

CHAMBER TO PUBLISH NEW COUNTY MAP

The Genesee County Chamber of Commerce is pleased to announce our partnership once again with NovoPrint USA to update our official area map. We regularly get requests for a printed map and it's time to produce an updated version this year. This detailed map is free to consumers and will be a welcome addition to our on-going community marketing and promotion efforts.

The full color, multi-media map will provide Chamber members an affordable opportunity to promote their business, while showing their support for the community and our area.

The Map will be in print and on-line in an interactive format that will be lined to the Chamber Website. The on-line map is Google integrated with driving directions and printable .PDF files.

To see how the interactive map will work, see our 2013-2014 map (<http://geneseeny.com/NewsEvents.aspx>). Maps will be distributed throughout our area and will also include a QR Code for easy access to the mobile version. Additionally, laminated wall maps will be available for placement in businesses. Our member sponsors will be represented in print, on-line and display exposure all for the price of one advertisement.

NovoPrint USA will design your advertisement free of charge, should you choose to use this service. This is a great deal and savings as the maps will be in circulation for approximately 2 years.

Please contact our NovoPrint representative, Lori DeLaus at 585-737-3655 or by email (lori@novoprint.com) to sign up today! Lori will be starting her sales promo as of August 10th.