

eHarvestHub Inc.

Mission:

We are focused on connecting small growers directly to retailers and truckers to help them increase their profits.

Brief history of organization :

The complexity and clutter of the fresh produce supply chain works against its most important contributor — the grower; the founders of eHarvestHub have set out to change this. Meeting one-by-one with more than 100 small- to mid-sized growers, the eHarvestHub vision and mission became apparent: We are here to clear a path for small- to mid-sized growers to smarter business and increased profits. We are putting the value where it belongs, with the small-to-mid size grower.

eHarvestHub provides fresh produce growers with affordable and easy-to-use software built to manage their produce life cycle, from seeding to shipping. We are a lifetime partner — not simply a software provider — committed to helping our customers enhance the exposure and increase the value of their brands.

To minimize the impact to consumers of contaminated food, the produce industry created the Produce Traceability Initiative (PTI) standards, which major growers have already adopted as part of their food safety plan and retailers have begun implementing and asking growers do the same. To support small-to-mid size growers in meeting this standard, and being prepared to meet FSMA's traceability regulations, we offer our free eHarvestHub Traceability Technology. This tool is simple and intuitive, and takes only a few minutes to set-up and learn. Frog Hollow Farm and G&S Farms, two of the first to partner with us, were up and running the same day.

Growers can register for free by visiting www.eharvesthub.com. As CAFF members, growers who join eHarvestHub on or before March 31, 2016 will also receive one case label printer and have access to eHarvestHub Order and Inventory Management Systems at no cost.

Location (city):

Discovery Bay, California

Type of local produce/products sold:

Tools and apps built for traceability, farm management and record keeping, inventory and order management, streamlined distribution and shipping.

Local farms you buy from (mentioning just a few is fine):

Our customers include Frog Hollow Farm, G&S Farms, Simoni & Massoni Farms and Dwelley Farms.

How you are involved with CAFF if applicable:

Food safety is a high priority for us as well as our customers. By partnering with CAFF we are able to stay current on issues impacting growers and ensure our free solutions meet and exceed expectations.