

The Learning Journey

Innovation and Creativity through Facilitated Collaboration

Sponsored by:

The International Association of Facilitators (IAF)



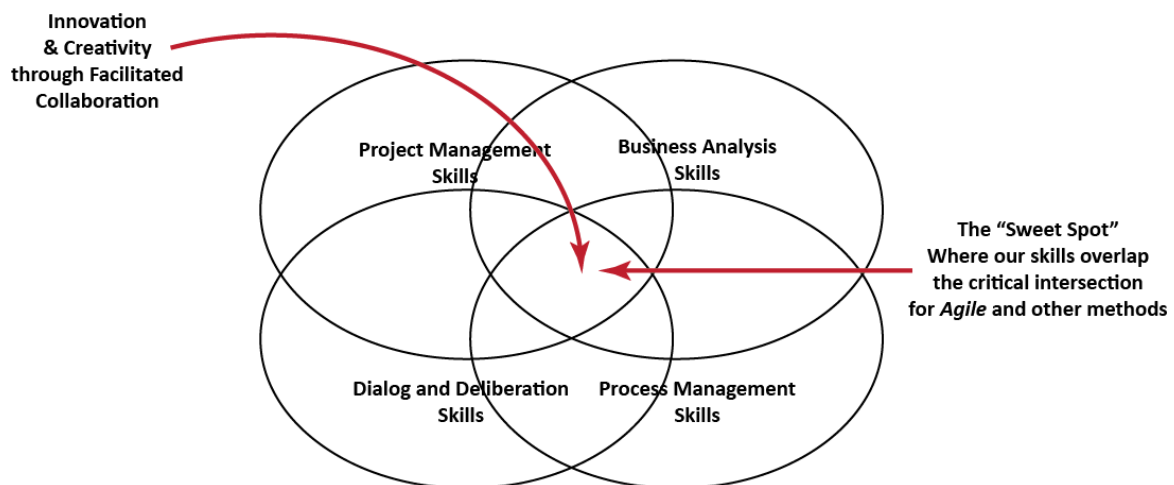
International Institute for Business Analysis (IIBA)



Association for Business Process Management Professionals (ABPMP)



If you are a Business Analyst, Project Manager, Facilitator, Process Improvement Professional, Dialog expert, working in Agile, or need to get a group of people to work together and be creative, this session is for you. Find out “how to” drive innovation and creativity through facilitated collaboration – learn how to make a difference.



Date: *July 22, 2014*

Time: 9:00 am to 5:00 pm – *lunch included*

Location: Lawndale Christian Health Center, 3750 W Ogden Ave., Chicago, IL 60623.

Cost: \$50 for members of IAF, IIBA, or ABPMP
\$75 for non-members

To Register: <https://www.eventbrite.com/e/the-learning-journey-innovation-creativity-through-collaboration-tickets-11970432887>

Agenda

9:00 – 9:30 Introduction and opening remarks

9:30 – 12:00 *Collaborate to Innovate*

“Collaboration” is a significant trend for the 21st Century. Facilitators and Collaborative Leaders embrace and enable collaboration. But, what is “collaboration?” The word is used so often that it risks being over-used. Is collaboration simply working together or is it more than that? *I believe it is more.* We will explore what collaboration truly means and how to develop **Authentic Collaboration** in a workshop or in a team.

Objectives:

- Know “how to” define “Collaboration”.
- Know the difference between mere collaboration and *Authentic Collaboration*.
- Know “how to” assess a group to determine what level of collaboration they exhibit and how to help them move towards *Authentic Collaboration*.

12:00 – 1:00 Lunch (box lunch)

1:00 – 2:30 *Driving “Out of the Box”
Thinking in New Process
Development*

Changing processes, especially cross-functional ones, requires departments to look at the big picture instead of what is optimal for themselves or their immediate work groups. Getting people to think from a different perspective when trying major process re-designs can be very difficult. What can be done to help people change their perspectives and envision and articulate a future process that creates breakthrough results in satisfying customers? We will explore some of these techniques and discuss how and when they can be used for best results.

