



August 2016

Chamber of Commerce

Special Workforce & Education Issue!

Lake County Chambers of Commerce General Membership Meeting



WE ARE ALL EDUCATORS.

Come find out why.

Dr. Kirsten Ellenbogen, director of the Great Lakes Science Center, will speak at a countywide chamber lunch. "Education is a responsibility not limited to schools."



8-30-16







Dr. Kirsten Ellenbogen, President of the Great Lakes Science Center speaking on "Education is Neither a Practice nor a Responsibility That is Limited to Schools"

You don't have to be in education or work for an economic development agency to have a role to play in the growth of the workforce in any community. In fact, according to Kirsten Ellenbogen, Ph.D., if we relied only on schools and the experiences they provide, our workers would be ill-prepared for the jobs of today, much less those of tomorrow.

Working from her own experience at the helm of one of our region's top informal science, technology, engineering and mathematics (STEM) education providers, Great Lakes Science Center President Dr. Ellenbogen will share her vision of what smart communities are doing to become even smarter.

Location: LaMalfa

5783 Heisley Road, Mentor

Date/Time Information:

Tuesday, August 30, 2016 11:00 am to 1:00 pm

Contact Information:

Eastern Lake County Chamber of Commerce office: 440-357-7572

Fees/Admission:

\$25 per chamber member \$30 per person non-chamber members Pre-Paid event "WHAT THE HIRING
CORPORATIONS NEED ARE
PEOPLE WHO CAN WORK WITH
ILL-DEFINED PROBLEMS,
PROBLEM FORMATION, AND
PROBLEM IDENTIFICATION.

THEY'VE GOT PLENTY OF
PROBLEM-SOLVERS, IF YOU LAY
OUT EXACTLY WHAT THE
PROBLEM IS AND GIVE THEM
THE TOOLS."

-Dr. Kirsten Ellenbogen, CEO of Great Lakes Science Center

Sponsors

compmanagement





Nominations Now Open For Eastern Lake County Awards 2017

The Awards Banquet honoring our award recipients will be held Friday, 1/27/17, from 6pm to 10pm at LaMalfa.

As we move forward with our blended chambers, we carry on our history of providing recognition to those citizens, businesses and organizations that go above and beyond. Anyone may send in a nomination! Please make your nomination legible and be as specific as possible. The more details you provide to our nominating committee, the more persuasive you will be! **The deadline to nominate is October 30, 2016.**

Heritage Award:

This award is presented periodically. The nominee should be a person/organization/business/industry who demonstrates superior commitment and achieves positive results in partnership with the community.

Business of the Year:

The nominee should be a business/industry who 1) gives time, money, resources, etc. back to the community, 2) Operates a successful business, 3) Promotes business development in the Eastern Lake County area. The business principal or organization must have demonstrated community involvement and/or made civic contributions. The award focuses on a business headquartered in Eastern Lake County regardless of size. The nominee should be a member of the Chamber of Commerce.

Citizen of the Year:

The recipient shall be someone who 1) has actively helped his/her community, 2) demonstrates devotion to the general welfare of the community, 3) looks first at what they can do for others and their community, 4) is a leader capable of getting others involved, 5) has demonstrated extensive and diverse participation, leadership and support in public and/or private civic endeavors over a period of years. All selections are made without regard to race, color, creed, gender, age or national origin.

Please email your nomination to <u>linda@easternlakecountychamber.org</u> OR mail to: Eastern Lake County Chamber, Attention: Linda Reed,

One Victoria Place, Suite 265A, Painesville, OH 44077

Please be sure to include contact info for the business/person/organization that you are nominating as well as your contact information

2016 Board of Directors

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1st Vice President Allen Weaver Lake National Bank

2nd Vice President Ame West West Orchards

Treasurer David Battles Jones Battles Group

Past President Karen Sundy Perry Township

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Midwest Materials

Handouts

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Katrina March Membership Manager

Mission Statement:

The Eastern Lake County Chamber of Commerce exists to promote, support and quide the business and civic communities of which we serve.

Serving: Concord Township Madison Township
Fairport Harbor Madison Village
Grand River Perry Township
Leroy Township Perry Village
Painesville City North Perry Village

Painesville Township



One Victoria Place, Suite 265A Painesville, OH 44077 (440) 357-7572

Website: www.easternlakecountychamber.org

Lisa Snyder

Joey White



Photo Gallery

Keith & Cody from Registration Sponsors D&S Automotive



The winning putt-putt team selfie! North Perry Village brought home the coveted Putt Putt Tournament prize for 2016



We hope to see you soon & often!

