



Member to Member Discount Program

This is a FREE voluntary program that will **help you increase your business!** It is as simple as filling out the form below with the discount you would like to offer your fellow Chamber members and we do the rest.

By participating you will be reaching over 600 Chamber Members and ALL their employees as well, giving you over 9,000 potential customers! At the same time you and your employees can take advantage of the discounts offered by fellow Chamber members. Participation promotes shopping local within our own community and your business visibility will be increased each time someone takes advantage of your discount.

The program will be promoted in many new ways including website posting, email blasts, Facebook, payroll inserts, posters, and Chamber mailings.

A Chamber representative would be happy to come to your business and meet with you and/or your employees regarding the benefits you are entitled to as a Chamber Member, just give us a call to schedule your visit!

HOW TO PARTICIPATE AND BECOME INVOLVED:

Business Name: _____

Address: _____

Phone: _____

_____ Email _____

Discount Criteria & Program Info.

- Discount must be exclusive to Chamber members rather than a general discount offered through other organizations.
- Discounts must be precise & specific e.g. "Buy 1 entrée and receive complimentary dessert"; "20% discount on all services, purchase must be \$50 or more"
- Discount must be ongoing, and not a one-time only offer
- You must notify the Chamber if the discount changes or ends
- Member to Member "cards" will be issued annually in order to identify Chamber members who qualify for the discount

Detail of Discount to be offered:

Restrictions: _____

Company Representative Authorizing Discount: _____

****Please complete & fax back to Kelly B. (585-343-7487)****

Genesee County Chamber of Commerce / 210 East Main Street / Batavia, NY 14020

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