

WinShape Foundation Partners with 100,000 Jobs Haiti



The WinShape Foundation was created by S. Truett Cathy, founder of the *Chick-Fil-A Company* to provide a platform for franchise owners to engage in partnership with others in need around the world.

David Daniels is a *Chick-Fil-A* franchise owner who believes that business is his mission. David, who has made several trips to Haiti since 2010, recently returned from Cap-Haitien where he met with a group of 17 entrepreneurs

eager to grow their businesses. With two other franchise owners, Craig Phillips and Todd Coleman, David taught a short business seminar using WinShape's SERVE Leadership model.

The American *Chick-Fil-A* partners also visited eleven of the business owners at their premises. In order to build the relationship and trust, the Americans tried to get a sense for where each business was operating. They asked the entrepreneurs what their non-capital needs were, and began working with them to create a strategy to move their businesses forward. David states that one of the biggest challenges that he and other mentors face is encouraging Haitian entrepreneurs to plan for the long-term future, rather than simply trying to survive each business day.

David plans to return to Cap-Haitien in July and again in October. He says he is motivated primarily by his love for the Haitian people. He believes that the business partnerships created through 100,000 Jobs Haiti's strategic partner, *Partners Worldwide* is the real solution to long-term recovery and growth in Haiti.

Although business development is David's primary involvement in Haiti, he is also committed to educating his three children about the needs of people in developing nations. Because of this dedication, David traveled to Haiti this past May with his 16-year-old daughter to work in an orphanage and plans to return to the orphanage at Christmas time with his whole family. David describes this kind of activity as "works of compassion."

Whether it's through business mentoring or works of compassion, 100,000 Jobs Haiti is pleased to have WinShape and franchise owners like David Daniels working toward a better future for Haiti.