The following organizations have recently made an important investment in their business by joining their chamber. We thank them and hope you will consider them for all your personal and professional needs.

Apartments & Home Rentals

THE VILLAS OF MADISON

Contact: Ann Rodgers

http://www.harsax.com/residential/madison-oh/thevillasofmadison.html

6724 Georgetown Lane Madison, Ohio 44057 440-375-3333

About: This much desired rental community is situated in a quiet wooded setting less than a mile from Lake Erie.

Located in Lake County with easy access to Route 2 and I-90, The Villas of Madison is the perfect place to call home. Ribbon Cutting!

Restaurants/Taverns

PICKLE BILLS LOBSTER HOUSE

Contact:

Marilyn Merker Office Manager (800) 352-6343

or

Marianne Powell Owner

(440) 352-6343

http://picklebills.com/

101 River Street Grand River, OH 44045

About: Lunch & Dinner with full service bar, private banquet room

Non-Profit Organizations

THE ANDI FOUNDATION

Contact: Joe Zampini

P.O. Box 122 Perry, OH 44081 (440) 477-6507

http://www.theandifoundation.org/

About: The Andi Foundation's mission is to help young women fulfill their education and career dreams. The fund provides financial assistance for college scholarships and access to internship opportunities

Welcome to the Eastern
Lake County
Chamber of Commerce!





Septemberfest!

Have you heard about Madison's upcoming festival?

Breweries & Wineries (like members Cornerstone
Brewery, Debonne Winery, Grand River Cellars)

Live Music
Cornhole Tournament
Chicken Wing Competition
Classic Cars & Bikes

Food Trucks 50/50

Craft Bazaar

It all takes place September 9th - from 5 pm to midnight (after the Perry vs Madison game!)

September 10th - from noon to midnight!

Put on by Madison Joint Recreation District. Contact MJRD or visit Septemberfest on Facebook for details!

Madison Fire Station #3 Open House!

The Madison Fire District will be hosting an Open House / Fund Raiser to kick of our 2016 levy campaign. We would like to invite you to stop by our fire station #3 which is located at 840 River St on **August 7**th **from 1pm to 4pm**

You can take a tour of the fire station, handouts for the kids, check out our Fire/EMS equipment and visit with your fire fighters and special appearance from Sparky.

This is a grass roots program, we will be selling raffle tickets for a beef raffle and tickets for a gun raffle to raise funds for our levy campaign and we will be accepting donation in kind as well.

The Fire District is in need of your help to pass this levy and we will be recruiting volunteers to help with our levy campaign. There will levy information and signup sheets for levy committee and job task for the campaign. Please share with everyone you know and hope to see you there!

Countywide Networking Event Presented By D&S Automotive

Date: October 13, 2016

Time: 5:30 PM - 7:00 PM EDT

Come on out to our Business Networking Social event this October, as we bring together many of the local Northeast Ohio Chambers under our roof! This isn't your average networking event; this is going to be a fun, after-work gathering among local professionals. Don't be the one who misses out!

Complete with giveaways, free food and drinks (yes, that includes beer!!), and some laid-back networking, you'll want to mark this event in your calendar today!

Chambers Involved:

Eastern Lake County, Mentor Area, Willoughby Western Lake County, Chardon, Euclid

Top Reasons to Attend:

- 1. FREE food and drinks
- 2. Giveaways every half hour
- 3. FREE beer mug to the first 150 registered attendees

Event Sponsors:



Location:

D&S Automotive 7588 Tyler Blvd Mentor, OH 44060

Members NEWS



Madison Wrestling Takedown Club's Upcoming Reverse Raffle Seeking Donations

On Saturday, October 29, 2016, The Madison Wrestling Takedown Club will be holding a Reverse Raffle and is presently seeking donations toward the 2016-2017 season. The Club will need financial help with the purchase of assorted items throughout the 2016-2017 that may include but not limited to, uniforms, equipment, building usage, etc. We are in need of items for the Chinese Auction that we will hold this evening.

Approximately, 200 boys and girls ranging from Kindergarten through twelfth grade participate in this program from Madison, Ohio. It is our hope that donors will come forward to support our club and to help grow our club in a positive direction.

If you wish to contribute to this cause, please send your donation for the organization to Sarah McCullough, 3188 Bates Road, Madison, OH. If you cannot send basket items and would like to make a monetary donation, please make checks payable to The Madison Takedown Club. Please do not forward cash.

