

## Board of Directors Application

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We are delighted you are interested in serving on our Board!

Our Board members are asked to play an active role in the organization's strategic planning and goal-setting. Because of this, we ask you to consider the following criteria when making your decision.

### **Board member time investment:**

- 8-12 Board meetings per year (quarterly in person, the others by phone)
- Several Committee meetings per year
- Annual 2-day retreat (November)
- Annual Summit Meeting
- WTA member events as planned

### **Board member financial investment:**

- Travel to meetings [held at various locations in Washington State]
- Board retreat registration [room, travel + some meals]

### **Self Evaluation:**

The following questions are intended to inspire thoughtful applications. The answers need not be documented but may assist in your decision as to whether there is a good fit for your experiences and relationships with the WTA Board.

- What is your main job function?
- What percentage of your job is related to tourism/economic development?
- What is your relationship with the tourism businesses in your community?
- How much time do you have available to commit to the WTA?
- What is your involvement and ability to influence groups and individuals to participate in an activity and/or raise funds for a cause? What is your willingness to do that for WTA?

<b>Name</b>			
<b>Nickname</b>			
<b>Title</b>			
<b>Business &amp; length of tenure in present position</b>			
<b>Is your business (or are you) a member in good standing of the WTA?</b>			
email <a href="mailto:sarah@watourismalliance.com">sarah@watourismalliance.com</a> if you are unsure			
<b>Address</b>			
<b>Work Phone</b>		<b>Cell Phone</b>	
<b>Email</b>			
<b>Club/civic memberships:</b> (committees/advisory councils, education programs instructed, etc.)			
<b>Industry involvement:</b> (positions of leadership, achievements and awards from other allied industry associations, or state and local tourism organizations)			

**What qualities will you bring to the WTA Board of Directors?** *(Please check the criteria that closely match your capabilities.)*

	CEO Authority to act on behalf of your organization
	Strategic thinking/planning skills. Interest in advancing the WTA mission and vision
	Ability and willingness to support WTA programs
	Recognition of fiduciary responsibility
	Historical perspective (industry and WTA)
	Interest in advancing the industry
	Integrity. Prestige within industry and community
	Capability to participate, commit time
	Prior Board experience

**What makes the WTA important to you?**

**Why are you volunteering your time and what will you contribute as a WTA board member?**

**What do you want to get out of board service?**

**What would you prefer NOT to do as a board member?**

Please return to:

[Louise@watourimsalliance.com](mailto:Louise@watourimsalliance.com)