

DirectConnection Sponsorship

Application 2013

FCSI's monthly electronic newsletter, FCSI-The Americas *DirectConnection*, is delivered to all FCSI-The Americas members on the last day of each month. As a sponsor, your company's logo, web site link and 10-word description will be included in specially designated sponsor blocks. The *DirectConnection* is a great way to gain exposure for your company while supporting the only association for independent consultants!

Grab the opportunity to have your company's name published in front of your key clients each month with a sponsorship of FCSI-The Americas *DirectConnection* newsletter.

FCSI-The Americas *DirectConnection* is distributed monthly via email, which offers a direct link from our newsletter to your company's web site. Each sponsor is allowed a logo and a 10 word tagline. Even better, you can customize the tagline each month to reflect your organization's own promotions or news!

Two different sponsorships are available:

1. You can sponsor on a month-to-month basis* for just \$250 per month!
2. You can sponsor for an entire year (12 issues, beginning in January 2013) for just \$2,500 – a savings of \$500!

Sponsor's Information

Company Name _____

Company Address _____

City	State	Postal Code	Country
Key Contact Person	Title		
Phone	Fax		
E-Mail	Web site		
Tagline (10 word maximum)			

Logo attached (preferred as an .ai or .eps file type)

Type of Sponsorship

- Monthly Full Year

Payment Information

My check made payable to FCSI-The Americas is enclosed

Charge \$ _____ (amount) to my (circle one) Visa MasterCard American Express Discover

Card Number	Exp.Date	CVV Code
Name on card	Signature	

*Month-to-month sponsorships are welcome and accommodated on a first come/first served basis after full-year sponsors' placements are honored.

Please Note: Month-to-month sponsorships will automatically renew each month unless specific months are purchased at the outset or a written, e-mail, cancellation is received by The Americas Headquarters prior to the 15th of the month.

Please return completed form to:

FCSI-The Americas
5004 Francesco Lane
Bloomington, IL 61705

309.808.2165 office
309.585.2992 fax
wade@fcsi.org
www.fcsi.org