The Madison Wrestling Takedown Club is composed of all volunteers and is not directly affiliated with the Madison Local School District. Thank you in advance for your positive response to our request.

If you have any questions, please feel free to contact us at 440-637-5355.

Shining A Light On The LED Alternative

For more than 100 years, fluorescent bulbs have been the go-to lighting source for scores of businesses. But is it the best source? A recent report from Energy Focus, Inc., titled "LED Lighting Sets the New Standard" points out the many positives associated with LED lighting.

Light-emitting diodes (LED) lighting are expected to replace nearly all artificial lighting in the United States by 2030. The cost of LEDs has been driven down in recent years, thus making them a more viable alternative. But a lower cost isn't the only benefit to LEDs. The Energy Focus report points to other, perhaps less obvious, benefits of making the switch to LED lighting.

Light distribution

First, starting with basic aesthetics, LED lighting evenly distributes colors across a space. This results in more saturated, vivid, discriminable color and visual acuity. And the color rendering, temperature and efficiency (LEDs use about 80% to 85% less electricity than incandescent lighting) of LED lighting is continuing to improve.

Wellbeing

The improved lighting does more than just look good. LED lighting is used in the treatment of Seasonal Affective Disorder, and has been shown to improve mood, decrease stress, and create a generally healthier and happier environment because the lighting mimics natural sunlight. Mimicking sunlight also has a positive impact on the bodies' Circadian Rhythm and can help keep individuals on a healthy sleep/wake cycle.

Environmental benefits

The LED bulbs contain no mercury or hazardous waste and are 100% recyclable. Further, they can last 20-times longer than any other artificial light source, reducing the time, cost and effort of maintenance.

To read Energy Focus' full report, <u>click here</u>. For more information on how LEDs can benefit your business, contact COSE's Energy Team at 216-592-2205 or <u>via email</u>.



Location:

Utilities Learning and Business Center (ULAB) 1981 Blase Nemeth Road Painesville, OH

Date/Time Information:

Thursday, October 27

7:30 am: Breakfast & registration:

8 am to noon: Program

Contact Information:

Contact the Chamber at 440-357-7572.

Fees/Admission:

\$40 per person

Smash the Box: A Morning of Creative Leadership.

Date: October 27, 2016

Time: 8:00 AM - 11:30 AM EDT

Event Description:

Two of Chad J Willett's keynote presentations to give you an energizing, inspiring morning: **Smash the Box** and **Eyes of a Leader.**

Transform your workplace.

EYES OF A LEADER inspires groups to think, look, and act like a leader! It is an interactive keynote address that uses strategies and techniques from the arts which are adapted for working America. These techniques are focused on creative leadership styles and practices which include the thoughts we generate, our physicality and the decisions we make while in the moment.

Uncover your CREATIVE LEADER WITHIN.

Speaker Chad J. Willett spent seven years in LA as a professional actor where he acted in commercials, film and TV shows. He has his master's degree from Miami University and a bachelor's degree from University of Kentucky in theater. On the corporate side, he has worked for three Fortune 500 companies: Manpower, ITT Technical Institute and the Washington Post.

Currently, he teaches classes at his acting studio in Columbus, Ohio where he resides.

Event Sponsors:













August 20th 11am-5pm Veteran's Park on the Square

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It's teachers like you that make Lake County better.

That's why we want to help you start the school year right. We are proud to offer a low interest personal loan designed to help you purchase the supplies you need to set up your classroom. You can borrow up to \$2,000 and enjoy 2.0% APR for 12 months. Good luck with the school year and thank you for all you do for Lake County!

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Having Trouble Meeting Seasonal Labor Needs? Why not think GREEN?

By Kim Alabasi, of Counsel at Dworken & Bernstein

Filling agricultural and seasonal labor needs can often be a challenge. Many businesses look to hire foreign nationals through the various temporary visa programs, such as the H-2A and H-2B programs in order to meet this challenge. More and more businesses that utilize these programs, however, are facing difficulties in having the workforce they need when they need it, not to mention the year-after-year cost of sponsoring visa-holders. What many employers may not realize is that it might be beneficial to start thinking greenas in green-card petitions-for their workers in lieu of the yearly, costly, and often uncertain process of obtaining temporary visas.

