

Southwest Pathways Conference Agenda

Thursday, May 28, 2015

8:00 am to 12:30 pm

MORNING SESSION:

Plenary Sessions in the Synergy Conference Center, which can seat up to 350 people.

1. Welcome: (8 – 8:15)

- Doug Pruitt, Chair of the Global Pathways Institute

2. Keynote remarks: (8:15 – 9:20)

Speakers:

- Arizona Governor Doug Ducey
- Jaime Casap, Global Education Evangelist, Google

3. The challenge facing young adults in the Southwest: (9:20– 10:20)

This panel will begin with an overview of the research report that the Morrison Institute for Public Policy at ASU is producing for the conference, followed by a panel of prominent speakers addressing various aspects of the challenge. The issues that will be addressed include youth unemployment; disconnected youth; challenges faced by Hispanic and Native American youth, and the over-riding challenge of preparing all youth for economic independence.

Moderator: Thom Reilly, Director, Morrison Institute for Public Policy

Speakers:

- Ken Smith, CEO of Jobs for America's Graduates
- Russell Krumnow, Managing Director, Opportunity Nation
- General William Lennox, former Superintendent, US Military Academy at West Point
- Paul Luna, CEO, Helios Education Foundation (invited)
- Jacob Moore, Assistant Vice President for Tribal Relations, ASU

Break 10:20 to 10:35

4. Promising Pathways in Industries driving growth and jobs in the Southwest: A panel of business leaders from major industries will discuss both the jobs they expect to create, and the skills they're looking for. **(10:35 – 11:30)**

Moderator: Chris Camacho, CEO, Greater Phoenix Economic Council

Speakers:

- **Technology:** Steve Zylstra, CEO, Arizona Technology Council
- **Insurance:** State Farm: Sherry McFadden, Director, Tempe Operations Center
- **Construction:** Vicki Mora, CEO, AGC New Mexico
- **Healthcare:** Robert Myer, CEO, Phoenix Children's Hospital
- **Retail:** Gayatri J Agnew, Director – Career Opportunity, Walmart Foundation
- **Hospitality:**
- **Manufacturing:**
- **Mining:**

5. **Creating More Effective Pathway Systems: (11:30 – 12:30)** The final morning session will challenge participants to begin thinking about how we can create more effective pathways to economic independence:

Moderator: Debbie Mills, Director, National Career Pathway Network

(a) Lessons from Abroad: A look at the world's best pathways systems, including Germany and Switzerland.

Speaker: Helge Jordan, Honorary Consul of Germany in Arizona

(b) Promising approaches for the U.S.: Leaders involved in creating or framing effective pathways systems will offer their perspective on what works, and set the stage for the afternoon breakouts.

Speakers:

- Jason Tysko, Senior Director, Policy and Programs, Center for Education and Workforce, US Chamber of Commerce Foundation
- Kimberly Green, Executive Director, National Association of State Directors of CTE (NASDCTEc)
- Amy Loyd, Director of the Pathways to Prosperity Network, Jobs for the Future
- Jamai Blivin, CEO, Innovate+Educate
- US Department of Education: Johan Uvin (Invited)

12:30 pm to 1:30 pm

Lunch Break: Lunch will be catered and served at SkySong. People will be eating in various locations around the campus

STATE TEAMS HUDDLE: During Lunch state teams will be given the opportunity to huddle to determine how they will cover the afternoon breakouts. The goal is to have someone from each state attend every breakout.

AFTERNOON BREAKOUT SESSIONS:

Each participant will attend *two breakout sessions*. Each breakout will include a panel that will discuss promising solutions to a challenge. Following this, participants will break into small groups to reflect on what they've learned and to craft a call to action coming out of the breakout. In this way, each participant will have an opportunity to get directly involved in the conversation.

1:30 pm to 4:45 pm

BREAKOUT 1: 1:30 - 3:00 PM

BREAK: 3:00 - 3:15 PM

BREAKOUT 2: 3:15 - 4:45 PM

BREAK-OUT SESSION TOPICS:

1. **High-quality CTE:** High-quality CTE programs have a demonstrated ability to increase student engagement, achievement and attainment. This session will look at examples of excellence. We will include national experts on CTE to discuss cutting-edge policies, programs and practices.

Moderator: John Mulcahy, President ACTE-AZ

Speakers:

- Dr. Sue Cleveland, Superintendent, Rio Rancho Public Schools, New Mexico
- Dr. Rosemary Smith, Vice Principal, Warren Tech Center, Jefferson County, Colorado
- Kimberly Green, Executive Director, NASDCTEc
- Michael Raponi, Director of the Office of Career Readiness, Adult Learning and Education Options, Nevada
- Greg Donovan, Superintendent, West-MEC
- Researcher

2. **Career Literacy:** Most students in the Southwest do not receive quality career guidance, and so leave high school without the knowledge, tools and support they need to make good decisions regarding college and career. To put it another way, they are “career illiterate.” This session will look at the most effective ways of making students “career literate.”

