



# The 500 Hats of Prospect Development

APRA-FL State Conference • May 14 & 15, 2015 • Brevard Zoo, Melbourne, FL

## Association of Professional Researchers for Advancement, Florida Chapter 2015 State Conference Sponsorship Opportunities

Dates: Thursday, May 14 and Friday, May 15, 2015

Location: Brevard Zoo  
8225 Wickham Road • Melbourne, FL 32940

Contact: Leslie Bardo, MPA, bCRE – Conference Chair  
Children's Home Society of Florida  
[leslie.bardo@chsfl.org](mailto:leslie.bardo@chsfl.org) or 321-213-5825

You are cordially invited to become a sponsor of the 2015 APRA-FL State Conference. This year's conference takes its theme from Dr. Seuss' work "The 500 Hats of Bartholomew Cubbins". In the book, Bartholomew Cubbins tries to remove his hat, but each time he does, another mysteriously appears. All of us in the prospect development field can likely relate to Bartholomew's plight.

The APRA-FL chapter is a vibrant and growing community of prospect development professionals. Our statewide conference typically attracts around 50 attendees, with our spring 2014 conference in Tampa seeing the largest attendance to date with almost 70 in attendance.

During this conference you will have the ability to be face-to-face with key decision-makers from universities and nonprofits from across Florida and other parts of the United States. Your marketing materials will be available to attendees throughout the conference, and you will have additional opportunities to interact with research professionals during designated times on the program, and/or during breaks. We are in a larger venue this year and plan to provide our sponsors with adequate floor and table space to exhibit your product and demonstrate your services. We have designed our sponsorship opportunities to best showcase your products and services. The following page lists the opportunities available, along with a sponsorship agreement on page 3. **I invite you to join us for our best conference yet!**

Sincerely,






Leslie Bardo, MPA, bCRE – Conference Chair  
Children's Home Society of Florida



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<b>Benefits</b>	<b>Top Hat Presenting Sponsor \$1,250.00 Committed by</b> Relationship Science 	<b>Party Hat Dinner Sponsor \$750.00 Committed by</b> CivicBridge 	<b>Thinking Cap Keynote Sponsor \$750.00 Committed by</b> 	<b>Chapeau Sponsor \$500.00 Committed by</b>  <b>1 available</b>	<b>Hard Hat Sponsor \$250.00 Committed by</b>  <b>Additional opportunities available</b>
Opportunity to present to group	✓ Opening keynote (30-45 minutes) on Friday morning	✓ 30 minutes during Thursday evening dinner	✓ Opening keynote (30 minutes) on Thursday afternoon	✓ 15 minutes on Friday	
Logo included on conference "swag bag"	✓ Large logo	<i>Additional \$150 for small logo</i>	<i>Additional \$150 for small logo</i>	<i>Additional \$150 for small logo</i>	<i>Additional \$150 for small logo</i>
Sponsor included on all conference electronic and/or printed publicity	✓	✓	✓	✓	✓
Opportunity to display marketing materials throughout conference and in swag bags	✓ One 8-foot table	✓ One 8-foot table	✓ One 8-foot table	✓ One 8-foot table	✓ ½ 8-foot table (to be shared with another conference supporter)
Complimentary registration and annual chapter membership	✓ 2 representatives	✓ 2 representatives	✓ 2	✓ 1 representative	✓ 1 representative
Post-conference attendee list with contact information	✓	✓		✓	✓



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## Association of Professional Researchers for Advancement, Florida Chapter 2015 State Conference Sponsorship Agreement

Register/pay online at

<https://events.r20.constantcontact.com/register/eventReg?oeidk=a07eafb9n1i7338115e&oseq=&c=&ch=>

### SPONSOR INFORMATION

Contact Name:

Title:

Company:

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Phone:

Email:

Company name as you would like it to appear in recognition on electronic/print materials:

### SPONSORSHIP LEVEL

- ☐ Top Hat Presenting Sponsor - \$1,250.00
- ☐ Party Hat Dinner Sponsor - \$750.00
- ☐ Chapeau Sponsor - \$500.00
- ☐ Hard Hat Sponsor - \$250.00
- ☐ "Swag Bag" Logo - \$150.00 (already included in Top Hat Presenting Sponsor level)

☐ I will pay by check

☐ I will submit payment online

<https://events.r20.constantcontact.com/register/eventReg?oeidk=a07eafb9n1i7338115e&oseq=&c=&ch=>

Return completed form to Leslie Bardo at [leslie.bardo@chsfl.org](mailto:leslie.bardo@chsfl.org)

Please make checks payable to APRA-FL and submit payment to the APRA-FL Chief Financial Officer:

Gregory Duke

Florida International University

11200 SW 8<sup>th</sup> St, MARC 505

Miami, FL 33199