H-2B visas are temporary, employment-based non-immigrant visas that allow foreign-born workers to be admitted to the U.S. to perform specific jobs for the petitioning employer. The jobs must be seasonal, peak load, or a one-time need and are valid for a maximum of 9 months for full-time work (at least 30 hours/week), with extensions allowed in some cases. The visa holder must remain outside the U.S. for a maximum of 3 months per year. As many employers may already know, there is an annual cap on the number of these visas issued each year (66,000), and quite often the cap is reached before the needed employees can obtain the required visas in order to enter the U.S.

Similar to the H-2B visa program, H-2A visa program provides visas for workers performing agricultural labor or services of a temporary or seasonal nature. Under this program, "agriculture" is defined as farming in all its branches, the raising of livestock, and any practices, including forestry and lumbering incident to or in conjunction with farming operations including preparation for market and delivery. Under the H-2A program, "seasonal" is defined as work that is tied to a certain time of year by an event or pattern such as an annual growing cycle and "temporary" is where the employer's need lasts no longer than one year.



Kim Alabasi has practiced in the area of Immigration since 2004. She earned her undergraduate degree in Spanish/Sociology from Marquette University and later went on to work in Mexico, first as a teacher in Puebla, Mexico for two years, followed by a job with the non-profit group IMIFAP in Mexico City, Mexico. After obtaining her master's degree in social work from Case Western University, Kim worked for 7 years as bilingual clinical social worker with the Hispanic Unit of the Center for Families & Children in Cleveland. She obtained her law degree from Cleveland State University in 2003 and worked as an immigration attorney at Yomick & Associates prior to starting her own immigration firm, Alabasi & Associates Co LPA, in 2006. In 2013, Kim joined Dworken & Bernstein Co., L.P.A. as their Of Counsel, Immigration Attorney.

Both the H-2A and H-2B visa programs require the employer to first obtain a prevailing wage determination for the position to be sponsored from the Department of Labor. In addition, the employer must advertise the position in an effort to first obtain any ready, willing, and able U.S. citizens or green-card holders to fill the position and must then receive an approved labor certification application for the position from the Department of Labor. Once the Department of Labor has certified the position, the employer files a visa petition for the worker to fill the position with U.S. Citizenship and Immigration Services and upon approval, the prospective employee will be interviewed at the nearest consulate for purposes of receiving the appropriate visa.

What may surprise many employers is that obtaining permanent residence or "green-card" status for their employees involves nearly the identical process as that for the temporary visa programs. In contrast to having to pay the expenses year after year for the temporary visa-holders, business owners who decide to sponsor their interested employees for permanent residence can avoid the annual costs as well as the yearly uncertainty of the availability of the workers they depend on. While it may not be the answer for every employer, some may find it a good solution to the problem of keeping a consistent workforce, and should therefore "think green" in order to meet their temporary or seasonal employment needs.

PLEASE JOIN US FOR A FREE EDUCATIONAL SEMINAR PRESENTED BY FENTON FINANCIAL SERVICES

Location: The Lantern of Madison

2041 Hubbard Rd. Madison, OH 44057

Date: August 11, 2016

Time: 6:00 p.m.

Topics:

VA AID & ATTENDANCE BENEFIT

Did you know this benefit could save you over \$21,000 a year for your health care?

Do you know that it is available for not only a Veteran but a Surviving Spouse as well?

OHIO LONG TERM CARE PARTNERSHIP PROGRAM

Were you aware of this program?

Do you know this program can protect your assets?

SOCIAL SECURITY

Are you aware of your options?

Do you know that claiming your benefits at the wrong time can reduce your benefit by 25-35%?

Join us to learn about the topics above that could save you thousands in your retirement

Seats are limited; reserve your spot today by calling 440-339-5135



FREE perk with your membership of Mentor Area Chamber of Commerce, Geneva Area Chamber of Commerce and Eastern Lake County Chambers of Commerce! Non-members welcome for \$10!

This is a great opportunity to network! Every member gets 30 seconds to say whatever you want about your business. Members can bring business cards, literature, flyers, and a door prize to promote your business and keep the event fun. There is no cost to chamber members for this event, but RSVP's are strongly encouraged to provide an accurate count to the host to have enough coffee and refreshments.



Original Coffee Contacts (and Decaf)



When Decaf means
From 8 am to 9 am, registration is the first & third limited to a Thursdays of the month Smaller group.

