce that we are partnering with A Precious Child to host a #FillABackpack Drive. Please stop by (insert location) now through August 12th to drop off new backpacks and school supplies and join us in helping A Precious Child with their effort to provide 8,500 kids in need with a proper start to their school year. To learn more about this program, please visit <http://www.apreciouschild.org/programs/fill-a-backpack>

We are doing our part to fuel Colorado's future workforce! We are hosting a #FillABackpack Drive for A Precious Child now through August 12th! Stop by (insert location) to drop off new backpacks and school supplies and join our effort to send Colorado kids in need back to school prepared and ready to learn. To learn more about this program, please visit: <http://www.apreciouschild.org/programs/fill-a-backpack>

Questions?

Please contact Brittany Polinski, Programs Coordinator, at Programs@APreciousChild.org or call 303.466.4272, Ext. 116.

You can also access additional information on our website at APreciousChild.org