

# Fall 2012 Industry Insights



**Continuing Education**

[www.stlcc.edu/ce](http://www.stlcc.edu/ce)

**Continuing Education Registration is EASY!**  
Choose one of these convenient ways to capture a seat in one of these courses...

### Phone

Register by phone with a credit card. Be ready with all the information on the mail-in registration form before you call us: 314-984-7777.

### Walk-in

Register in person. Come to one of the Continuing Education offices:

- Forest Park
- Florissant Valley
- Meramec
- Wildwood

### Mail

Complete and mail in the registration form provided in this brochure.

### Please make checks payable to:

St. Louis Community College and mail with this form to:  
St. Louis Community College  
Continuing Education  
3221 McKelvey Road, Suite 250  
Bridgeton, MO 63044

### Non-Discrimination

St. Louis Community College is committed to non-discrimination and equal opportunities in its admissions, educational programs, activities and employment regardless of race, color, creed, religion, sex, sexual orientation, national origin, ancestry, age, disability, genetic information or status as a disabled or Vietnam-era veteran and shall take action necessary to ensure non-discrimination. For information, contact: Lesley English-Abrams, Manager, Employment and Training Program 3221 McKelvey Road, Bridgeton, MO 63044, 314-539-5480.

### Accommodations Statement

St. Louis Community College is committed to providing access and reasonable accommodations for individuals with disabilities. If you have accommodation needs, please contact the Access office at the campus where you are registering at least six weeks prior to the start of class to request accommodations. Event accommodation requests should be made with the event coordinator at least two working days prior to the event. Documentation of disability may be required.

### Firearms on College Property

Except for licensed police officers, no person shall possess or carry any firearm, visible or concealed, on College property (including College buildings and grounds-leased or owned by the College-College athletic fields and parking lots) or in any College van or vehicle or at College-sponsored activities. College employees, students and visitors who hold concealed carry endorsements as allowed by Missouri law may not carry or bring any firearms, visible or concealed, on College property, owned or leased, or at any College activities.

## MAIL-IN REGISTRATION FORM Please print in ink.

Email Address: \_\_\_\_\_ Soc. Sec./UNI: \_\_\_\_\_ Birthdate: \_\_\_\_\_

Name: \_\_\_\_\_ LAST \_\_\_\_\_ FIRST \_\_\_\_\_ MIDDLE INITIAL \_\_\_\_\_

Address: \_\_\_\_\_ Home Phone: \_\_\_\_\_

STREET OR POST OFFICE BOX \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_  
Work Phone: \_\_\_\_\_

Male  Female Senior Citizen?  Yes  No

Continuing Education 3221 McKelvey Rd, Suite 250 Bridgeton, MO 63044

**Check Payment:** Please make checks payable to St. Louis Community College, and mail with form to: \_\_\_\_\_  
**Credit Card Payment:**  MasterCard  VISA  Discover  American Express  
Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
Signature: \_\_\_\_\_

Please register me for the following course(s):

Course Code	Section	Course Title	Day/Time	Fees
<b>Total</b>				

## Insights into the Healthcare Industry

Health Care organizations continue to evolve in an industry undergoing significant periods of change. In a global environment increasingly focused on government regulations, health care providers and payers must adapt to new realities to remain a valuable asset within the industry and sustain growth in today's environment. Explore the local healthcare market with Mary C. Becker, Senior Vice President of Strategic Initiatives and Communications of the Missouri Hospital Association.

**BUSN 795 Section C01**

**October 3, 2012**

**8:30 a.m. - 12:00 noon**

**STLCC Corporate College, 219**

**3221 McKelvey Road,**

**Bridgeton, MO 63044**

## Insights into the Manufacturing Industry

Globalization has made manufacturing more complex than ever, introducing pressure from global competition, consumer demand for personalized products and increasingly complex patterns of customer demand. Join our discussion, led by Jennifer McNelly, president of The Manufacturing Institute as we explore the local manufacturing climate and its impact on the region.

**BUSN 795 Section 501**

**October 9, 2012**

**8:30 a.m. - 12:00 noon**

**Florissant Valley, Center for Workforce Innovation (CWI)**

**3344 Pershall Road**

**Ferguson, MO 63135**

Today's workplace is more competitive than ever. To help you maintain an edge, St. Louis Community College is offering a series of expert insights into the issues that are impacting the economy, the job market and specific industries, as well as advice for how to succeed in this environment.

As an extension of the State of St. Louis Workforce report, we invite you to join us as we take a closer look at the facts presented by local experts and see how these industries are impacting the local job market and economy.

Breakfast included

Fee: \$49 per session



## Insights into Biotechnology

The biotechnology sector is one of the fastest growing knowledge-based sectors in St. Louis and is expected to play a key role in shaping the region's rapidly changing economy. Join our discussion led by Kelly Gillespie, Executive Director of the Missouri Biotechnology Association as we explore the current environment and its impact shaping the local economy.

**BUSN 795 Section 502**

**November 5, 2012**

**8:30 a.m. - 12:00 noon**

**Bio-Research Development Growth Park (BRDG)**

**1005 N. Warson Road**

**Saint Louis, MO 63132**

## Insights into Information Technology

In the rapidly changing field of information technology, it takes insight and a deep understanding of the landscape to keep afloat. Examine the regional impact of information technology with Jim Brasunas, Director of the Information Technology Entrepreneur Network

**BUSN 795 Section C02**

**November 15, 2012**

**8:30 a.m. - 12:00 noon**

**STLCC Corporate College, 219**

**3221 McKelvey Road,**

**Bridgeton, MO 63044**

**Call 314-984-7777  
to Register Today!**