Where: *

*Locations are subjected to change, please call or visit our website to register and to verify locations

August 4 Original Buckeye State Credit Union

25 Fairgrounds Rd.

August 18 Decaf Shoppe in the City 5 South State,

Painesville

If you would like to join us, please RSVP by contacting either Chamber:

Mentor Area Chamber of Commerce at (440) 255-1616 mwainwright@mentorchamber.org

Eastern Lake County Chamber at (440) 357-7572

kathleen@easternlakecountychamber.org

Coffee Contacts East

Friendly, Informal, and Focused Networking...



Join Members of the Geneva Area and Eastern Lake County Chambers of Commerce for a morning of coffee, light breakfast, and networking on the fourth Wednesday of each month from 8 am to 9 am.



When Where The fourth Wednesday of the month)

August 24

Madison Public Library, 6111 Middle Ridge, Madison

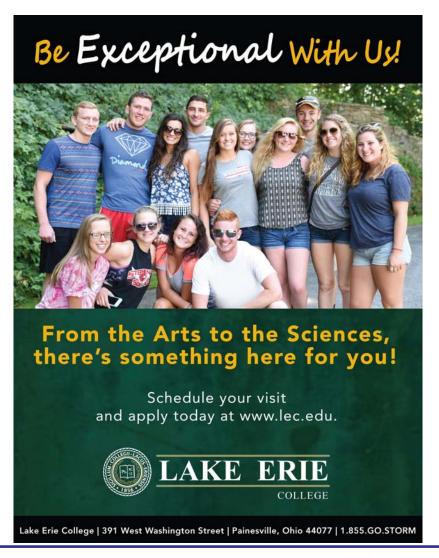
If you would like to join us, please RSVP by contacting either Chamber:

Geneva Area Chamber of Commerce at (440) 466-8694 info@genevachamber.org

Eastern Lake County Chamber at (440) 357-7572 linda@easternlakecountychamber.org







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Notes of the MonthGOLF OUTING!

Thank you to everyone – whether you sponsored, donated, golfed, volunteered, shared the word, or waited patiently for this golf thing to be over with! List from 7-21-16.

EMCEE during registration

Ray Somich

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CT Consultants

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Deepwood Industries

Enterprise Title

First Federal Lakewood - Concord

Global Real Estate Advisors

Grand River Cellars

Handouts

Holiday Inn Mentor

Hurley State Farm

Kevin Malecek for Commissioner

KeyBank

Lake County Safety Council

Lake Erie College

Lake National Bank

LBL Printing

Lubrizol

Meritech

Mexican Food Specialists

Northern Dental Specialists

Painesville Furniture

Perkins Family Restaurant

Pike's CARSTAR Collision

Quail Hollow Resort

State Senator John Eklund

Third Federal Savings

Turf Pride Lawncare

Western Reserve Counseling Service

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1330 WINT Integrity Radio

Advance Auto

Bella Donna Salon & Spa

Burgess & Niple

Cardinal Community Credit union

Cathie & Preston Moss

Classic Buick GMC

Congressman David Joyce

Debonne Vineyards

Deepwood Industries

Driftwood Point

Eddies Grill

ELCCC

Embers Custom Fireplace & Gas Products

Enterprise Title

First American Title

Fowlers Mill

Geneva On the Lake Municipal Golf Course

Gilson Gardens

Golfsmith

Great Lakes Publishing

Grosse Ile Pet & Garden Center

Handouts

Harry Buffalo

Hartman Personnel Service

Hemlock Springs

Holiday Inn Mentor

Hurley State Farm

Jacks Pools

Jimmy's

Lake County Nursery

Lake County Visitors Bureau

Lake Metroparks

Lost Nation Golf Course

Magnus

Mama Roberto's

Martins Nursery

Mary Frances Burns

Middle Ridge Gardens

Ohio Payroll Plus

Patrick Coyne

PC Medic Plus

Perry Rideout's IGA

Pleasant Hill

Powderhorn

Quail Hollow Country Club

RLS Construction

Sabo's Nursery

Stewart Title

Sunset Harbor Bar & Grille

The Grove Church

Third Federal

Tractor Supply in Madison

West Orchards

Zapitellis

2016 Golf Outing Committee Members:

Mary Frances Burns, Morley Library

Liz Dunlap, Stewart Title

Jim Federico, Federico Tire

Mary Anne Hurley, Hurley State Farm

Dr. Steven Gajda, Northern Dental Specialists

Tara Isbelle, First Merit Bank

Michele Johnson, Raymond James

David Komjati, Key Bank

Michael Kostelnik, Vantage Financial

Laurie Martin, Martins Nursery

Tom Mitchell, The Marshfield Group Cathie Moss, Lakeland Community College

Cheryl Nash, Third Federal Savings

Elias Nunez, Pollutro Rossley Insurance

Josh Pennock, Burgess & Niple

Pete Richmond, Richmond & Richmond Insurance

Greg Siegenthaler, Town Planner

Jeff Sivyer, The Grove Church

Dr. Jack Thompson, Perry Local Schools

Zachary Williams, Retirement Wellness Wealth Advisors



Spread The Word About The Think Manufacturing Expo!

