



VENDOR PACKET

Dear Vendor,

Florida REALTORS® and District 13 cordially invite you to participate in the **2016 District Conference and Expo** at the Charlotte Harbor Event and Conference Center on Wednesday, June 1, 2016 in Punta Gorda, Florida. Optimize your visibility by reaching an elite audience of real estate professionals all on one day in one location from four REALTOR® Associations in Florida's suncoast region.

Hundreds of REALTORS® are expected to attend this educational event. Increase your business exposure, acquire sales leads and build solid business relationships by participating as an exhibitor. Sponsorship opportunities are also available. Please review the various levels presented in this packet and consider becoming a **Gold, Silver** or **Bronze** sponsor.

The cost to participate as an **exhibitor** is \$150 for a Business Partner or Affiliate Member of a sponsoring association/board or \$200 for non-members. Electricity to individual booths will be provided for an additional \$20 fee (included for sponsors).

Sponsors can apply before **April 25** to reserve their prime booth location. Booths will be offered on a first come, first serve basis after April 25. The Expo typically sells out, so act soon! The final registration deadline for sponsors and exhibitors is **May 15**, or when the Expo is sold out.

Attached you will find a sponsorship and expo booth application form (**Part 1**), complete with a booth placement request form (**Part 2**). Please send your completed application to the REALTOR® Association of Sarasota and Manatee. Once your application is received, we will follow up with more details, along with a complete program of the day's events.

If you have questions, please call Gina White at (941) 952-3405 or email DistrictConference@gmail.com or visit our website www.district13conference.org.

Sincerely,
Sherry Grooms
2016 District 13 Vice President

*Celebrating a
Century of Service!*

EVENT

WHAT

2016 District 13 Conference & Expo

WHEN

Wednesday, June 1, 2016

WHERE

Charlotte Harbor Event &
Conference Center
75 Taylor Street
Punta Gorda, FL 33950

EVENT HOST

Sherry Grooms
District 13 Vice President

Florida REALTORS®

DISTRICT 13

- Englewood Area Board of REALTORS®
- Punta Gorda-Port Charlotte-North Port Association of REALTORS®
- REALTOR® Association of Sarasota and Manatee
- Venice Area Board of REALTORS®



www.district13conference.org

Questions? Call (941) 952-3405 or email DistrictConference@gmail.com



SPONSOR & BOOTH APPLICATION PART 1

www.district13conference.org

CONTACT INFORMATION

Contact Person: _____
Company Name: _____
Street Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____
Website: _____

I am an active **Business Partner/Affiliate Member** of an Association/Board of REALTORS®: ☐ YES ☐ NO

If yes, please state which Association/Board of REALTORS® you belong to: _____

GOLD SPONSOR

Prominent recognition: logo prominently displayed in all print and online marketing

Verbal recognition at event

Premium placement in Expo

Up to **6** lunches included

Electricity included

SILVER SPONSOR

Visual recognition: logo displayed in all print and online marketing

Priority placement in Expo

Up to **4** lunches included

Electricity included

BRONZE SPONSOR

Visual recognition: logo displayed in all print and online marketing

Preferred placement in Expo

Up to **2** lunches included

Electricity included

EXHIBITOR

Business exposure to Realtors from Florida's suncoast region

Booth placement available on first come, first serve basis

Up to **2** lunches included

Sponsors: apply before **April 25** to reserve your prime location. The final deadline to apply as a **sponsor or exhibitor** is **May 15**.

PAYMENT INFORMATION

- ☐ **\$1,000.00** Gold Sponsor (up to 6 lunches)
☐ **\$500.00** Silver Sponsor (up to 4 lunches)
☐ **\$300.00** Bronze Sponsor (up to 2 lunches)
☐ **\$150.00** Business Partner/Affiliate Member Booth (up to 2 lunches)
☐ **\$200.00** Non-Member Booth (up to 2 lunches)
☐ **\$20.00** Electricity (\$20.00 if pre-ordered, \$50 on-site)
Electricity is included for sponsors.

I will need _____ lunches total.

Extra lunches are available for purchase at \$18.00 each

\$_____ extra lunches (optional)

Total: \$_____

- ☐ I will offer a prize drawing. Exhibitors announced at noon, during lunch. Sponsors announced at event wrap up.

Prize Description:

In the event of cancellation or a no-show, no refund will be issued.

