NEWS FROM GERMANY

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WUS Printed Circuits Co., Ltd., Kunshan/China and Schweizer Electronic AG, Schramberg/Germany, concluded an exclusive long-term agreement on the cooperation for the production of High Frequency Printed Circuit Boards (HF PCBs) for the global automotive and industrial market.

Due to the increasing global demand for specific base materials and hybrid assemblies, the market for HF PCBs is growing at a fast pace, urging industry players to join forces in order to provide their customer with the desired quantities. HF PCBs are required for applications such as adaptive cruise control and lane change assistance, thus enabling autonomous driving in the future.

Thanks to their longstanding engagement in the telecommunications segment, WUS has a profound technological platform and the appropriate resources to enter this partnership. Furthermore, the company has a proven track record of more than 40 years’ in the PCB market.

With a global market share of around 30% SCHWEIZER is one of the market leaders in the segment of automotive HF PCBs. By partnering up with WUS, SCHWEIZER is able to refer to extended production capacities in order to expand its market position.
Customers will benefit from their established and successful interfaces with SCHWEIZER and a targeted and quick technology transfer from Schramberg to Kunshan securing a second source in case of supply shortages. Furthermore, a continuous know-how transfer from Germany to China will ensure extended delivery capacities for next generation products as well.

“Maintaining a sound and healthy growth of SCHWEIZER, which is based on a long and successful business history of 165 years with long-term partnerships, is one of our obligations towards all our stakeholders. Timing remains critical for success. Thanks to our additional partnership with WUS, our customers will have access to further HF production capacities in Asia, while we continue our joint venture Meiko Schweizer Electronics and ramp up our production capacities in Vietnam. With the expertise and process know-how of our partner MEIKO and the supplementary profound platform and resources of WUS, we have a sound and reliable production setup in Asia and are well prepared to meet the requirements of our customers. I am convinced that this will strengthen our value proposition and that it will be to the benefit of our customer as well as the three companies.” says Dr. Marc Schweizer, CEO Schweizer Electronic AG.

And Chris WUS, Managing Director of WUS Printed Circuits Co., Ltd., adds:” This is a win-win solution for both companies as well as for our customers in order to face our common challenges. We are very happy to enter this partnership with SCHWEIZER and to contribute with our technical platform and our resources to expanding the international business activities of SCHWEIZER’s partner network.”

About WUS:
WUS Printed Circuit (Kunshan) Co., Ltd has been engaged in the design and manufacturing of printed circuit boards since April 1992. Thanks to the teamwork and effort of all its stakeholders, WUS has become one of the leading brands in the PCB industry. Following its product differentiation strategy, WUS focuses on providing value to its customers through technology, quality and service. The company’s’ core products include high layer count PCBs for telecommunication and
network equipment, automotive electronics, industrial automation controls and aviation electronics.

With about 6,900 employees WUS achieved sales of 3.02 billion RMB in Fiscal Year 2013 (ending December). The company is listed at the Shenzhen Stock Exchange, stock code SZ002463.

About Schweizer:
Schweizer Electronic AG is a global best-in-class technology company, manufacturing premium PCBs, innovative solutions and services for automotive, solar, industry and aviation electronics. Based on recognized technology and consultancy competencies, SCHWEIZER’s products and systems address key challenges in the areas of Power Electronics, Embedding and System Cost Reduction and are characterised by energy and environmentally friendly features. Together with its partners Elekonta Marek GmbH & Co. KG and Meiko Electronics Co. Ltd., the company offers in its division PCB cost and production optimised solutions for small, medium and large series and within this network employs more than 11,000 people in Germany, Japan, China and Vietnam.

With about 700 employees SCHWEIZER achieved sales of 101.2 million Euro in Fiscal Year 2013 (ending December). The company was founded in 1849, is managed by family members and listed at the Stuttgart and Frankfurt Stock Exchanges (ticker symbol “SCE”, “ISIN DE 000515623”).

For further information please visit our website:
www.morethanPCBs.com

Website: http://www.wuscn.com


Seica is once again present at SMT, showcasing a full range of ATE machines for every need, and a lot of innovative solutions for test and selective soldering. Visitors will have the opportunity to see the “new
The “dimension” of test fully represented in the Pilot4DV8, the flying probe system, officially launched at Productronica last year.

This new line of 4D flying probers are ready to test all technologies using a full suite of electrical, optical and thermal test tools, and are able to probe even the smallest SMD chip such as the 03015 metric, making them suitable for every phase of an electronic board’s life cycle: Prototyping, Production, Repair and Reverse Engineering.

At the other end of the “size” spectrum, is the new ATE/instrument MINI 80, the small, rack-mountable ATE, with powerful, full in-circuit and functional test capabilities enclosed in a box the size of a DVD player, to be used as stand-alone or as add-on tool for more complex tester architectures.

The Seica Compact Line, a comprehensive line of testers suitable for a modern lean production and fully compliant to WCM standards, will also be on view, with examples of high performances applications for automotive test.

Seica’s innovative manufacturing solution, the Firefly LASER selective soldering system will be also present, with new enhanced software and more tools for high volume production in a clean environment.

About Seica
Founded in 1986, Seica S.p.A. is a global supplier of automatic test equipment and selective soldering systems, with an installed base of more than 1500 systems on 4 different continents. Seica offers a complete line of proprietary test solutions, and has established strong partnerships with leaders of manufacturing and inspection systems to enlarge the portfolio of solutions across the whole production line. In a time of continuous changes, where globalization challenges competitiveness, Seica drives its strategy with local direct presence in Italy, France, Germany, USA and China, thus offering best service and support quality with a local, strong, professional team. For more information on the company visit www.seica.com.