

“They liked Don”

Summary of feedback received following Don Moyer's STC Summit presentation in Dallas on May 5, 2010. (compiled by STC)

Attendance: According to room monitor counts, approximately 121 people. Evaluation scale: 1 (poor to 5 - excellent).

Your average scores:

The average scores for everyone in your session:

Content: 4.88

Content: 4.88

Delivery: 4.98

Delivery: 4.98

The average score for all conference speakers who were evaluated:

Content: 3.96

Delivery: 3.94

Don was funny, inspirational, and informative in perhaps the best class I have attended in my two years.

Delightful. A breath of fresh air. I hope that this gives me the courage to start adding the alligators...

If there was a rating for off the charts, I'd give it that. Useful, thought-provoking, and hilarious. Thank you.

Best session of the conference. I will enjoy reviewing his book. Excellent public speaking skills.

Great session. Don was lots of fun, but made us think and provided a simple method for sketching out complex idea and problems.

Great session.

LOVED this session! I learned that my attempts at stick figure drawings are not in vain and Don taught how we can use these to display ideas and structures within those ideas!

Interesting, engaging, funny, useful. Got me thinking in ways I hadn't before.

Most excellent...best session of the conference. I learned so much and he was a great speakers.

I won't repeat the well-deserved accolades that I'm sure Don has already received. But what I want to comment on is the listing in the program -- somehow it didn't resonate with me. That is, even though I'd talked with Paul Mueller about wishing that there were visual/graphic design sessions, he didn't mention this one at all. And I almost missed it. (Well, I did until another attendee said that she was attending this

and I took a better look.) It's exactly what I wanted! We need more of this, and somehow to change the description to make it more obvious that this is what it's about!

Fabulous, and I wish I could have several more sessions on this topic!

(And yes, Don's was excellent :-).

A perfect way to end my day on a positive note. Mr. Moyer was quite entertaining and you learned something before you realized it. :-)

Excellent session.

Don was engaging and enthusiastic from the moment his presentation started, until it ended. best session I've attended.

Perfect speaker for the end of the day. Excellent content and delivery. And funny!
Very informative and entertaining!

Don Moyer's was the funniest presentation of the conference. He taught great tools to use in making sketches and napkin drawings, and he conducted the class in a very enjoyable manner.

Upbeat, timely, and relevant: Perfect for an end-of-day session! Get this man a larger room next time. :)
Thanks, Don.

"Your first effort doesn't deserve your love." Perhaps this was a throwaway comment, but I plan to build my life around it now. :)

My favorite session of entire conference. Don was engaging, hilarious, and practical, and the content was useful and relevant. His tips for building visual explanations could be used by anyone in any industry. Several people remarked that they enjoyed the session so much he could be a keynote speaker for us, and I heartily agree. Kudos to Don, and I really hope he's there next year.

I like to draw anyway, but I want to do more diagrams in my docs. Don Moyer provided reminders and techniques for visually representing information that will help me do more of this. Looking forward to getting a copy of his workbook so I can work through some scenarios.

loved loved loved this presentation - the speaker, the content, the everything. It was fresh, new, and very engaging. Such a change of pace for STC to embrace something different. It would be nice if they listened to members more and the program committee less

Very funny speaker and great slides. Effective presentation of the idea that sketching can be valuable, quick, and cheap.



Excellent topic, great presentation and awesome handout! I'll definitely use what I learned.

WOW!! I will never look at a napkin the same way again.

This was one of my top two presentations at the Summit and, ironically, it was one that I did not really intend to attend. Don's presentation skills are phenomenal.

Coupled with the topic, attendees could not but learn in a very fun way. I would never have thought of thinking outside the box using an outside the box technique.

This session was an eye opener.

This was very entertaining and educational, the ideal sort of session with the appropriate mix of verbal and visual information.

Another brilliant speaker who gets out from behind the podium and engages with energy and enthusiasm. Plus he's jolly entertaining too!

Make him a keynote speaker next time - everyone should have the pleasure of hearing him.

I have never seen a speaker that taught so well at a conference! He kept the audience laughing, but he also TAUGHT us something we could walk away with. I loved his hands on approach and exercises. Please bring this speaker back!!

Mr. Moyer was a riot. I don't think I saw even one person try to leave his session early, and more than a few people commented about how fast the time went by during his session. Mr. Moyer presented his material well in the time allotted to him, and he kept the audience's interest throughout. I thoroughly recommend inviting him back and finding more speakers like him.

I can't say enough good things about this session. It was the best one I attended. Who knew I could draw? The standing-room-only crowd had a great time learning from Mr. Moyer. My colleague in the room next door could hear us laughing. Didn't even mind sitting on the floor. Thank you, Mr. Moyer, for sending the workbook and for the great presentation.

Don Moyer. "Visual Stories." Magnificent presentation; one of the best I've experienced in 22 years of STC conferences. Content was simple and easy to understand. The presenter overcame some writers' aversion to draw; he actually got the entire audience to participate in sketching exercises. In 75 minutes, this was a presentation, a demo, and a bona fide workshop. The presenter's sardonic humor and dry delivery had the audience in stitches; their attention never wavered, which was important to them grasping a new concept. To top it off, the presenter gave or mailed every attendee a printed copy of a



preliminary draft of workbook with which to practice and implement the techniques demonstrated in the workshop. He would be a very stro

Terrific presenter! Extremely entertaining -- and what he's teaching is a valuable practical skill that any practitioner can pick up quickly and put to good use. Please get this guy to become a regular at STC conferences!

Great presentation, very informative, loved the handout (mailed to me after, but points to the presenter for doing that!)

The joke of "here's how to draw simple shapes" started wearing a little thin toward the middle but the content itself was very helpful and the practice as illustrated by the "now you try" segment a LOT harder than it looks.

Entertaining, engaging, funny. Gave out a ton of books and great ideas. Perfect level for the end of the day.

Mr. Moyer provided a fascinating, funny, and useful session. In addition, he followed through on mailing the handouts to those of us who didn't get one.