



**GREATER  
RESTON  
CHAMBER OF  
COMMERCE**

# Community Engagement Series Forum: Impact Investing

The Power of Business to Solve Social Problems  
Thursday, September 17, 2015

## What is “Impact Investing?”

It’s a savvy business solution for the world’s most pressing social and environmental challenges, including those in your community!

Impact investing refers to investments made by companies, as well as individuals, into ventures focused on social or environmental issues with the intention to generate measurable impact alongside a financial return. This capital supports solutions to sustainable agriculture, affordable housing, affordable and accessible healthcare, clean technology, financial services and so much more!

At this Community Engagement Forum, nonprofit and for-profit participants will learn answers to these frequently asked questions:

- What is social impact investing? How does it work?
- What are the advantages and challenges to social impact investing?
- Who is successfully implementing social impact investing?
- How can a business get involved in social impact investing?
- What is the nonprofit role in impact investing?

Light breakfast is included.

**Presenter:**

**Sandy Wiggins**, LEED AP, Consilience LLC and RSF Social Finance

**Roundtable Discussion Leaders:**

**Sandy Wiggins**, LEED AP, Consilience LLC and RSF Social Finance

**Katherine St. Onge**, Calvert Foundation

**Tom Raffa**, Raffa, P.C.

**Sara Gibson**, Miriams Kitchen

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COMMUNITY ENGAGEMENT SERIES SPONSOR



HOST SPONSOR



**TO REGISTER**

Visit [www.RestonChamber.org](http://www.RestonChamber.org)

\$10 Member

\$20 Future Member

Additional \$10 at the door

BREAKFAST SPONSOR



>>See reverse for event marketing opportunities

September 17, 2015

8:00am - 10:00am

Cornerstones  
Conference Room  
11150 Sunset Hills Road  
Second Floor  
Reston, VA

**EVENT SCHEDULE**

8:00am - 8:30am

**Registration, Networking  
& Breakfast**

8:30am - 8:40am

**Welcome Remarks**

8:40am -9:00am

**Impact Investing  
Presentation with Q&A**

9:05am -9:25am

**Roundtable Discussion #1**

9:30am - 9:50am

**Roundtable Discussion #2**

9:50am -10:00am

**Closing Remarks**

For more information, please contact  
Ashleigh Dorfman, Events & Development  
Director, at 703.707.9045 or  
[ashleighd@restonchamber.org](mailto:ashleighd@restonchamber.org)



## EVENT MARKETING OPPORTUNITIES

### **GOLD SPONSOR ... \$1,000**

- Recognition on all event marketing materials, including Chamber web site, newsletters and emails \*
- Brochure placement at attendee seats
- Featured social media promotion highlighting an organizational event or initiative related to corporate social responsibility
- Recognition from the podium as Gold Sponsor
- 6' display table at the event showcasing company literature in prominent location; may donate table to a member non-profit organization
- Six (6) tickets to event

### **SILVER SPONSOR ... \$500**

- Recognition on all event marketing materials, including Chamber web site, newsletters and emails \*
- Recognition from the podium as Silver Sponsor
- 6' display table at the event showcasing company literature at the event, or opportunity to donate the table to a member non-profit organization
- Four (4) tickets to event

### **NONPROFIT DISPLAY TABLE ... \$150**

- 6' display table at the event showcasing your nonprofit literature
- Dedicated presentation slide highlighting your nonprofit (Designed and provided by your organization)
- Recognition from the podium
- Two (2) tickets to event

**For more information, please contact  
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Director, at 703.707.9045 or  
ashleighd@restonchamber.org**