



CASA IN THE KEYS

30TH ANNIVERSARY

Event Program Advertising

Promote your business, congratulate CASA and thank our volunteers with an ad in the event program.

- Full page | \$300 | 8 in. x 5 in.
- 1/2 page | \$150 | 4 in. x 5 in.
- 1/4 page | \$75 | 4 in. x 2.5 in.

Advertising Deadline: Friday, March 27, 2015

Key West Title Sponsor | \$10,000

Marketing & Media Benefits

- Exclusive to one sponsor
- Inclusion in advertising & PSAs
- Mention in press releases
- Social media post with logo & website link
- Top logo/mention in monthly e-newsletter
- Top logo/mention in event e-mails
- Top logo/mention on event webpage

Day-of-Event Benefits

- 10 tickets and reserved sponsor table
- Complimentary gifts for each guest at sponsor table
- Full page ad in event program
- Top mention in sponsor section of event program
- Featured logo/mention event slideshow
- Recognition at event by Master of Ceremonies
- Opportunity for representative to speak at event

Key Largo Sponsor | \$5,000

Marketing & Media Benefits

- Mention in press releases
- Social media post with logo & website link
- Logo/mention in monthly e-newsletter
- Logo/mention on event webpage
- Logo/mention in event e-mails

Day-of-Event Benefits

- 8 tickets and reserved sponsor table
- Complimentary gifts for each guest at sponsor table
- 1/2 page ad in event program
- Mention in sponsor section of event program
- Logo/mention in event slideshow
- Recognition at event by Master of Ceremonies

Marathon Key Sponsor | \$2,500

Marketing & Media Benefits

- Social media post with logo & website link
- Logo/mention in monthly e-newsletter
- Logo/mention on event webpage
- Logo/mention in event e-mails

Day-of-Event Benefits

- 8 tickets and reserved sponsor table
- Complimentary gifts for each guest at sponsor table
- 1/4 page ad in event program
- Mention in sponsor section of event program
- Logo/mention in event slideshow
- Recognition at event by Master of Ceremonies

Long Key Sponsor | \$1,200

Marketing & Media Benefits

- Mention in monthly e-newsletter
- Mention on event webpage
- Mention in event e-mails

Day-of-Event Benefits

- 8 tickets and reserved sponsor table
- Complimentary gifts for each guest at sponsor table
- Mention in sponsor section of event program
- Mention in event slideshow
- Recognition at event by Master of Ceremonies

Duck Key Sponsor | \$750

Marketing & Media Benefits

- Mention in monthly e-newsletter
- Mention on event webpage
- Mention in event e-mails

Day-of-Event Benefits

- 6 tickets and reserved sponsor table
- Complimentary gifts for each guest at sponsor table
- Mention in sponsor section of event program
- Mention in event slideshow
- Recognition at event by Master of Ceremonies



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30TH ANNIVERSARY

Company Name*: _____

Contact Name*: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Signature: _____

*As you wish it to appear for recognition.

Sponsorship Packages:

- Key West Title Sponsor \$10,000
- Key Largo Sponsor \$5,000
- Marathon Key Sponsor \$2,500
- Long Key Sponsor \$1,200
- Duck Key Sponsor \$750

Individual Tickets:

- ___ PER PERSON \$75
- ___ PER COUPLE \$125

Program Advertising:

- Full Page \$300
- 1/2 Page \$150
- 1/4 Page \$75

Payment Options:

- Payment Included
- Please Invoice
- Expect Payment By _____ (date)

TOTAL: \$_____

Please send form and payment to:
CASA of Central Texas
1619 E. Common Street, Suite 301
New Braunfels, TX 78130

or fax/email:
830.626.3636
Daysy Silvestre, dsilvestre@casacentex.org

CASA of Central Texas, Inc. (EIN: 74-2703373) gratefully acknowledges your generous donation.

Received by CASA Representative: _____ Date: _____