



FOR IMMEDIATE RELEASE

National Mitigation Banking Association Names Inaugural Executive Director

WASHINGTON, D.C. – April 15, 2015 – The National Mitigation Banking Association (NMBA) announced today Barton James has been named Executive Director for the association.



“Barton has been instrumental in shaping national conservation policy for over two decades. He brings a wealth of experience to our membership through his work on and off Capitol Hill, within the Federal government, and at leading conservation organizations,” said NMBA Executive Board President Wayne White. “His understanding of complex conservation issues paired with his advocacy and campaign experience has uniquely prepared him to lead the next evolution of our association as our first-ever executive director.”

In 2001, James served as a political appointee at the U.S. Department of Agriculture, and later returned to serve as a political appointee at the U.S. Small Business Administration. Shortly after, he moved into conservation policy work full time leading Ducks Unlimited’s federal advocacy efforts on agriculture, tax issues, clean water, coastal habitat loss, the Army Corps, water supply, Great Lakes restoration and hunting issues for nearly a decade. James also led public policy efforts at the Land Trust Alliance, working to design and implement a national advocacy program, and has served as a staff member in the U.S. House of Representatives.

“NMBA’s membership has been on the forefront shaping national conservation alongside America’s business community for nearly forty years. I believe there are endless opportunities for NMBA’s corporate and non-profit membership to grow and continue to positively impact our nation’s environment,” notes James. “I’m excited to be working to lead this



unique group that works to develop innovative approaches to safeguard our dwindling natural resources that make sense for all stakeholders.”

As NMBA executive director, James will provide vision and leadership for growth and development of the association, act as the official spokesperson, plan, direct, and oversee policies supporting NMBA’s membership, and manage the day-to-day operations.

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National Mitigation Banking Association is a national association brings together leaders who are committed to a unique concept for restoring and conserving America's wetlands, streams, and other habitat resources through sound economic and environmental practices. Established in 1998 NMBA promotes federal legislation and regulatory policy that encourages mitigation banking as a means of compensating for adverse impacts to our nation's environment.

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