



Camperoo and Bay Areas Festivals, which produces Bay Area KidFest and other events, are pleased to bring the inaugural **Silicon Valley Camp & School Fair** in Sunnyvale and Palo Alto on the **April 18-19** weekend. Summer camps, schools, sports and educational programs can promote themselves to receptive families with children 18 years and younger. Admission is free to the public.

If you offer any of these programs or camps you need to be at Camp & School Fair:

Summer Camp • Spring Break Program
Preschool through College • Enrichment
Sports • Overnight Camp • Outdoors
Family Vacations • Day Camp • Day Care
Performing Arts, Dance & Music
Martial Arts • Gymnastics • Cheerleading
Church & Bible Camps • Scouts
Science, Math, Tech & Language
Teens • Tutoring • Educational Aids

Silicon Valley Camp & School Fair is an opportunity to present your camp, school or program to upscale audiences:

Sunnyvale: Cupertino, Los Gatos, Saratoga, Santa Clara, Campbell, San Jose, Mountain View, Los Altos and Sunnyvale

Palo Alto: Woodside, Atherton, East Palo Alto, Menlo Park, Portola Valley, Redwood City, Stanford, Los Altos, Mountain View, Los Altos Hills and Palo Alto

Discount for vendors participating in both Fairs!

Our Camp & School Fairs are heavily marketed in print, radio and online.

Don't miss out on a chance to participate in these big events to get signups and prospects for your programs. This is our third year presenting Camp & School Fairs in the Bay Area and we have a proven success formula.



Saturday, Apr. 18, 2015 • 11 a.m. - 2 p.m.
SUNNYVALE

Cherry Chase School
1138 Heatherstone Way, Sunnyvale

Sunday, Apr. 19, 2015 • 11 a.m. - 2 p.m.
PALO ALTO

Cubberley Community Center Pavilion
4000 Middlefield Rd., Palo Alto

For Families with Children 2 to 18

www.SiliconValleyCampFair.com

EXHIBITOR INFORMATION

~ Exhibitor Details ~

Exhibitor booth spaces: 6' x 6' or 12' x 6' End Row Space

Exhibitors can join Camperoo and receive a \$50 discount per day. For more information on Camperoo reach out to Julie Lett (888) 538-8809 or email julie@camperoo.com.

We limit the number of exhibitors in the same category. Priority of acceptance will be based on receipt of your payment.

Event is indoors and held rain or shine.

No canopies or pop-up tents can be used inside the venue.

Exhibitors can reserve multiple spaces either together or in separate areas of Camp & School Fair.

Exhibitors must stay within your rented space. Walkabout solicitation or "barking" is not permitted.

No food, candy or drinks may be sold or sampled in your booth without written permission of Bay Area Festivals.

Electricity is limited. *If you require electrical service you must note rental fee on your application and provide your own 50' electrical cord.*

Tables and chairs are not included in the exhibitor fee. Vendors can rent table(s) and chairs. Only advance pre-paid rental orders are guaranteed. Equipment will not be available to rent at the event.

Goody Bags are given to 1st 200 families at each Fair. Vendors participating in Goody Bags will also have 50 items placed on the **Camp & School Fair Information Table**.

Apply Now - Priority Deadline

April 14, 2015

Full payment must accompany application.

NO REFUNDS WILL BE MADE AFTER MARCH 18, 2015
\$50 OF APPLICATION FEE NON-REFUNDABLE

Camp & School Fair Contact

Jay Bedecarré • Event Co-Producer
jay@bayareafamilyfest.com
Phone (925) 408-4014 • Fax (925) 672-9990

Bay Area Festivals, Inc.
573 Mt. Olivet Pl. • Clayton, CA 94517-1609

Camperoo
Julie Lett • Event Co-Producer
Phone (888) 538-8809 • julie@camperoo.com

CAMP & SCHOOL FAIR HOSTS



**Camps & Clinics
Resource Guide**

www.sportstarsonline.com



www.camperoo.com



EXHIBITOR APPLICATION

SATURDAY, APR. 18, 2015 • SUNNYVALE

SUNDAY, APR. 19, 2015 • PALO ALTO

Business/Organization Name _____

Contact Name(s) _____ California Seller's # _____

Mailing Address _____ City _____ State _____ Zip _____

Business () _____ Mobile () _____ Fax () _____

Email _____ Website _____

Camp, product(s) or service(s) we wish to exhibit: _____

☐ We would like to offer a free activity at Camp and School Fair:

☐ We need to rent power for the following:

☐ Please send me information about signing up for



julie@camperoo.com
www.camperoo.com

Make check payable to:
Bay Area Festivals, Inc.

Mail to:
Camp & School Fairs
573 Mt. Olivet Pl.
Clayton, CA 94517-1609

Fax to: (925) 672-9990

jay@bayareafamilyfest.com

www.SiliconValleyCampFair.com

Exhibitor Fee - Table & chairs not included in fee

☐ Sunnyvale - Apr. 18

☐ Palo Alto - Apr. 19

<input type="checkbox"/> Gold Exhibitor	1 day @ \$329 = \$ _____
12' wide X 6' deep End Row Space	2 days @ \$549 = \$ _____
<input type="checkbox"/> Exhibitor	1 day @ \$199 = \$ _____
6' wide X 6' deep Space	2 days @ \$339 = \$ _____
<input type="checkbox"/> Non-Profit Organization	1 day @ \$149 = \$ _____
6' wide X 6' deep Space	2 days @ \$249 = \$ _____

Optional Rentals (per event)

Electrical Service	_____ @ \$10 = \$ _____
6' Table + 2 Chairs	_____ @\$15/set = \$ _____

Goody Bag & Info Table

<input type="checkbox"/> 1 Fair	<input type="checkbox"/> Sunnyvale	<input type="checkbox"/> Palo Alto
250 inserts	<input type="checkbox"/> Exhibitor (\$29)	<input type="checkbox"/> Non-Exhibitor (\$39) \$ _____
<input type="checkbox"/> 2 Fairs	<input type="checkbox"/> Sunnyvale	<input type="checkbox"/> Palo Alto
500 inserts	<input type="checkbox"/> Exhibitor (\$49)	<input type="checkbox"/> Non-Exhibitor (\$59) \$ _____

☐ **Camperoo Member Discount** \$50/day = —\$ _____

☐ Check ☐ Credit Card **TOTAL ENCLOSED = \$ _____**



Name as displayed on card _____

Circle one



Credit Card# _____



Exp Date _____ CSC/CVV/CVC/CID _____ 3 or 4 digit code

For Office Use:

Date Received _____ Check # _____ Code _____ Amount \$ _____

Date Received _____ Check # _____ Code _____ Amount \$ _____