Objectives:

- Know how to identify when a group is stuck in current practices
- Know various techniques that can be used to stimulate new ideas from the group
- Know how to get consensus around newly generated ideas and lock-in breakthrough results

Agenda

2:30 – 4:00 *A Challenge to Innovate*
 – *Facilitating Collaboration with Technology*

The purposes of this session is to provide attendees with an orientation to how meeting leaders can apply an interactive collaboration tool to real-world work processes and build libraries of reusable templates for such processes. Participants will take a functional role in an interactive problem-solving process. There is no prerequisite. BYOD (bring your own device) in order to participate – a notebook computer (with the Firefox, Chrome, or Internet Explorer browser) or a tablet device (with the Puffin Browser). Attendees without devices can share a device with others. You will be challenged to think beyond your current experience(s) with collaboration tools to envision what innovations you could make within your current practice area.

Objectives:

- Know how to apply an interactive collaboration tool to real-world work.
- Know how to build reusable templates for collaboration.

4:00 – 4:30 **Closing Remarks**

4:30 – 5:00 **Networking**

Speaker Bios

Gary Rush

Gary Rush, IAF CPF, Founder and President of MGR Consulting, Inc., attended the U.S. Naval Academy and is a former Chair of the International Association of Facilitators (IAF). He is a recognized leader in the field of Facilitation and Facilitator training, managing projects since 1980, facilitating since 1983, and providing Facilitator training since 1985; and continues to be the leading edge in the industry by continuing as a practicing Facilitator.

As a Facilitator Trainer, he teaches *FoCuSeD™*. He teaches specific "how to" with an understanding of the "why" to perform as an effective Facilitator; he provides detailed Facilitator and process tools, enhances his training through effective learning activities, and, as an IAF CPF Assessor, he covers the IAF Core Facilitator Competencies and what students need to do to achieve them. *As a Facilitator*, he improves client business performance through effective application of exceptional facilitation processes and he is highly skilled at engaging participants and guiding them to consensus.

Paul Collins

Paul Collins has provided management advisory, facilitation and training services for over 20 years to organizations that aspire to use 21st Century methods, tools and techniques to enhance collective decision-making. Paul was a founding board member of the Midwest Facilitation Network and of the IAF's Chicago Chapter. Paul's exceptional competency in facilitating groups to find ways to drill down to the real issues has helped client teams deliver higher quality work in shorter cycles with fewer do-overs. Paul has leveraged his strengths to develop a facilitation practice that helps clients improve and re-define collaborative work in areas that include risk/opportunity management, business strategy planning, marketing strategy, organization effectiveness, new product development, innovation and process improvement. Paul is a thought leader in the realm of facilitating with technology and has leveraged his experience with traditional facilitation and collaborative software to develop a niche for improving and accelerating the operations of face-to-face teams and virtual teams – groups working across the boundaries of location (virtual synchronous) and time (virtual-asynchronous).

Joe DeMarco

Joe DeMarco, is the President of DeMarco Business Consulting and is the Vice President of Programs and Operations of the Association of Business Process Management Professionals (ABPMP). He has over 30 years of industry experience in product development, business process management, organizational change management, and operational effectiveness. Joe has degrees in Computer Engineering from the University of Illinois, a MBA from Loyola University Chicago, and most recently a Masters of Management and Organizational Development from Benedictine University.

He has been driving Six Sigma, Lean, and other operational effectiveness based improvement projects over the last 15 years using various methods and techniques. He also works extensively with IT organizations to aid in process definition and translation of business requirements into IT requirements for systems implementation with emphasis on product development and data management tools for engineering and manufacturing in high tech industries.

Lawndale Christian Health Center

The 1990's saw renewed investment activity in the neighborhood, particularly as housing prices began to rebound and as extensive development was targeted in the Homan Square area, a vast tract that was previously home to Sears' headquarters and catalog operations (and now the site of LCHC's second site, opened in December 2001). Western Electric's famed Hawthorne Works, at the far western edge of the neighborhood between Ogden and Cermak, is still partially an industrial site, but also includes some retail development. Cook County Jail was built where International Harvester once stood.

On many "quality of life" indicators, the neighborhood has found itself no longer at the bottom of the heap, but rather a focus of renewed interest by the public and private sectors as people rediscover the many strengths of this community. It has a great location, an affordable housing stock that is fundamentally among the best to be found in Chicago, good parks, very little congestion, close knit blocks, and many churches and associations working diligently to improve the life of the community.

For the nearly 50% of our patients who have no insurance, LCHC is the place where health care services are still financially accessible. For community residents who are seeking jobs, LCHC is a place to secure employment. For students, LCHC is a place to receive training. For our peers, LCHC is a place to find ideas about providing health care for an underserved community.

For directions and information about parking: <http://lawndale.org/location/ogden-campus>