- ☐ A **CHECK** is enclosed and made payable to
Realtor® Association of Sarasota and Manatee

- ☐ I authorize a charge of \$_____ to **CREDIT CARD:**

☐ VISA ☐ MC ☐ AMEX

Name on Card: _____

Card #: _____ Exp: _____

Mail to 2320 Cattlemen Road, Sarasota, FL 34232

Email to **DistrictConference@gmail.com**

Fax to (941) 952-3401

Questions? Call (941) 952-3405 or email DistrictConference@gmail.com

INTERNAL USE ONLY:

DATE RECEIVED: _____

BOOTH NUMBER: _____



SPONSOR & BOOTH APPLICATION

PART 2

www.district13conference.org

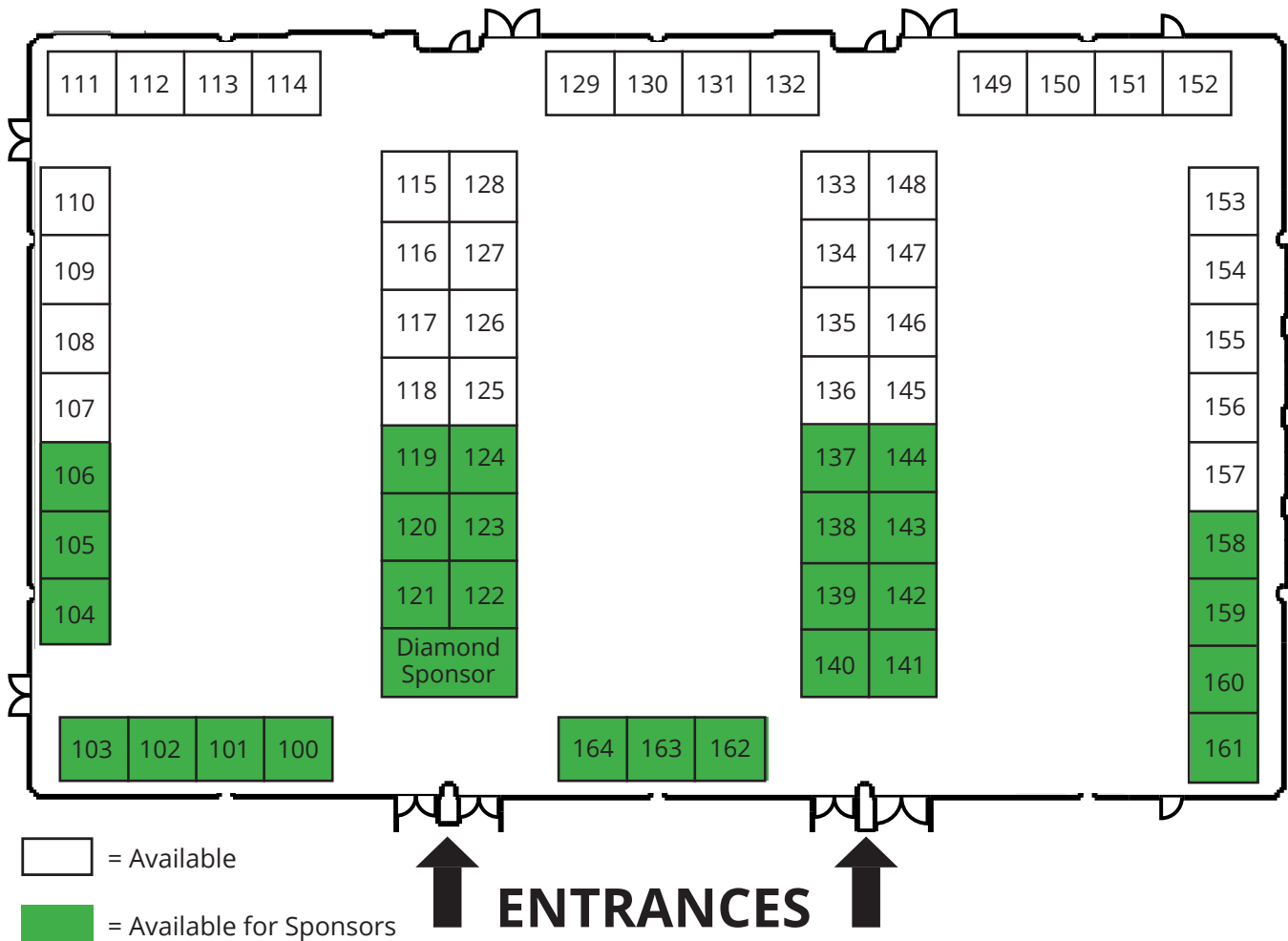
BOOTH PLACEMENT REQUEST

Booth placement is on a first come, first serve basis, after April 25. Show typically sells out, so act soon!

Using the floor plan below, pick your **TOP THREE** spaces. **Please note that every effort will be made to place you in one of your preferred spaces, but your choices are not guaranteed.** Booth placements will be assigned with sponsors placed first, then exhibitors placed in order of booth commitment and payment received.

Sponsors: apply by 5 p.m. on **April 25** to reserve your prime location.
The final deadline to apply as a **sponsor or exhibitor** is **May 15**.

Choice 1: _____ Choice 2: _____ Choice 3: _____



Mail to 2320 Cattlemen Road, Sarasota, FL 34232
 Email to **DistrictConference@gmail.com**
 Fax to (941) 952-3401