Date: Thursday, October 6th

Time: 4:00 pm-7:00 pm



Place: Perry High School

Who is Invited: All middle school students in Lake County, parents, teachers, veterans and adult job seekers

Schedule of "Think Manufacturing" Career Expo:

4:00 pm-5:00 pm: Roundtable presentation by young

manufacturers

5:00 pm-7:00 pm: Interface with 30 manufacturers regarding skills, summer jobs, part-time jobs, internships and full time career opportunities. An interactive game to engage learning about each manufacturer will be provided for students.

Hosted By:

















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LAKECOUNTYSAFETYCOUNCIL

Promoting Workplace Safety Awareness and the Reduction of Occupational Injuries and Disease

Speaker(s): Scott Cole, Turner Construction

Topic: How Does a JHA (aka JSA, TSA, AHA or PTP) Impact My Business

Date: Friday, August 19, 2016

Time: Registration 11:15 a.m.

Meeting & Program 11:30 to 1 p.m.

Place: Holiday Inn Express Hotel & Suites LaMalfa

Cost: \$20 for LCSC Members & \$25 for Non-Members

RESERVATIONS: Register online at

www.councilnews.org

RSVP DEADLINE: Monday, August 15, 2016

SPONSORS: HZW ENVIRONMENTAL CONSULTANTS, LAKE HEALTH and LAKE COUNTY CHAMBERS OF COMMERCE



FUEL is a nonprofit organization for future emerging leaders of Lake County, Ohio from the age ranges of 21-40 years old. FUEL seeks to develop, connect, empower and retain young professionals in Lake County by creating opportunities and pooling resources through member socialization and education. The organization offers the ability to meet, network, and socialize with other young professionals that live and/or work in Lake County and the opportunity to hear informative speakers from a wide variety of professions and backgrounds

BRING A GUEST: Existing FUEL members/attendees will receive a \$10 gift card (gas, iTunes, etc.) if they bring a friend or colleague who has NEVER attended a FUEL event before. One per person per event. While supplies last.

August 18 5:30 pm TBD Follow FUEL on Facebook for the latest news!

All event dates, times and locations are subject to change. Check for updates on the website, LinkedIn or Facebook page prior to an event.

RSVP to events by emailing <u>fuel.lakecounty@gmail.com</u> and find FUEL at <u>www.lakecountyfuel.com</u>



CERTIFIED PUBLIC ACCOUNTANT

440-867-2451 Fax: 216-504-4017

1 Victoria Place, Suite 301, Painesville, OH 44077



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"Discount only applies to Chamber members who do not already have Authem insurance.
Anthem Blue Cross and Blue Shield is the trade name of Community Insurance Company. An independent licensee of the Blue Cross and Blue Shield Association, "Mathem is a registered trademark. The Blue Cross and Blue Shield names and symbols are the registered marks of the Blue Cross and Blue Shield Association."

NOACCHCRAD 01/14



You may view all upcoming events by visiting our website at: www.easternlakecountychamber.org

Don't forget to send us your news!

If you are a company who targets parents and kids in the Lake County area...



www.lakekidzbiz.com

Please join us

for our monthly meeting

the first Wednesday of each month, from 8:15 to 9:30 am. For more information go to LakeKidzBiz.com!

Re-Shape Re-Define Re-Imagine

- When: Aug 3, 2016, 8:15 AM 9:30 AM
- **Location:** Lake County Dream House, 7711 JoAnn Drive, Concord, Ohio
- Presented by: Pat Perry, President/ERC
- **Registration:** The \$13 fee for this meeting is a discount on the regular ticket price for the YMCA Dream House and includes breakfast, a tour and a chance to win the Dream House!

Based on Pat's book, this presentation packs a punch, focused on how to significantly enhance personal and professional success. It will inspire attendees to take a "look in the mirror", and take steps to getting the most out of their professional and personal lives. This "wake-up call" talk will touch on the 6 key steps to becoming more successful.