

2015 CHAMBER BUSINESS WORKSHOPS

“Women-Owned Small Business” will be the subject of a small business workshop to be hosted the Genesee County Chamber of Commerce on April 8.

This is the fifth in a series of business workshops for 2015 held in conjunction with the United States Small Business Administration and the Genesee County Chamber of Commerce. The workshops are open to all Chamber and non-Chamber businesses and their employees and will offer expert advice from experienced business professionals designed to help small businesses succeed and grow.

“Woman-owned businesses are the fastest growing segment in the industry and play an important role in our economy,” said Tom Turnbull, Chamber President. “In this workshop, participants will learn what it means to be a Woman-Owned Small Business (WOSB). They will learn what the requirements are to qualify for the WOSB program, the advantages of becoming WOSB certified and how to apply for the program.”

Other workshops on the 2015 schedule are as follows: August 26 – Social Media Marketing; September 9 – “Holiday Marketing – Tips for Small Businesses”; October 14 – Profit Improvement Strategies”; and November 18 – “Customer Service That Wins Sales.

All workshops will be held at the Chamber of Commerce office, 210 East Main St., Batavia. The sessions will run from 7:30 a.m. to 9 a.m. Businesses may attend any one or all of the workshops. Cost for non-Chamber members is \$10 for each attendee. Chamber members may attend all sessions free of charge but must make reservations to insure space for their employees.

To reserve a seat in any workshop or for more information, contact Kelly Bermingham at 585-343-7440 or by email at kbermingham@geneseeny.com.