

Serra High School



JOIN A WINNING TEAM

Serra's Promotional Opportunities

Opportunity 1

- ✓ **Display Banner** at Serra Field for one calendar year \$950.00
 - Client supplies Banner 8ft. long by 6ft. high (**Serra Provided, add \$175**)
 - At least two (2) game announcements for your company during each Home football game
 - Two (2) Friends of Serra cards which include free admission to all Serra Sponsored Athletic events
 - Four (4) Ads in Serra's E-Newsletter
 - On Field Introduction
 - ✓ **Football Program Ad (Full Page)** \$350.00
- TOTAL** **\$1300.00**

Opportunity 2

- ✓ **Display Banner** at Serra Field for one calendar year \$950.00
 - Client supplies Banner 8ft. long by 6ft. high (Serra Provided, add \$175)
 - At least two (2) game announcements for your company during each Home football game
 - Two (2) Friends of Serra cards which include free admission to all Serra Sponsored Athletic events
 - Four (4) Ads in Serra's E-Newsletter
- TOTAL** **\$950.00**

Additional Opportunities

Football Program

- ✓ Full Page Ad \$350.00
 - At least two (2) game announcements for your company during each Home football game
- ✓ Half Page Ad \$275.00
- ✓ Quarter Page Ad \$200.00
- ✓ Business Card Ad \$100.00

E-Newsletter

- ✓ E-Newsletter Ad (w/website link) \$50.00
- ✓ E-Newsletter Ad (1") \$25.00

Memberships

- ✓ Alumni Membership Card \$56.00
 - Add Spouse \$91.00
- ✓ Friend of Serra Card \$57.00
 - Add Spouse \$92.00

About the Serra Field

- Events at Serra Field are attended throughout the year by an estimated 30,000 people.
- During the fall, the field is used for varsity, junior varsity and freshman football Games.
- During the winter, Serra field is used for boy and girls, varsity and junior varsity soccer and club track meets.
- During spring, Serra field is used for Serra track meets, club track meets, and football practices.
- During summer, Serra Field is used for football camps, football passing leagues, Relay for Life and other events.

About the Serra E-Newsletter

- Published a minimum of twenty (20) times a year
- 3,140 Alumni and Friends of Serra receive the E-Newsletter (35-40% regularly read the E-Newsletter)
- E-Newsletter posted to Facebook and Twitter with 2,724 friends and 1,114 followers, respectively, with several sharing and retweeting the E-Newsletter to their friends and followers.

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***Would you like to discuss a customized promotional program?
Ask about Invest in Education and the Serra 5001 Club!***

PROMOTIONAL OPPORTUNITIES

ORDER FORM

Company: _____

Name: _____ Class Year: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Description	Price
	\$
	\$
	\$
	\$
	\$
	\$
	\$
TOTAL	\$

Credit Card Number: _____

Expiration Date: _____ Security Code: _____