Moderator: Scott Solberg, Boston University

Speakers:

- Robin Russell, Graduation Guidelines Manager, Colorado Dept. of Education
- Lillian Tsosie-Jensen, Comprehensive Counseling and Guidance Program Specialist, Utah State Office of Education
- Tiffany Chow, Road Trip Nation
- Mindy Willard, President, Arizona School Counselor’s Assn. (invited)

3. **Promising Post-Secondary Pathway Initiatives:** This panel will examine great examples of work being done by both universities and community colleges to create more effective pathways to career success. We will examine community college programs that produce high rates of graduation and job placement. We will also look at the work being done by ASU and other leaders to increase the diversity of their student bodies, as well as policies that promote pathways, such as dual-enrollment and early-college high schools.

Moderator: Robert Lytle, co-head of Education Practice, Parthenon EY

Speakers:

- “Panch” Panchanathan, Senior Vice President for Knowledge Enterprise Development, ASU
- Dr. Fenton Broadhead, Academic Vice President, BYU Idaho
- Amy Loyd, Jobs for the Future
- Angelo Gonzales, Mission Graduate, New Mexico
- Researcher: Jennifer Zinth, Education Commission of the States, Denver

4. Business/Education Partnerships that Produce Results: A look at leading examples of how business is partnering with educational institutions to create programs that produce strong pathways to employment.

Moderator: Timm Boettcher, Industry Workforce Needs Council

Speakers:

- David Wilcox, President, Global Skills X-Change
- Dr. Clay Goodman, VP of Occupational Education, Estrella Mountain Community College, AZ (Energy workforce development)
- Jason Tyszko, US Chamber Foundation
- Steve Greene, NCCER
- Colorado Advanced Manufacturing Alliance (invited)
- Auto industry pathway programs

5. Promising Practices for Expanding the Pipeline for Under-Served

Populations: Native American, Latino and Rural Students: This session will tackle the enormous challenge of how we can better prepare students who have long lagged behind.

Moderator: Dan Jesse, RMC Research: Denver

Speakers:

- Sandy Husk, CEO, AVID
- Dr. Verlyn Fick, Provost and Vice President of Instruction at Cochise College, Sierra Vista, AZ
- Clyde McBride, CTE Director at Kayenta Unified School District, AZ
- Joe Saboe, CTE Director, Denver Public Schools
- Noel Crum, Kentucky

6. The Power of Work-Based Learning: Done well, work-based learning – including internships and apprenticeships – are an extremely effective strategy for engaging students and helping them plan their careers. This panel will examine some of the best programs, and discuss strategies for scaling them up.

Moderator: Jane Oates, Vice President for External Affairs, Apollo Group

Speakers:

- US FIRST robotics program
- Running Start for Careers, ACE High School, NM
- Willy Higgins, Director of Apprenticeship Programs, Arizona
- BYU Idaho: a great post-secondary example
- Lauren Trent, Denver Public Schools
- Rene Cantu, Jobs for Nevada’s Graduates (invited)
- Healthcare example from Utah

- 7. Pathways to Employment for Opportunity Youth:** 1 out of 6 young people (16 to 25) are disengaged from both school and work, and Maricopa County has more disengaged youth than any other major metro area. This panel will look at efforts to re-engage them.

Moderator: Elyse Rosenblum, Grads of Life

Speakers:

- YearUp and one of their corporate partners
- Don Covey, Superintendent, Maricopa County
- Starbucks: Invited
- Jonathan Rothschild, Mayor of Tucson (invited)
- American Youth Policy Forum

- 8. Competency-based Pathways to Education and Employment:** This session will examine the power of competency-based education to prepare students for success, as well as the work being led by Innovate+Educate and others to create competency-based pathways to employment, which are desperately needed to help adults who lack educational credentials.

Moderator: Amy Bond, Chief Strategy Office, Innovate+Educate

Speakers:

- State Farm: Steve Florence, Director, Tempe Operations Center
- National Restaurant Association Education Foundation: Steve Kramer
- Amanda Burke, Center for the Future of Arizona
- Lumina Foundation (invited)

- 9. Credentials that Count:** The critical role of industry-backed credentials in defining the skills students need to embark on promising careers. This panel will also examine how pathway programs can best incorporate industry-recognized credentials.

