

## **BioGreenChoice wins two major national contracts:**

Our local Centerville based green company BioGreenChoice ( Vamser Group LLC) has announced today that it has won two major national level contracts for sustainable food service disposable products. BioGreenChoice is a manufacturer of high quality biodegradable and compostable food service disposable products. These contracts have put BioGreenChoice, Dayton and Ohio on a national map for green products. Compostable products market is growing at a double digit growth nationally and internationally. BioGreenChoice started making a huge strike at a national level; and becoming a leading trusted brand for sustainable biodegradable and compostable products of our nation and healthcare industry.

BioGreenChoice has been awarded a three years national contract with Novation which is the leading health care supply chain expertise and contracting company for the more than 65,000 members of VHA Inc. and UHC, two national health care alliances, and Provista, LLC. Based in Irving, Texas, Novation develops and manages competitive contracts with more than 600 suppliers. VHA, UHC, and Provista members used Novation contracts to purchase more than \$40 billion in 2011. Novation offers large volume, credibility and national presence to their awarded suppliers.

BioGreenChoice has also been awarded a national contract with AmeriNet. With more than 50,000 members from facilities all over the country, AmeriNet members make more than \$7 billion in purchases annually. Our members include integrated delivery networks (IDNs), hospitals, clinics, long-term care facilities, physicians, ambulatory surgery centers, emergency services and others. Their membership and purchase volume continue to grow consistently.

BioGreenChoice compostable products are the best available products in the market at the best price. Healthcare organizations will achieve substantial savings with BioGreenChoice for their compostable food service products through these contracts. BioGreenChoice has made over 100 green/compostable food service disposable products available for Novation and AmeriNet alliance member organizations. BioGreenChoice is partnering with various food service distributors including US Foods to making its products available to all its locations across the country to serve member organizations. BioGreenChoice is working on many other major national contracts and expanding its operations rapidly.

BioGreenChoice's 33 years old President– Heena Khakhdia is an emerging entrepreneur/ leader of our community. She has earned her MBA in Healthcare Systems Administration from NY. She started her healthcare career as an Administrative Fellow of Premier Health Partners in Dayton. That's where she gained top notch experience in healthcare. She possess many years of hospital operations and business development experience. Heena Khakhdia said "BioGreenChoice is not just a business for me; it is my mission and commitment to improving human health. My career path and efforts have been focused to reducing costs of delivering healthcare and improving human health. While serving hospitals, I saw tremendous opportunities for cost reduction and one of them was to eliminate disposable waste. So, I feel truly blessed to

have these wonderful opportunities to serving many healthcare and academic organizations across the country through our best compostable products. We become a part of sustainable solution and “Valuable business partner” for organizations that are implementing sustainable programs. We will do our best in helping Novation and AmeriNet in delivering savings and value to the members they serve.”

BioGreenChoice’s Vice President – Rakesh Rathore has earned Ph.D. in BioChemistry and he is an internationally renowned scientist. He has over decades of research and academic experience. He is an active community member and serves many national and international organizations. He mentioned that “So, BioGreenChoice’s national presence in will help us achieving our strategic plans and bringing the best next generation green technologies in the market. We are excited about these contracts as they will generate many opportunities for local community businesses; and will make Ohio greener and more attractive for younger generations.”

BioGreenChoice is a mission driven brand. BioGreenChoice’s mission is to providing environmentally friendly products that protect the environment and human health. BioGreenChoice’s business goals are to providing high quality environmental friendly/green products and making green packaging products affordable to everyone. BioGreenChoice Currently manufactures over 100 high quality 100% biodegradable and compostable products including plates, containers, cutlery, clamshells etc. All BioGreenChoice products are made from annually renewable resources like sugarcane, corn etc. They are certified compostable by BPI (Biodegradable Products Institute) which is a gold standard of compostable products in USA. BioGreenChoice products are sustainable alternatives to plastics and Styrofoam. All BioGreenChoice products degrade in commercial composting facilities in 30-90 days. In landfills, they take slightly longer period however they offer much faster degradation time than traditional packaging products made from plastics and Styrofoam that take thousands of years to degrade and they are very harmful for environment and human health.

BioGreenChoice walks the talk, it partner with many local companies to fulfill its needs including warehouse, packaging, shipping etc. to reduce carbon foot prints. Also, BioGreenChoice has outsourced many services in local community and it has already generated many opportunities for local businesses; and it will continue to do so at a bigger scale. It has made compostable products extremely affordable to end users. BioGreenChoice does many grassroots efforts in local communities and sponsors green events. It manufactures 7 compostable products for Dorothy Lane Market under DLM brand which has received an overwhelmingly positive response in community since they are high quality compostable and cheaper than traditional packaging products. BioGreenChoice is part of ESP companies of Dayton Development Coalition. It has received awarded a grant from The Third Frontier Commission/The State of Ohio in 2012. It is a member of Green Umbrella, DRG3, Biodegradable Products Institute, US Composting Council etc.