



2016 MNFEA Annual Conference

Celebrating our 25th Year!

March 10-11, 2016

Best Western Plus, New Ulm, MN

Event Planning Masterminds Conference

- Bring your event to the next level
- Learn from seasoned Minnesota event planners
- Network and share successes, blunders and ideas

Session topics include:

- Working with Media – Tim McNiff, Media Mindfield
- Finding the Spark – Carr Haggerman
- Booking the Right Talent for Your Event
- Promoting Events Through Convention & Visitor Bureaus
- What's New with Food Trucks
- Getting and Keeping Sponsors
- Meeting ADA Compliance Regulations
- Handling Agitators at Events
- Creating V.I.P. Areas

Register now and save!

Conference registration is now active at www.mnfea.com.

Early-bird rate: \$115 members / \$155 non-members, by February 5, 2016

Regular rate: \$125 members / \$175 non-members, February 6 - March 1, 2016

Rush rate: \$145 members / \$195 non-members, March 2 to start of conference

Are you an event vendor partner?

Sponsorships and exhibitor opportunities available.

Please contact Scott Henry at scott@americanmetro.com or (651) 247-8265 for details.



Wednesday Night Social (3/9)

The New Ulm Chamber & CVB will be hosting a pre-conference casual networking event on Wednesday evening from 6:30-8:30 p.m.



Thursday Night Soirée at Schell's Brewery (3/10)

Schell's Brewery will play host to our Thursday night soiree. The Thursday night event is another great opportunity for attendees to network. Event will include beer tastings, a rare behind-the-scenes tour, and complimentary appetizers.

Conference Hotel

Hotel rooms for March 9-10 are available at the Best Western Plus at a rate of \$95 per night under the MNFEA block. Call the hotel to book at (507) 359-2941.

Minnesota Festivals & Events Association

Stay up-to-date online...

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Questions? Email info@mnfea.com

