

EXHIBITOR INFORMATION

You want to be part of the biggest holiday season indoor shopping extravaganza on **Dec. 11, 12 & 13** at our sixth annual **Super Holiday Boutiques**.

Bay Area Festivals, Inc. is pleased to present **Three Super Holiday Boutiques** - the perfect opportunity for crafters, commercial businesses, direct sales consultants and service professionals to sell your goods and services to receptive audiences in warm, festive *indoor* holiday atmosphere.



Admission is free to the public and we will have a number of holiday attractions including Santa and free activities to fuel our proven marketing campaign. Shoppers will find holiday gifts and stocking stuffers for family, friends and colleagues. **Limited vendor space will sell out fast, so act today to join the fun.**

www.SuperHolidayBoutique.com

Exhibitor Details

* Vendor categories (Fee includes):

- **Gold Vendor** 12' wide x 5' deep Corner Space
2 tables & 2 chairs provided.
Free insertion for 200 goody bags (per event)
- **Silver Vendor** 10' wide x 6' deep End Row Space
2 tables & 2 chairs provided.
- **Crimson Vendor** 6' wide x 5' deep Wall Space
- **Event Vendor** 6' wide x 5' deep Space

Significant discount for vendors participating in 2 or 3 Boutiques!

We limit the number of exhibitors in any single category. Priority of acceptance will be based on receipt of your payment.

Exhibitors pay a flat fee for your space and **keep 100% of sales proceeds. No commission is collected on your sales.**

Exhibitors must stay within your rented *indoor* space. You may only exhibit or sell items listed on your application. **Walkabout solicitation or "barking" is not permitted.**

No food, candy or drinks may be sold or sampled in your booth without written permission of Bay Area Festivals.

No pop-up tents or roofs on booths allowed.

Electricity is limited to Gold, Silver & Crimson vendors. Vendors must pay electrical rental fee. Vendors must provide their own 100' electrical cord.

Tables and chairs may be rented for your space. Only advance pre-paid rental orders are accepted. *No equipment will be available to rent at the event.*

Goody Bags are distributed to the 1st 200 families at each Boutique. *Vendors can participate in Goody Bags for any or all Boutiques. Vendors at any Boutique will get the "exhibitor rate" for Goody Bags at all events.* If you can't make it to the Boutiques you can still participate through our Goody Bags.

WHEN - WHERE

Dec. 11-12-13, 2015

- Fri., **Dec. 11** - 3 - 8 p.m. • **Walnut Creek**
Heather Farm Community Center
- Sat., **Dec. 12** - 10 a.m. - 3 p.m. • **Pleasant Hill**
Pleasant Hill Community Center
- Sun., **Dec. 13** - 11 a.m. - 4 p.m. • **Alamo/Danville**
Rancho Romero School, Alamo
180 Hemme Ave. off Danville Blvd.



WHO

Holiday Shoppers of all ages
Free Admission
3 Strategic Contra Costa Locations

HOW

Apply Today

Full payment must accompany application.

Extended Deadline

Dec. 4, 2015

NO REFUNDS WILL BE MADE AFTER NOV. 1, 2015.
\$50 OF APPLICATION FEE IS NON-REFUNDABLE.

Super Holiday Boutique Contact

Jay Bedecarré • Event Producer
jay@bayareafamilyfest.com
www.SuperHolidayBoutique.com
Phone (925) 408-4014 • Fax (925) 672-9990
Bay Area Festivals, Inc.
573 Mt. Olivet Pl. • Clayton, CA 94517-1609



EXHIBITOR APPLICATION

DECEMBER 11 • WALNUT CREEK

DECEMBER 12 • PLEASANT HILL

DECEMBER 13 • ALAMO/DANVILLE

Business/Organization Name* _____

Contact Name(s) _____ California Seller's # _____

Mailing Address _____ City _____ State _____ Zip _____

Business () _____ Mobile () _____ Fax () _____

Email _____ Website _____

Social Media: Facebook.com/ _____ Twitter @ _____

The product(s) or service(s) we wish to exhibit: _____

*Direct Marketing/Home-Based Business?

Company Name: _____

Make check payable to:

Bay Area Festivals, Inc.

Mail to:

Super Holiday Boutique

573 Mt. Olivet Pl.

Clayton, CA 94517-1609

Fax to: (925) 672-9990

www.SuperHolidayBoutique.com

TOTAL ENCLOSED = _____

☐ Check ☐ Credit Card

Name as displayed on card _____

Credit Card# _____

Exp Date _____

CSC/CCV/CVC/CID _____ 3 or 4 digit code

Circle one



I/we acknowledge Bay Area Festivals, Inc., City of Walnut Creek (Dec. 11), Pleasant Hill Recreation & Park District (Dec. 12) and San Ramon Valley Unified School District (Dec. 13) are not responsible for loss or damage to our equipment, materials and merchandise on the Super Holiday Boutique site. We are responsible for paying applicable sales tax and providing liability insurance.

Exhibitor Signature: _____ Date: _____

For Office Use: Date Received _____ Check # _____ Code _____ Amount \$ _____

Date Received _____ Check # _____ Code _____ Amount \$ _____

Exhibitor Fees (1 Boutique only)

☐ Walnut Creek - Dec. 11 ☐ Pleasant Hill - Dec. 12 ☐ Alamo - Dec. 13

☐ **Gold Vendor** \$250 for 1 day = \$ _____
12' wide X 5' deep Corner Space - 2 tables & 2 chairs included in this fee

☐ **Silver Vendor** \$225 for 1 day = \$ _____
10' wide X 6' deep End Row Space - 2 tables & 2 chairs included in this fee

☐ **Crimson Vendor** \$150 for 1 day = \$ _____
6' wide X 5' deep Wall Space

☐ **Event Vendor** \$125 for 1 day = \$ _____
6' wide X 5' deep Space

Exhibitor Fees (2 or 3 Boutiques)

☐ Walnut Creek - Dec. 11 ☐ Pleasant Hill - Dec. 12 ☐ Alamo - Dec. 13

☐ **Gold Vendor** \$425 for 2 days = \$ _____
12' wide X 5' deep Corner Space \$575 for 3 days = \$ _____
2 tables & 2 chairs included in this fee

☐ **Silver Vendor** \$375 for 2 days = \$ _____
10' wide X 6' deep End Row Space \$495 for 3 days = \$ _____
2 tables & 2 chairs included in this fee

☐ **Crimson Vendor** \$250 for 2 days = \$ _____
6' wide X 5' deep Wall Space \$345 for 3 days = \$ _____

☐ **Event Vendor** \$225 for 2 days = \$ _____
6' wide X 5' deep Space \$295 for 3 days = \$ _____

Optional Rentals (per day)

Electrical Service _____ @ \$10 = \$ _____

6' Table + 2 Chairs _____ @\$15/set = \$ _____

Goody Bag

☐ 1 Boutique ☐ Walnut Creek ☐ Pleasant Hill ☐ Alamo/Danville
200 inserts ☐ Exhibitor (\$29) ☐ Non-Exhibitor (\$39) \$ _____

☐ 2 Boutiques ☐ Walnut Creek ☐ Pleasant Hill ☐ Alamo/Danville
400 inserts ☐ Exhibitor (\$49) ☐ Non-Exhibitor (\$59) \$ _____

☐ 3 Boutiques
600 inserts ☐ Exhibitor (\$69) ☐ Non-Exhibitor (\$79) \$ _____

TOTAL = \$ _____