



CUSTOMIZED RECALL POLICY FOR SMALL TO MID-SIZED MANUFACTURERS

PROBLEM

Do you have the resources and expertise to handle a product recall?

SOLUTION

Crisis Management included in the policy:

- Nationally Ranked Certified Crisis Managers, HACCP Certified – Specialty Risk Management, Inc.® (SRM.®)
- No deductible applies to Crisis Management
- Media / Public Relations
- Help with governmental agencies during the recall (FDA, FSIS, USDA and more)
- Assistance with government compliance with onerous pre- and post-recall reporting
- 24/7 real time / live response support throughout the policy period
- 1-800 support hotline to assist consumers

Service outside the policy: On-site inspection by SRM

Your Logo Here

Agency Name
Agent Name
Phone Number; Fax Number
E-Mail Address
Website

EXPOSURE

Do you know you are legally responsible for the safety of food and beverage products you manufacture? Governmental agencies do NOT discriminate based on the size of a manufacturer!

POTENTIAL RECALL OUTCOME

National adverse media, loss of contracts, cancelled orders, drop in sales, customer dissatisfaction and possible closure of your business...

SOLUTION

RCR - THE FOOD AND BEVERAGE RECALL CONTAMINATION INSURANCE POLICY

Triggers:

- Accidental Contamination
- Malicious Contamination
- Products Extortion

Reimbursement Coverage for:

- Loss of Profits
- Extra Expense
- Rehabilitation—retrieving, destroying, reworking, and transportation

Additional Coverages Available:

- Insured's Customer's Loss of Profits