



## What is Really Urgent and Important?

All of us in leadership spend too much time doing ridiculous things that are a complete waste of time. In many cases, we do so because we are trying to avoid going outside our comfort zone. Stephen Covey explains that all of our time is spent in one of four quadrants.

1. Important and urgent
2. Important but not urgent
3. Not important but urgent
4. Not important and not urgent

I cannot speak for you, but it seems that most of my life is spent in quad 1. Question. What comes to your mind when you hear the word church? Some will picture simple things like wooden pews, crosses, singing, baptisms, potlucks and more. For me it is a little more complex. As a regional leader, I can summarize church with two words. SPIRITUAL HEALTH.

Did you know that between Latin America and China, there are 60,000 converts daily? That is 2,500 converts per hour or 42 converts every minute. What is going on in America? 3,500 – 4,000 churches close their doors each Sunday. That is 71 churches each week, 10 churches each day or 1 church closure every 2 ½ hours. Growing churches make up only about 20% of all U.S. churches and the rest (80%) have reached a plateau or are declining. SPIRITUAL HEALTH. That is what is on my mind every time I enter a church.

Is it your desire to have a spiritually healthy church that is able to make committed disciples of Jesus Christ? Do you desire to have a church that is able to experience a level of reproduction that will impact your community for Jesus Christ? Come to the next “*Developing Healthy Congregations*” seminar.

**Saturday, October 17th, 9am – 2pm**

*Host Church-*

**Grace Baptist Church, Des Moines, IA**

*\$25 includes materials and lunch*

Register by contacting the CB North Central regional office. Remember what I said regarding doing things that are important and urgent? Here is your opportunity to take the first step to developing spiritual health in your own church.

Contact us at 763-205-9330 or [wendyj@cbnorthcentral.org](mailto:wendyj@cbnorthcentral.org) if you have further questions. Please act upon this urgent and important event by registering now.

*Pat Phinney, CBNC Regional Director*