

Erie Chamber of Commerce

ADVERTISING OPPORTUNITIES

In February, the Erie Chamber will launch its 2016 Chamber Directory. As a member benefit, you will be listed in the directory both alphabetically and by the category of your business. For additional business marketing, please see advertising pricing below.

AD SPACE	ERIE LIFESTYLE MAGAZINE	2016 BUSINESS DIRECTORY
PREMIER POSITIONS		
Centerfold - both pages	\$2,200	\$3,800
Centerfold - 1 page	N/A	\$1,900
Inside back cover	\$745	1,000
Outside back cover	\$995	\$1,500
Inside front cover	\$895	\$1,300
1/2 page with Table of contents	\$745	\$750
3/4 page with Table of contents	N/A	\$1,100
1st page inside	\$895	\$1,300
REGULAR AD		
Full page	\$825	\$725
1/2 page	\$675	\$500
1/4 page	N/A	\$350
LOGO IN MEMBER CATEGORY LISTING		
With no ad in Directory	N/A	\$85
1 ad in 2 publications (Directory/Lifestyle)	N/A	\$40
1 ad in 3 publications (Directory/Spring Lifestyle/Fall Lifestyle)	N/A	Free

FOR MORE INFORMATION OR TO RESERVE AD SPACE CONTACT...

303-828-3440 | ErieChamber.org | elle@eriechamber.org

See reverse for size specifications.

Erie Chamber of Commerce

ADVERTISING SPECIFICATIONS

ERIE LIFESTYLE MAGAZINE

AD SPACE

1/2 page (no bleed)

Full page (no bleed)

Full page (full bleed)

DIMENSIONS

4.5 x 3.5

4.5 x 7.5

5 x 8.375

BLEED: 5.75 x 8.875 **SAFE AREA:** 4.5 x 7.5

2016 BUSINESS DIRECTORY

AD SPACE

Centerfold 2 pages (full bleed)

Centerfold single page

Inside back cover

Inside front cover

Outside back cover

Full page (no bleed)

Full page (full bleed)

1/2 page (no bleed)

1/4 page (no bleed) - 3.6x4.675

DIMENSIONS

16.75 x 10.875

BLEED: 17.25 x 11.375 **SAFE AREA:** 15.75 x 9.875

see full page dimensions

see full page dimensions

see full page dimensions

see full page dimensions

7.375 x 9.875

8.375 x 10.875

BLEED: 8.875 x 11.375 **SAFE AREA:** 7.375 x 9.875

7.375 x 4.675

3.6 x 4.675



303-828-3440 | ErieChamber.org

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NEED AD DESIGN HELP?

Call 303.828.3921 or email

karen@hofmeistercreative.com

hof.meis.ter

smart branding. strategic design.

hofmeistercreative.com