



Dear MFEA Member,

I invite you to join in for our 2016 Buyers' Guide publication for your chance to spread the word about your business and services. An ad placement in the Buyers' Guide will feature you in the following.

1. MFEA Buyers' Guide print version
  - a. We produce over 900 printed Buyers' Guide for each of our MFEA members
2. MFEA Buyers' Guide e-version
  - a. Distributed to each new member
3. MFEA Membership Directory e-version
  - a. Distributed to over 900 MFEA members
4. Your ad set as the featured image for your web listing on the michiganfun.com website
  - a. Updated daily with an average of over 100,000 page views per year

All four placements for one low price! Please see the attached document for more details.

Only five options available to feature your ad in one of our popular "**cover spots**". These spots are on a first come first serve basis and will be scooped up quickly for their premium placements. Cover ads have the same placements in the MFEA Membership Directory and the price includes all four placements.

For those of you who purchased ads for the Buyers' Guide in 2015 we have placed your ad on the michiganfun.com website under your business name. The 2015 ads can be viewed until March of 2016 when the new ads will be placed.

**Due Dates:**

- The Buyers' Guide form, payment and all ad designs are due by January 15, 2016
- Your MFEA Membership must be current at time of print, January 2016
- Send all information to one of the following...
  - Email: [media@mfea.org](mailto:media@mfea.org) Mail: MFEA, P.O. Box 22, Chesaning, MI 48616 Fax: (989) 845-5074

Thank you once again for your interest, we look forward to working with you as we continue to assist and promote those we serve. We send our very best wishes for a happy Holiday season and successful New Year.

Should you have any questions, please contact us.

Sincerely,

Sue Bila, CFEE  
President/CEO