

he producer of Bay Area KidFest and Bay Area FamilyFest returns in 2016 with a smorgasbord of opportunities for summer camps, schools and sports at our 4th annual **Camp & School Fairs** on the **February 20-21** weekend.

If you offer any of these programs or camps you need to be at Camp & School Fair:

Summer Camp • Spring Break Program
Preschool through College • Enrichment
S.T.E.M. & S.T.E.A.M. programs
Sports • Overnight Camp • Outdoors
Family Vacations • Day Camp • Day Care
Performing Arts, Dance & Music
Martial Arts • Gymnastics • Cheerleading
Church & Bible Camps • Scouts
Science, Math, Tech & Language
Teens • Tutoring • Educational Aids

Camp & School Fair is an opportunity to present your camp, school or program to 2 distinct upscale audiences:

*Tri-Valley:* Pleasanton, Dublin, San Ramon, Livermore, Danville, Alamo and Castro Valley

*Contra Costa:* Lamorinda, Walnut Creek, Danville, Alamo, Concord, Pleasant Hill and Martinez

# Significant discount for vendors participating in 2 Fairs!

Our Camp & School Fairs are **free to the public** and are heavily marketed in print, radio and online.

Don't miss out on a chance to participate in the first two big events of 2016 to get signups and prospects for your programs.

### Saturday, Feb. 20 • 11 a.m. - 2 p.m. TRI-VALLEY - Danville

San Ramon Valley High School (Commons Building) 501 Danville Blvd., Danville 1/2 mile off I-680 at El Cerro Blvd.

## Sunday, Feb. 21 • 11 a.m. - 2 p.m. CONTRA COSTA - Lafayette

Acalanes High School 1200 Pleasant Hill Rd. 1/2 mile off Hwy. 24 near I-680

For Families with Children 2 to 18

www.Tri-ValleyCampFair.com www.ContraCostaCampFair.com

#### **EXHIBITOR INFORMATION**

#### ~ Exhibitor Details ~

**Exhibitor booth spaces:** 6' x 6' or 12' x 6'

Exhibitors have an opportunity to get exclusive Special Camp & School Fair advertising rates in SportStars magazine Camps & Clinics Resource Guide & a free website camp profile.

We limit the number of exhibitors in the same category. Priority of acceptance will be based on receipt of your payment.

Fair is INDOORS and held rain or shine.

No canopies or pop-up tents can be used inside the venue.

Exhibitors can reserve multiple spaces either together or in separate areas of Camp & School Fair.

Exhibitors must stay within your rented space. Walkabout solicitation or "barking" is not permitted.

No food or drinks may be sold or sampled in your booth without written permission of Bay Area Festivals.

**Electricity** is limited. *If you require electrical service you must note rental fee on your application* and provide your own 50' electrical cord.

**Tables and chairs are not included in the exhibitor fee.** Vendors can rent table(s) and chairs. Only advance pre-paid rental orders are guaranteed. Equipment will not be available to rent at the event.

**Goody Bags** are given to 1st 200 families at each Fair. Vendors participating in Goody Bags will also have 50 items placed on the **Camp & School Fair Information Table**.

# Apply Now - *Deadline*February 15, 2016

Full payment must accompany application.

NO REFUNDS WILL BE MADE AFTER FEBRUARY 1, 2016 \$50 OF APPLICATION FEE IS NON-REFUNDABLE IF VENDOR CANCELS BEFORE FEB. 1

#### Camp & School Fair Contact

Jay Bedecarré • Event Producer jay@bayareafamilyfest.com Phone (925) 408-4014 • Fax (925) 672-9990

Bay Area Festivals, Inc.

573 Mt. Olivet Pl. • Clayton, CA 94517-1609











# EXHIBITOR APPLICATION

SATURDAY, FEB. 20, 2016 • TRI-VALLEY SUNDAY, FEB. 21, 2016 • CONTRA COSTA

Business/Organization Name*	
Contact Name(s)	California Seller's #
Mailing Address	City State Zip
Business ( ) N	lobile ( ) Fax ( )
Email	Website
Social Media: Facebook.com/	Twitter <u>@</u>
Camp, product(s) or service(s) we wish to exh	nibit:
*Direct Marketing/Home-Based Business?  Company Name:	Exhibitor Fee 1 Fair Only (Check one) - Table & chairs not included in fee
	☐ Tri-Valley - Feb. 20 ☐ Contra Costa - Feb. 21  Danville Lafayette
☐ We need to <i>rent power</i> for the following:	☐ Gold Exhibitor @ \$329 = \$ 12' wide x 6' deep End Row Space
	☐ Exhibitor
	□ Non-Profit Organization @ \$149 = \$ 6' wide x 6' deep Space
	☐ Goody Bag (Exhibitors Only) @ \$29 = \$ 250 inserts
Please send me information on Special Camp Advertising rates in	Exhibitor Fee BOTH Fairs (Feb. 20 & 21) - Table & chairs not included in fee  Gold Exhibitor  12' wide x 6' deep End Row Space
SMISTS	Exhibitor @ \$339 = \$ 6' wide x 6' deep Space
Camps & Clinics	□ Non-Profit Organization @ \$249 = \$ 6' wide x 6' deep Space
Resource Guide www.sportstarsonline.com	☐ Goody Bag (Exhibitors Only) @ \$49 = \$ 500 inserts
Make check payable to:	Optional Rentals (PER event)
Bay Area Festivals, Inc.	Electrical Service @ \$10 = \$ 6' Table + 2 Chairs @\$15/set = \$
Mail to:	Goody Bag & Info Table (Non-Exhibitor)
Camp & School Fairs	☐ 1 Fair Tri-Valley Contra Costa @ \$39 = \$
573 Mt. Olivet Pl. Clayton, CA 94517-1609	250 inserts  ☐ 2 Fairs  ☐ 200 inserts  ☐ 2 Fairs  ☐ 2 Fairs  ☐ 2 Fairs
Fax to: (925) 672-9990	☐ Check ☐ Credit Card TOTAL ENCLOSED = \$
Email: jay@bayareafamilyfest.com	PayPal Name as displayed on card
www.Tri-ValleyCampFair.com www.ContraCostaCampFair.com	Circle one  Credit Card#
·	Exp Date CSC/CVV/CVC/CID3 or 4 digit code

For Office Use:

Ver. 1/25/16

 Date Received
 Check #
 Code
 Amount \$

 Date Received
 Check #
 Code
 Amount \$