Moderator: Janet Bray, Global Pathways Institute

Speakers:

- Roger Tadajewski, Executive Director, National Coalition of Certification Centers
- Leo Reddy, CEO, Manufacturing Skills Standards Council
- Tyra Crockett, Oracle Academies
- ASE: Automotive Service Excellence certification series: Invited

- 10. Encouraging and Developing Youth Entrepreneurs:** Creating a business is one of the most empowering ways to raise the aspirations of young people. This panel will consider models of excellence. *This panel is still in development.*

- Courtney Klein, Co-Founder & CEO | SEED SPOT

- 11. Using WIOA to drive state Pathways Strategies:** This panel will examine how states can leverage WIOA to help drive pathways strategies. This session will include a presentation from Colorado, which is ahead of most states in using WIOA.

Moderator: Ron Painter, CEO, National Association of Workforce Boards

Speakers:

- Colorado: Stephanie Steffens, Director, Colorado Workforce Development Council
- Arizona: Joel Millman, Arizona Department of Economic Security

12. Creating Pathways to High-Demand Jobs in Technology: this panel will examine best practices for preparing young adults for high-tech careers, as well as the strategies Southwestern states are employing to create and attract more jobs in this vital sector.

Moderator: Alan Rowland, US Academic Team, CompTIA

Speakers:

- Matthew Sigelman, CEO, Burning Glass
- Rich Nelson, CEO, Utah Technology Council
- Wendy Nkomo, Colorado Technology Council
- Ken Quartermain, Director of the Arizona STEM Network

13. Policies that Promote Pathways: This panel will examine how policymakers can promote development of more effective pathway systems. The panel will focus especially on actions that states can take.

Moderator: Paul Koehler, Director of the Policy Center, WestEd

Speakers:

- Colorado's Talent Pipeline Report: one of the key authors will present
- Lee Vargas, Executive Vice President, AVID and President of the Association of Latino Administrators and Superintendents
- Russell Krumnow, Managing Director, Opportunity Nation
- Jennifer Zinth, Education Commission of the States
- Tamar Jacoby, President, Opportunity America

4:45 pm to 5:15 pm

State Teams Regroup and Networking

5:15 pm

Buses Leave for East Valley Institute of Technology (EVIT)

6:00 pm to 7:00 pm

EVENING RECEPTION:

East Valley Institute of Technology (EVIT)

This reception will take place at one of the Southwest's premier providers of high-quality career and technical education.

7:00 pm

Buses return to Hotel and/or SkySong

Evening Free (Dinner on your own)

Friday, May 29, 2015

8:00 am to 12:30 pm

MORNING OPENING SESSION:

1. KEYNOTES: (8:00 am to 9:00 am)

- Michael Crow, President, Arizona State University
- Rufus Glasper, Chancellor, Maricopa Community Colleges
- Colorado Lt. Gov. Joe Garcia (Invited)

2. Young Leaders panel: A panel featuring young adults who have benefitted from a pathways program (9:00 am to 9:45 am)

Moderator: Maria Harper-Marinick, Executive Vice Chancellor and Provost, Maricopa Community Colleges (invited)

Speakers who have benefitted from the following programs:

- US FIRST
- AVID: Trent Buckhanon
- Career Technical Student Organizations
- UTI/Auto Technology: De'Aire Wright

3. How Effective Pathways Can Drive Economic Development: This panel will examine how states can and are using pathway programs to help drive economic development. (9:45 am to 10:45 am)

Moderator: Ron Painter, CEO National Association of Workforce Boards

Speakers:

- Ellen Golombek, Executive Director, Colorado Department of Labor and Employment
- Celina Bussey, Secretary, New Mexico Department of Workforce Solutions
- Glenn Hamer, CEO, Arizona Chamber of Commerce
- Utah: Speaker from the Governor's office (Invited)
- Nevada: Carolyn Goodman, Mayor of Las Vegas (invited)

10:45 am to 11:00 am – Break

4. The Power of Collective Action: A Panel: This panel will include leaders of foundations and others organizations working to achieve/promote systemic change in this arena. (11:00 am to 12:15 pm)

Moderator: George Sifakis, Founder and CEO, Ideagen

Speakers:

- Linda Childears, CEO, Daniels Fund, Denver, Colorado
- Paul Markham, Program Officer for Postsecondary Success, Bill and Melinda Gates Foundation
- Alvin Warren, program officer, New Mexico programs, W.K. Kellogg Foundation
- Jack Grayson, CEO, APQC

Charge to the State Teams: (12:15 pm to 12:30 pm)

12:30 pm to 2:00 pm

SESSION TWO:

Lunch Break

State Team Meetings

- Each state team will meet individually to craft a call to action for their state
- Those not involved in a state team will gather to reflect on what they've learned and the next steps

2:00 pm to 3:00 pm

CLOSING SESSION:

1. Report out from the States **(2:00 pm to 2:30 pm)**
2. Final Call to Action and Next Steps: **(2:30 pm to 2:45 pm)**

*Conference ends by **3:00 pm***